Neeley SCHOOL OF BUSINESS TCU

Executive MBA Program

PERSONAL. CONNECTED. REAL.

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Success in business is measured not only by what you know, but also by what you accomplish. Today's business leaders must be able to affect positive change in their organizations, their lives and their communities. At Neeley, we prepare you to be just such a catalyst.

The Executive MBA Program

Our Executive MBA is designed to advance the careers of experienced executives. We concentrate on three critical career drivers: perfecting your executive-level business acumen, honing your executive leadership skills and connecting you with Neeley's far-reaching executive network.

Class Profile

Age: Average: 40 years; Range: 28-55 years

Work Experience: Average: 17 years; Range: 9-32 years

Management Experience: Average: 11 years; Range: 7-27 years

Industries Represented

Airlines
Communication
Consulting
Defense
Education
Electronics
Engineering/R&D
Entertainment
Entrepreneur
Finance
Government
Health Care
Information Systems
Manufacturing
Marketing/Sales
Non-profit
Oil/Natural Gas
Transportation
Retail
Service

The Neeley Difference

Engaging class sizes help create personal, intellectually stimulating learning environments.

Your classmates are seasoned professionals who share unique, real-world insights gained through an average of 17 years of professional experience in many different areas.

Our experienced faculty members are business experts who have written publications and books that are read around the world. Their brilliance in the classroom brings executive learning to life.

The development of strong leadership skills permeates every part of our program because your ability to lead will define your career. Today, managers are expected to provide strong guidance, work cohesively in multiple work groups and mentor direct reports to serve as future leaders. As a result, in our Executive MBA program you will develop:

- **Strategic vision**
- **Analytic thinking**
- **Decision making**
- **Influence of others**
- **Teamwork**
- **Communication**

Classes are taught from a business unit level to provide broad executive-perspective learning.

Our extensive network of successful leaders – alumni, renowned executives, Neeley faculty and your classmates – connect you to high levels of leadership around the world, from the U.S. government to Wall Street to Europe, Asia, South America and back home to Dallas/Fort Worth.

Neeley's nationally recognized, technology-driven facilities are the perfect complement to TCU's classic campus atmosphere.

PERSONAL

Experience weighs heavily in the educational process at Neeley because our Executive MBA students move through the program as a group. Students' diverse backgrounds and personal experiences help create a learning environment characterized by peer discussion.

When you put a class of experienced executives in a room with an excellent professor, stand back. The discussion is dynamic. Energetic exchanges, spirited conversations and a free flow of ideas have made traditional lectures obsolete.

CONNECTED

Robert J. McCann
Vice Chairman and President, Merrill Lynch & Co. Inc.

Neeley connections reach beyond borders and across many disciplines. Our faculty members consult and advise organizations around the world, creating valuable relationships at the highest levels. Our alumni are successful professionals who remain active within Neeley. You'll also meet top business leaders who frequent Neeley classrooms as guest speakers. Finally, the Tandy Executive Speakers Series regularly brings C-level leaders from business, government and non-profit organizations to campus.

REAL

Neeley's Experiential Learning approach brings the realities of modern business into the classroom – and vice versa.

Global exposure puts you in the factories and boardrooms of multinational organizations. Such exposure is necessary to lead a company in a global economy.

Invest in Yourself

Reward your career and your organization. Some Executive MBA students receive financial support from their employers. Others invest the cost of the program into their careers. If desired, students can obtain low-interest loans to cover all program expenses. Information is available from TCU Graduate Financial Aid Office, www.financialaid.tcu.edu or 817.257.7872.

The bottom line: a powerful return on investment. Pursuing an Executive MBA requires considerable personal and financial commitments. Is it worth it? According to our alumni, the answer is "yes!" Their success has occurred in several ways. They have been promoted, increased their job responsibilities, increased their compensation, and started new businesses.

There is a difference between managing and leading. An Executive MBA from Neeley does more than increase what you know. It changes how you think and act.

Neeley SCHOOL OF BUSINESS TCU EMBA

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Please join us to learn more.

To sign up for an information session or to find out more about how our alumni and faculty are changing the business world, go to www.emba.tcu.edu. To meet at your convenience, contact us directly at 817.257.7336 or e-mail us at emba@tcu.edu.

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EMBA Program
Neeley School of Business at TCU

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