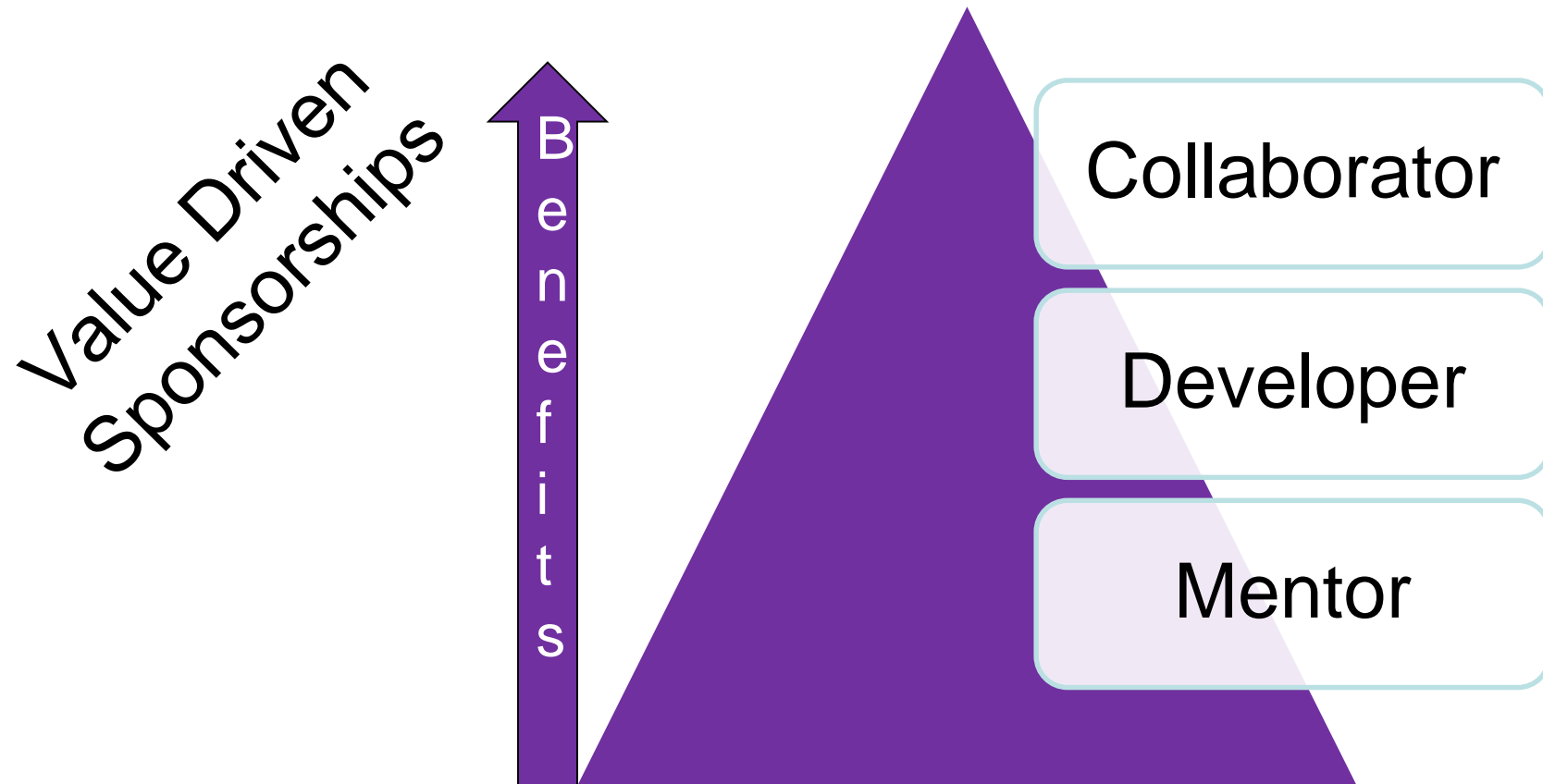


# Center for Supply Chain Innovation

## Business Partners Contribution Level Comparisons



# Center for Supply Chain Innovation Levels of Contribution



# Projects

## Mentor

- No Projects at this level

## Developer

- 1 student project connected with course
- Executive Apprenticeship Program,
  - Professor led students working 5-10 hours for 25 weeks

## Collaborator

- 2 student projects connected with course
- Executive Apprenticeship Program
  - Professor led students working 5-10 hours for 25 weeks
- Faculty-led Project with team of 4-5 MBA students OR Faculty consulting project



# Visibility and Influence

## Mentor

- Highlight XXXX in CSCI marketing, social media, website.
- Advisory Board membership
- Serve as a mentor for a current student.

## Developer

- Highlight XXXX in CSCI marketing, social media, website.
- Advisory Board Membership
- Promotion of XXXX events to CSCI network of 4500+ executives and 400+ companies
- Serve as a mentor for a current student.

## Collaborator

- Highlight XXXX in CSCI marketing, social media, website, etc.
- Advisory Board membership
- Promotion of XXXX events to CSCI network of 4500+ executives and 400+ companies
- Serve as a mentor for a current student
- Event Naming Rights
- Invitations to speak in class/events.



# Professional Development

## Mentor

- 3 complimentary registrations at annual Global Supply Chain conference, forums and events
- 1 Complimentary registration for Tandy Executive series

## Developer

- 5 complimentary registrations at annual Global Supply Chain conference, forums and events
- 3 Complimentary registrations for Tandy Executive series
- 1 Complimentary registration to open enrollment executive development and certificate programs.

## Collaborator

- 8 complimentary registrations at annual Global Supply Chain conference, forums and events
- 5 Complimentary registrations for Tandy Executive series
- 2 Complimentary registration to open enrollment executive development and certificate programs.
- Establish Company Fellowship for employee to enroll in Master of Science in Supply Chain Management program
- Faculty led Lunch and Learn at XXXXXX
- TCU CSCI host/facilitate corporate off site meetings



# Recruiting

## Mentor

- Faculty assessments, recommendations and support for full-time hires and interns
- Exclusive access to Roundtable Recruiting Event

## Developer

- Faculty assessments, recommendations and support for full-time hires and interns
- Exclusive access to Roundtable Recruiting Event
- Preferred status in student-company networking events including “boot camp”

## Collaborator

- Faculty assessments, recommendations and Recruiting support for full-time hires and interns
- Exclusive access to Roundtable Recruiting Event
- Preferred status in student-company networking events including “boot camp” and “supply chain spotlight” & other events



# Financials (Annual)

To learn more about the Return on Investment from your sponsorship, please contact Dave Malenfant.

Phone: 817-257-7551

Email: [dave.malenfant@tcu.edu](mailto:dave.malenfant@tcu.edu)

