WHY WE NEED STAKEHOLDERS
WHY THEY NEED US
Great leaders are great listeners. This is true not only for individuals but also organizations, especially the Neeley School of Business. The voices we most want to hear from are those of our stakeholders: students, faculty, staff, alumni, parents, recruiters, business leaders and other friends.

In celebrating our 75th anniversary in 2013, we had “75 Days of Listening” and received more than 500 messages.

We heard things such as: “As a finance graduate I was prepared for the business world as a well-rounded student, but the truth is finance revolves around Excel. It may not be easy to sit antsy students through Excel classes, but it is absolutely critical.”

“The most valuable part of my MBA was the strategies class and executive intern-like experiences.” “I’d like to see more of TCU Neeley in national media.” “Critical thinking is vital for success and must come from more than the philosophy department.”

We listened and we acted. We instituted mandatory Excel classes for all students. We expanded Neeley & Associates MBA consulting. We implemented national branding strategies. We initiated a critical thinking initiative called the F.R.O.G. model to help TCU MBAs be more effective in making decisions and solving problems.

Listening to our stakeholders creates connections and helps us achieve our promise of unleashing human potential with leadership at the core and innovation in our spirit.

Melissa Daimler, senior vice president of talent acquisition and development for WeWork, said: “When I close my laptop and it’s just me and the person across the table, there’s a connection. There’s energy. I’m reminded of why what we’re building together matters.”

In this issue of the Neeley Magazine you’ll meet a few of our stakeholders. In their stories you will find the value and power of connection. You will see why I hope we will always maintain our distinctiveness. Indeed, at TCU Neeley, it’s more than business. It’s personal!

O. Homer Erekson
John V. Roach Dean
Special Section

4 Why We Need Stakeholders. Why They Need Us.

6 Part of the Family
John Boettcher doesn’t have a degree from TCU Neeley, but that doesn’t stop him from being one of the school’s biggest fans.

9 Frogging It Forward
Shannon Fletcher’s stake in TCU Neeley is a strong one. She is a walking, talking advertisement for a TCU EMBA degree.

12 Leaving a Legacy
Devan Peplow is a vivacious senior who excels as a volunteer, mentor, leader and intern. Her drive, energy and willingness to help others is apparent in everything she does.

15 A Refreshing Connection
Ralph Goedderz was once a TCU MBA student making the most of every opportunity TCU put in front of him. Twenty-one years later, he is helping provide some of those opportunities.

ON THE COVER
Parents. Board members. Students. Alumni. Employers. We are a community bound by our Horned Frog spirit. We have a stake in each other’s success, and it’s a strong one.

In Every Issue
18 Neeley News
26 On the Scene
28 Alumni News and Class Notes

Photos by Leo Wesson

© TCU Neeley School of Business
WHY WE NEED
STAKEHOLDERS
WHY THEY NEED US
Students, parents, employers, alumni, board members, professors, employees, the community. A lot of people have a stake in the Neeley School of Business, and we have a stake in them. We meet at the intersection of high-quality education and success in work and life. On those common goals we stake our claim and combine our vision.

By Elaine Cole

The relationship is symbiotic, but not entirely transactional. It’s about more than profitability. It’s about devotion. It touches on trust and family. It’s about being greater together than apart.

“Our core business function is to provide a high-quality education for our students. To do that requires more than teaching, advising and mentoring. It requires meaningful partnerships with our different stakeholders,” said O. Homer Erekson, the John V. Roach Dean of the Neeley School of Business.

The more satisfied our stakeholders are with TCU Neeley, the more likely they are to be our best ambassadors. Seniors mentor underclassmen. Alumni recruit students. Companies hire graduates. Board members become parents. Parents become donors. Professors help companies be more successful. Students engage in community service. The list goes on.

“The more they believe in what we do, the more they will support what we do,” Erekson said. “The long-term viability of TCU Neeley, our ability to thrive, depends on the richness of our interaction with and attention to our stakeholders.”

The most visible stakeholder relationship is the win-win between students and employers. Whether employing students for internships, projects or careers, both sides benefit, as does the economy.

“TCU Neeley produces talent to fuel current employers, attract new employers and start new entrepreneurial ventures that will hopefully grow and develop in Fort Worth,” said Brandom Gengelbach, executive vice president of economic development for the Fort Worth Chamber of Commerce. “This helps produce greater economic prosperity for us all.”

Stakeholders increase our breadth by expanding the pool of people who sing TCU Neeley’s praises around the world. They expand our depth by providing insights, strategic direction, funds, business challenges, business opportunities and accreditation.

They listen to us, and we listen to them.

“We have a long tradition of working among our many stakeholders with a deep level of engagement around this intangible asset of knowledge,” Erekson said. “A premium education is not a product but a very real aspect of people’s lives. We have a responsibility to our stakeholders to provide that. Those of us in higher education have the privilege to reflect on what’s working, listen, address what needs changing, and then help shape future leaders so that they are able to adapt successfully to an ever-changing world.”

It isn’t an easy task, but we aren’t alone. We are a community of people bound by our Horned Frog spirit. We have a stake in each other’s success, and it’s a strong one.
Part of the Family

John Boettcher
Vice President Commercial and Membership Strategy, oneworld
*His Stake in TCU Neeley: Providing guidance as a board member and parent*

By Elaine Cole

John Boettcher doesn’t have a degree from TCU Neeley, but that doesn’t stop him from being one of the school’s biggest fans.

When he was asked to serve on the advisory board for the Center for Supply Chain Innovation in 2004, he didn’t hesitate at the chance to build a strong personal and professional relationship between TCU Neeley and his employer, American Airlines. From the beginning, he reaped benefits.

“We developed a strong recruiting pipeline for MBAs and undergraduates. I was given the opportunity from the start to be a guest lecturer and become involved in class projects,” he said.

He also developed relationships with supply chain professors he could turn to for advice and consultation.

“When I told them I wanted to know more about supply chain mapping so I could apply the latest methods in my department, they not only provided me with the most current research but took the time to walk me through the subject matter to make sure I had a firm grasp on it. This helped my team build leading-edge, dynamic supply chain mapping and save a considerable amount of money for American Airlines.”

As he transitioned out of supply chain, Boettcher stepped off the supply chain advisory board and moved to the more prevailing TCU Neeley International Board of Visitors. As an advisor at this higher level, several of his ideas were put into practice, including the Microsoft certification requirement for every TCU business major.

“When my daughter told me during her freshman year at TCU that she had to become an expert in Excel and other

“I built my supply chain team years ago by working with professors. I’ve met and hired many TCU students. My daughter got a fantastic education here and now she is at a Big 4 accounting firm and loving it.”

John Boettcher, Neeley Board Member
Microsoft packages to get into the business school, I laughed because I knew it was, in part, from my suggestion,” he recalled. “She wasn’t very happy with me at the time, but now she is glad she has those skills.”

Savannah Boettcher MAc ’14 saw her father’s involvement in TCU Neeley and heard him talking about TCU around the house, so when she was making her college decision she told him she wanted to look at TCU and the Neeley School. Boettcher mentioned his daughter’s interest to Dean Homer Erekson, who volunteered to meet with her.

“I walked her to his office and asked her if she wanted me to stay and she said no,” Boettcher recalled.

She and Erekson chatted for about an hour as her dad wandered around the campus. When Boettcher returned to the Dean’s office, she told him she wanted to come to TCU.

“Being able to learn in a smaller classroom setting at TCU helped me interact better with my peers, focus on discovering what I am passionate about, and build connections with mentors in the school,” she said of her experience in the Professional Program in Accounting.

“The director of BIS reached out to me my sophomore year about double majoring in BIS and Accounting,” she added. “Because I followed her advice, I wound up accepting an internship with PwC Risk Assurance the summer after my junior year. This simple decision, encouraged by my TCU professors who really cared, has led to my entire career.”

Her dad can’t say enough about the quality of a TCU Neeley education.

“In my experience, TCU Neeley students perform as well or better than students from the other top business schools, and their attitude is fantastic. They just roll up their shirt sleeves and get the job done, and done well,” Boettcher said.

They also tend to have a certain quality he doesn’t see very often.

“When I was on recruiting panels I would tell students I’m looking for technical skills, management skills and presentation skills, but I’m also looking for what I call the beer factor,” he said. “That is, I ask myself whether I would want to sit down and have a beer (or a cup of coffee for that matter) with this person and just chat. Is this an everyday person, someone who is down to earth and easy to interact with? If I can’t answer that question then it is hard for me to recommend them for a position. TCU somehow instills this in the students who come through here. It is a great asset to have.”

Boettcher doesn’t recruit directly anymore since he is now vice president of commercial and membership strategy for oneworld, an airline alliance for frequent international travelers, but he still sings the praises of TCU Neeley to colleagues around the globe.

“I built my supply chain team years ago by working with professors. I’ve met and hired many TCU students. My daughter got a fantastic education here. She was a top scholar in the Master of Accounting program and has that certificate hanging on her wall in her apartment. And now she is at a Big 4 accounting firm and loving it.” he said.

Most of all, he admires TCU Neeley’s can-do attitude to build on success.

“I like watching it grow in reputation and become more of a national name,” he said. “And from what I see, TCU Neeley continues to get even better. It’s fun to be part of it.”
Shannon Fletcher’s stake in TCU Neeley is a strong one. She is a walking, talking advertisement for a TCU EMBA degree. She made connections here, expanded her qualifications, was featured in up-and-coming business lists, and landed a new career within four months of graduating.

She has referred at least three people who have graduated from the TCU EMBA program, and has partnered with TCU Neeley Executive Education to help her colleagues in the District Attorney’s Office hone their leadership skills.

“I am intentional about connecting with people who meet the TCU brand and mission, and introducing them into the Horned Frog family,” Fletcher said.

Her personal goals and objectives found solid ground at TCU Neeley. She chose the TCU EMBA program because it has everything she wanted: smaller classes, exceptional people, a world-class education, the opportunity to make real connections, versatile courses, an emphasis on leadership and innovation, and an increasing world-wide respect for the TCU brand.
"The TCU EMBA is one of the top programs in the world and I wanted to be part of that TCU brand, to not only be trained and taught by the world’s greatest professors, but also be taught by the world’s greatest peers,” Fletcher said. “They are exceptional and elite in their professions, from corporate to nonprofit to government, and that’s by design. These are the people I will be forever connected to: colleagues, friends, mentors. That invaluable aspect makes TCU unique.”

Committing to a fast-paced graduate program while holding down a full-time job wasn’t easy, but Fletcher made it look that way. She was featured in the Fort Worth Business Press “40 Under 40” in 2014 and in Fort Worth CEO magazine’s “20 Women to Watch” in 2015, all while going through the EMBA program, working 40 hours a week, and serving on the boards of several nonprofit organizations.

“The EMBA challenged me in new ways. I didn’t know how I was going to get everything done, but I was probably at my most productive,” she said. “It was an amazing educational experience, and it all keeps moving forward. Just last week I introduced someone to Kevin Davis (director of recruiting and external relations for TCU EMBA). When people I meet don’t know about the EMBA program, I tell them it will give them so many different options. They can take their career anywhere.”

She certainly did. Within four months of graduating, Fletcher was hired as the first chief of staff for the Tarrant County Criminal District Attorney’s Office, directly responsible for 110 employees.

“I’m one of a team of five and the others are all lawyers, but they look to me because I’m the one bringing something new to the table with my MBA degree,” she said.

Fletcher’s Horned Frog pride is so palpable that people constantly ask her about the TCU EMBA program. They trust her recommendation, and she is happy to refer those she thinks fit the program.

What does she look for in EMBA candidates? “The ability and desire to be part of something larger than themselves,” she answered, and then added, “Someone who wants a family-friendly culture with executive-level outcomes from an optimally rated program. Someone I feel can establish roots in the Fort Worth community and make a difference.”

It’s not just the EMBA program she...
champions as a stakeholder, but every part of TCU Neeley.

She called on and collaborated with Jim Roach, executive director of TCU Neeley Executive Education, to design and implement classes for attorneys in the DA’s office to learn some of the leadership skills she honed in the EMBA program.

“When we decided to better equip our trial attorneys who are called upon to supervise others, we knew we could rely on the TCU Neeley School of Business,” Tarrant County District Attorney Sharen Wilson said.

“Shannon saw firsthand how talented TCU Neeley professors are, so she knew we could deliver her office’s leadership development training,” Roach said. “With Shannon and Sharen’s partnership and insight, we built a custom leadership program to fit their specific goals and objectives.”

Fletcher said the program has been very well received by the attorneys.

“Organizations don’t always commit to training, but there is so much beyond the bottom line that managers have to deal with. You need transformational, adaptive leadership to interact with people. TCU gives you that perspective and those practical skills,” she said.

Wilson, agrees. “Shannon is our go-to person for all matters in supervision, management and leadership in our office, so we knew we could trust TCU to train our lawyers.”

“When we decided to better equip our trial attorneys who are called upon to supervise others, we knew we could rely on the TCU Neeley School of Business.”

Sharen Wilson, Tarrant County District Attorney
Leaving a Legacy

Devan Peplow
Entrepreneurial Management Major and BNSF Neeley Leader
Director of Operations, TCU Connections

Her Stake in TCU Neeley: Unleashing potential in classmates and entrepreneurs

By Elaine Cole

Devan Peplow is a vivacious senior who excels as a volunteer, mentor, leader and intern. Her drive, energy and willingness to help others is apparent in everything she does.

She is an active member of so many organizations – BNSF Neeley Leadership, TCU Connections, Kappa Alpha Theta, the Entrepreneurship Club at TCU – it is surprising to learn that a few didn’t accept her application the first time.

Rejection simply didn’t belong on her résumé.

So she didn’t let it stop her.

Peplow was determined to be part of the organizations that had helped her so much as a freshman. With the help of friends, mentors, sorority sisters and classmates, she reflected on her first-year goals and mission, sharpened her interview skills and reapplied as a sophomore. She was accepted into every organization.

“These programs gave so much to me. I knew I wanted to do the same for another generation of students,” she said. “I will give 110 percent of myself if someone wants it. What I’m doing – in the BNSF Neeley Leadership program, TCU Connections, Student Affairs, TECH Fort Worth – is meaningful because people want it.”

Hayden Blackburn, executive director for TECH Fort Worth, a business incubator where Peplow spent her summer internship, called her “fearless.”

“Devan is one of those all-star students. She has a huge amount of output as a

“These programs gave so much to me. I knew I wanted to do the same for another generation of students. I’m always asking how I can add value.”

Devan Peplow, Entrepreneurial Management Major
Devan is one of those all-star students. She has a huge amount of output as a team player and employee. She has a drive to get to what can be done and fill in the gaps. She’s a good listener and can drive a conversation forward with planning and action.”

Hayden Blackburn, Executive Director for TECH Fort Worth
Ralph Goedderz MBA ’97
CFO and VP Finance Global Information Technology, PepsiCo

His Stake in TCU Neeley: Accessing future leaders and avid consumers

By Elaine Cole

Ralph Goedderz was once a TCU MBA student making the most of every opportunity TCU put in front of him. Twenty-one years later, he is helping provide some of those opportunities.

“I’m always looking for ways that PepsiCo and TCU can interact for mutual benefit,” he said.

Goedderz was instrumental in partnering with TCU Neeley to establish the annual PepsiCo MBA Invitational Case Competition. MBA students from across the country are invited to TCU each fall for the competition. Here, they are assigned to teams with each team member from a different school. They work together, prepare their recommendations and then present their solutions to a panel of PepsiCo executives on the final day.

As a recruiting opportunity, the case competition gives executives a chance to see students in action.

“We want to observe students in a business environment. A case competition is a great opportunity to show their talents and quality,” Goedderz explained.

The students get in front of a potential employer as they practice their business skills and work alongside other MBA students from around the country.

“For me, I get the opportunity to connect a little better with the potential workforce rather than just through an interview,” Goedderz said. “For PepsiCo, we get insights from new generations of consumers who are leveraging their own experiences and ideas about our products: ideas for
For PepsiCo, we get insights from new generations of consumers who are leveraging their own experiences and ideas about our products.”

Ralph Goedderz MBA ’97

products we don’t have, better ways to bring our products to shoppers and new ways to engage with our consumers.”

It may be a competition, but this successful stakeholder relationship is one where everybody wins.

“PepsiCo receives business advice and fresh perspectives from students who will be the business leaders of tomorrow, and TCU is able to broadcast the quality of its students, faculty and facilities with a little assist from the global CPG powerhouse that is PepsiCo,” Goedderz said. “The students are the biggest winners, learning and bonding under a tight deadline. Many of them, even those from four years ago, are still in touch and exchanging experiences about their curriculums and job searches.”

TCU MBA Claire Lukeman was on the winning team for the 2018 competition and said the experience expanded both her perspective and her professional network.

“Our strengths were well-balanced, our presentation came together harmoniously, we all learned from each other, and we delivered a well-thought-out presentation,” she said of her teammates from Columbia, Vanderbilt and Texas A&M.

“It made me realize just how lucky I am to be in a program that prioritizes experiential learning in such a personalized way,” she said.

Thanks in large part to Goedderz’s connection with his alma mater, many TCU Neeley students have found careers at PepsiCo.
Paige Sabo MBA ’18, associate manager of business innovation at PepsiCo, was hired upon her graduation from the TCU MBA program. She began her relationship with PepsiCo during the case competition her first year at TCU Neeley.

“I knew I wanted a career in CPG (consumer packaged goods), but I didn’t know that three weeks into the TCU MBA program I would be in a competition meeting executives like Ralph, working on an actual case. It opened my eyes to the experiences I could have at TCU,” she said.

Sabo capitalized on that initial opportunity by working with PepsiCo again as a member of Neeley & Associates MBA consulting. Her first year, she worked as a consultant on a paid project for Frito-Lay. Her second year, she acted as a principal for the first-year team on another project for the company. Throughout both projects, she met with high-level PepsiCo executives weekly, either by phone, Skype or in person.

“Putting you in front of people who can help you get jobs is a big part of the school,” she said. “By interacting with and getting to know people like Ralph from an early point in the MBA program, I wasn’t afraid to reach out to other TCU alumni in the company.”

—Paige Sabo MBA ’18
2018 Rankings are Worth Cheering About

“While we don’t grade ourselves by rankings, it is nice to be recognized for all our hard work on behalf of our students and alumni,” said David Allen, associate dean of graduate programs. “I credit much of this success to TCU Neeley’s intentionally small class size, exceptional faculty and dedicated staff.”

<table>
<thead>
<tr>
<th>RANKINGS</th>
<th>TCU MBA</th>
</tr>
</thead>
<tbody>
<tr>
<td>TCU Neeley Ranking 2018</td>
<td>Publication</td>
</tr>
<tr>
<td>No. 1 Best Faculty in the World</td>
<td>The Economist</td>
</tr>
<tr>
<td>No. 8 Learning Experience in the U.S.</td>
<td>Bloomberg Businessweek</td>
</tr>
<tr>
<td>No. 9 Best Administered MBA in the U.S.</td>
<td>The Princeton Review</td>
</tr>
<tr>
<td>No. 26 Outcomes in the World</td>
<td>Times Higher Education/Wall Street Journal</td>
</tr>
<tr>
<td>No. 27 Networking in the World</td>
<td>Bloomberg Businessweek</td>
</tr>
<tr>
<td>No. 29 Career Services in the World</td>
<td>The Economist</td>
</tr>
<tr>
<td>No. 32 Top MBA in the World</td>
<td>Times Higher Education/Wall Street Journal</td>
</tr>
<tr>
<td>No. 39 Best MBA Program in the U.S.</td>
<td>Bloomberg Businessweek</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>TCU Executive MBA</th>
</tr>
</thead>
<tbody>
<tr>
<td>TCU Neeley Ranking 2018</td>
</tr>
<tr>
<td>No. 3 Best Faculty in the World</td>
</tr>
<tr>
<td>No. 8 Executive MBA Program in the U.S.</td>
</tr>
<tr>
<td>No. 13 Personal Development and Education in the World</td>
</tr>
<tr>
<td>No. 18 Executive MBA Program in the World</td>
</tr>
<tr>
<td>No. 19 Best Executive MBA Program in the World</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>TCU BBA</th>
</tr>
</thead>
<tbody>
<tr>
<td>TCU Neeley Ranking 2018</td>
</tr>
<tr>
<td>No. 10 Academic Experience in the U.S.</td>
</tr>
<tr>
<td>No. 23 Career Outcomes in the U.S.</td>
</tr>
<tr>
<td>No. 26 Undergraduate Business School in the U.S.</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Accounting</th>
</tr>
</thead>
<tbody>
<tr>
<td>TCU Neeley Ranking 2018</td>
</tr>
<tr>
<td>No. 19 Undergraduate Accounting Program in the U.S.</td>
</tr>
<tr>
<td>No. 23 Master of Accounting Program in the U.S.</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Supply Chain</th>
</tr>
</thead>
<tbody>
<tr>
<td>TCU Neeley Ranking 2018</td>
</tr>
<tr>
<td>No. 14 Undergraduate Supply Chain Program in North America</td>
</tr>
<tr>
<td>No. 16 Graduate Supply Chain Graduate Program in North America</td>
</tr>
</tbody>
</table>
Introducing New Directors in E-ship, BIS and Development

New buildings aren’t the only updates at TCU Neeley. New directors are stepping in to lead entrepreneurship, business information systems and development to new heights.

Rodney D’Souza, a renowned leader in entrepreneurship education and research, is the new managing director of the TCU Neeley Institute for Entrepreneurship and Innovation and the Davis Family Entrepreneur-In-Residence. D’Souza previously was director of the Center for Innovation and Entrepreneurship at Northern Kentucky University, where he was awarded the Freedoms Foundation Leavey Award for Excellence in Private Enterprise Education and the University Award for Excellence in Outreach and Engagement. He holds a BC and Master of Computer Management from the University of Pune, MBA from Northern Kentucky and PhD from University of Louisville.

Kelly Slaughter, associate professor of professional practice, is the new director of the Business Information Systems program, following long-time director Jane Mackay’s retirement. Slaughter previously was director of the Center for Information Technology and Management at the University of Texas at Dallas, where he taught IT and analytics courses and was the faculty advisor for the Business Intelligence and Analytics Tools club. He has more than 15 years of career experience with PwC, Grant Thornton/Avalion and Concentra. He holds a BBA from the University of Texas at Austin, MBA from the University of Chicago and PhD from the University of Minnesota.

Elizabeth Deegan joins the Neeley School as senior director of development after serving as director of development for the School of Fine Arts. She will lead advancement efforts with Ellie Hahn, associate director of development. Prior to joining TCU in 2011, Deegan was a major gift officer at Texas Woman’s University in Denton and National Cathedral School in Washington, D.C. She holds a BA in communication from Wake Forest University.

Mary Uhl-Bien Honored Among Top 50 Undergraduate Business Professors

Mary Uhl-Bien, the BNSF Endowed Professor in Leadership, is among an exclusive list of the most accomplished professors in Poets&Quants’ Top 50 Undergraduate Business Professors 2018, chosen out of 400 submissions from leading business schools across the United States.

Uhl-Bien was lauded for continually stretching to meet students where they are. “The challenge is getting them to want to learn rather than just complete a course,” she said.

Her most memorable moment as a professor? “The time I came into the classroom and my undergrad students told me they wanted to lead a discussion of topics they had seen in the news about course material. It meant they had fully embraced the material and owned their learning.”

Uhl-Bien’s in-depth profile is featured on poetsandquantsforundergrads.com.
Bill Moncrief Named Senior Associate Dean for Academic Affairs

Marketing Professor Bill Moncrief has moved to a new position at the Neeley School of Business to promote excellence in teaching and research as senior associate dean for academic affairs.

In the newly created role, Moncrief provides academic leadership, coordination and oversight for faculty development in teaching effectiveness and research productivity, and ensures that TCU Neeley academic programs focus on efficiency, effectiveness and pursuit of excellence.

“I’m excited to be back in an associate dean role and working with truly exceptional faculty,” Moncrief said. “For teaching and research excellence, our faculty can compete with faculty from any university in the country. Our students learn from some of the best.”

Moncrief has more than 25 years of outstanding administrative service as department chair, associate dean and interim dean. He has received numerous teaching awards and is an accomplished scholar with more than 70 publications. He has been honored with the American Marketing Association’s Sales and Sales Management Lifetime Achievement Award and the TCU Chancellor’s Award for Distinguished Achievement as a Creative Teacher and Scholar.

“For teaching and research excellence, our faculty can compete with faculty from any university in the country. Our students learn from some of the best.”

Bill Moncrief, Senior Associate Dean for Academic Affairs

Neeley Entrepreneurship Center is now the TCU Neeley Institute for Entrepreneurship and Innovation

To serve more TCU students and the greater entrepreneurial community, the Neeley Entrepreneurship Center is now the TCU Neeley Institute for Entrepreneurship and Innovation, with an increased focus on supporting TCU students in every major, creating strong partnerships with DFW drivers of entrepreneurship and small business, and publicizing research affecting entrepreneurship and small business.

Rodney D’Souza joined TCU Neeley in August as managing director of the Institute and Davis Family Entrepreneur-In-Residence. D’Souza previously was director of the Center for Innovation and Entrepreneurship at Northern Kentucky. He joins Brad Hancock, assistant director; Keith Hmieleski, academic director; Matt Smilor, director of the Values and Ventures® program; plus Michael Sherrod, Stacy Grau, Lin Nelson and Cindy James.

“Since entrepreneurship lives all across campus, we will empower students from every school at TCU to discover, build on and achieve their entrepreneurial dreams,” D’Souza said. “In our community and beyond, we will grow our relationships with partners such as the Fort Worth Chamber of Commerce and TECH Fort Worth, and support faculty research projects focused on entrepreneurship and small business.”

“I hope to expand upon the past success of the former Neeley Entrepreneurship Center, founded in 1999 by David Minor and grown to a top-ranked center by Brad Hancock,” D’Souza added.
**Introducing Two New Undergraduate Majors in E-ship and Management**

The Department of Management, Entrepreneurship and Leadership is splitting into two departments with two new majors for undergraduate business students, to be offered beginning Fall 2019.

The Department of Entrepreneurship and Innovation, chaired by Ted Legatski, will offer the new Entrepreneurship and Innovation major.

The Department of Management and Leadership, chaired by Hettie Richardson, will offer the new Managing People and Organizations major.

A major in Entrepreneurship and Innovation gives students the skills to carve out a niche as an innovator, whether starting a company, helping someone with their big idea, or innovating within an existing organization. Students will learn to gather resources, recruit talent, design a business model, develop products or services, communicate a compelling vision, and manage and grow an organization. Sample courses include Entrepreneurial Opportunity, New Venture Development, Entrepreneurial Leadership and Raising Entrepreneurial Capital. For more information, visit [www.neeley.tcu.edu/EntrepreneurshipDept](http://www.neeley.tcu.edu/EntrepreneurshipDept).

With a major in Managing People and Organizations, students will explore, learn and practice the range of skills employed by today’s most respected, successful, ethical leaders: decision making, finding common ground, building on strengths, negotiation, communication, team building, adaptability, flexibility and strategic planning. Sample courses include Leader Development, Managing People and Human Resources, Team Dynamics and Leading a Diverse Workforce. For more information, visit [www.neeley.tcu.edu/ManagementDept](http://www.neeley.tcu.edu/ManagementDept).

---

**Garry Bruton Appointed High-End Foreign Expert in China**

Fewer than 100 scholars and business practitioners around the world are appointed as high-end foreign experts each year in China. Management Professor Garry D. Bruton has been honored with that title by the Central Chinese Government to the School of Management, Jilin University, the largest university in China.

Bruton has studied Chinese management issues for nearly 25 years as one of the world-acknowledged top scholars focusing on management issues in emerging economies. He spends about a fourth of each year visiting China, has lived there twice and has served as chairman of the Asia Academy of Management.

In his role as high-end foreign expert, Bruton will enhance cooperation with Jilin University in terms of international research, introducing and recommending well-known international scholars, cultivating PhD students, and providing international exchange opportunities for students and teachers of JLU.
BNSF Neeley Leaders Celebrate 10 years

Since the first graduating class in 2008, BNSF Neeley Leadership (formerly BNSF Next Generation Leadership) has been turning out confident, effective, thoughtful leaders for the workplace and life. Many of those alumni gathered in Fort Worth recently to renew acquaintances and celebrate a decade of success.

Joe Brown BBA ’08, owner of HF Custom Solutions and a member of the BNSF Neeley Leadership first cohort, welcomed alumni and current students as they gathered at Pinstripes for food and fun.

“My class had an amazing group of talented people who are now high-ranking professionals at their respective companies. I enjoyed taking trips down memory lane with them,” Brown said.

“I also enjoyed talking with the younger graduates who are doing great things all over the globe,” he added.

Brown’s classmate, Mike Roach BBA ’08, vice president of corporate strategy and business development for JCPenney, said it was exciting to see how much the program has grown and evolved over the years into a program that has “a holistic view of leadership, balancing academics, practical experience and travel. The program and the students keep getting more and more impressive.”

Alex Thompson BBA ’10, manager of human resources for BNSF Railway, said, “It was great to catch up with peers and professors who are driven and enthusiastic about the growth and success of the program. As an alum, I can confidently tell others how instrumental the BNSF Neeley Leadership program is in producing outstanding leaders who represent TCU well, build lifelong relationships and have high trajectories during their careers.”

Celeste Campbell BBA ’16 MAc ’17, audit associate at KPMG, said her favorite memory as a BNSF Neeley Leader was the trip to London and Scotland.

“I learned a lot about teamwork and myself while carrying multiple sacks of sand with my classmates up a hillside on the Isle of Skye,” she said.

Campbell said her crucial conversation skills have come in handy. “At KPMG I rely daily on crucial conversation skills I learned and practiced throughout my time in the program,” she said.

Campbell also received another benefit: a lifetime mentor. Her business coach in the program worked at KPMG. “She was a great resource throughout my college years, and now that I am employed by the firm she is my official mentor and continues to help me grow professionally,” she said.
Win a Competition, Get Hired by Deloitte

Eric Ngo, Iris Yang, Anna McGraw and Claire Nguyen won third place in a Deloitte SAP competition and walked away with job offers. The TCU seniors all received and accepted offers for fulltime positions with Deloitte when they graduate in May.

The competition challenged students from the top 16 SAP Alliance schools in the nation to use SAP technology to solve a real-world problem. The teams had 12 hours to go over the information before presenting their solutions in the two-round competition.

The TCU Neeley team won the first round and proceeded to the final round to win third place. University of Oklahoma won first and Villanova took second.

“We brainstormed together, delegated tasks based on our strengths, worked individually to focus on our specialized areas, then came back together to go through what we had,” Ngo said. “We were commended on our fantastic team structure and cohesion,” McGraw said.

Yang called upon her classroom knowledge. “The SDLC that I learned in my systems planning class and the implementation strategy that I learned from my systems development class prepared me for the competition,” she said.

Nguyen said her internship experience helped her. “My internship at Deloitte allowed me to strengthen my financial knowledge and bring my financial analysis skills to the competition,” she said.

TCU Neeley Undergrads Win Second in International Competition

Elizabeth Hilgemann, Mai Bui, Kate McDonald and Cole Harris, all Neeley Fellows, impressed the judges at San Diego State’s International Business Case Competition to take second place out of 12 teams. University of Washington took first place.

The competition tasked them to apply their knowledge and skills to solve an international business case on the future growth of Paris Baguette.

“The competition taught me about real-world business challenges, the power of team synergy and the commitment Neeley puts into helping students reach their full potential,” said Bui, a business information systems major.

“It felt great to get second place but it felt even better to produce meaningful work,” said Harris, a finance major. “Even though we didn’t train specifically for this competition for months like many schools did, we were able to apply the skills we have learned at TCU to put forth an exceptional product,” said Hilgemann, a marketing major.

“This competition made me appreciate how the Neeley School and Neeley Fellows prepare us to work in teams, solve problems and be good presenters,” said McDonald, an entrepreneurial management major. “While other schools specialize in case competitions, TCU produces well-rounded students who can be successful in any environment.”
Tcu MBAs Win Second Place at Cybersecurity Competition

Kyle Carter, Jason Stading, Amanda Pape and Rachel Manthei won second place and $8,000 out of 12 teams in a cyberspace competition sponsored by Merck at North Carolina State. Johns Hopkins won first, TCU won second and University of Georgia won third.

“Our prompt from Merck was to operate as the executive leadership team of a large pharmaceutical company that had recently suffered from a cybersecurity breach,” Manthei said. “We created a budget, allocation plan and strategies for future cybersecurity protection from a top-down perspective.”

Merck’s goal is to get business leaders of tomorrow to think about cybersecurity in a different way.

Stading said the competition was well designed to address the "growing need to understand the business risks and values that information security poses."

“It was an outstanding learning opportunity,” Pape said. “As a first-year MBA I wasn’t sure how much I would contribute, but the way that TCU front loads core classes like accounting, finance and supply chain gave me a good foundation to understand the higher-level concepts my second-year teammates suggested.”

PepsiCo Awards $15,000 to MBA Students at Annual TCU Neeley Case Competition

They drank in the challenge, crunched the numbers and delivered satisfying results.

MBA students from 13 schools across the country came to TCU in October for the 2018 PepsiCo Case Competition. Each team was made up of four students from different universities.

Their challenge: review, discuss and prioritize the levers they would use to drive PepsiCo’s gross revenue growth in convenience stores.

First Place of $7,000 was awarded to the winning team of Stephen Haworth, Texas A&M; Zach Orbeck, Vanderbilt; Jenny Le, Columbia; and Claire Lukeman, TCU.

Second Place of $5,000 was awarded to Randy Myers, Rice; Rachel Miles, TCU; Karla Berberich, Ohio State; and Guatam Vaidyalingasarma, UT-Dallas.

Third Place of $3,000 was awarded to Trey Owens, University of Maryland; Shama Rangnekar, University of Washington; Sam Linder, TCU; and Darron Henson, SMU.

PepsiCo judges were Ralph Goedderz, CFO and VP finance global IT; Stefano Sartoretti, CFO and SVP for Frito-Lay; Jim Hathaway, vice president financial planning; Kyle Gore, senior director of eCommerce; and Hana Golden, senior marketing manager.

This is the fourth year for the MBA business case competition at TCU, made possible by a partnership between TCU Neeley and PepsiCo.
SEATTLE SIGHTINGS
Neeley Fellows explored Seattle over Fall Break and visited Starbucks, Microsoft, Amazon and more to discover career opportunities. They also mingled with TCU alumni in the area.

WINDY CITY ADVENTURES
BNSF Neeley Leaders had a great time over Fall Break in Chicago visiting Arabella Advisors, Baird Financial, Facebook, Salesforce and Uptake, and meeting alumni who proudly support their fellow Horned Frogs.
TCU students from Neeley’s Sports & Entertainment Marketing class got an exclusive sneak peek at Fort Worth’s Dickie’s Arena, which will open November 2019. The class presented launch strategies for the arena.

TCU MAc students traveled to Munich, Germany, and Bologna, Italy, during winter break. They explored the European cities and met with accounting professionals from Grant Thornton and KPMG.

TCU MBA students welcomed special guest Wendy Davidson, president of U.S. Specialty Channels at Kellogg’s, to their C-Level Confidential dinner to discuss Davidson’s 20-year career in consumer packaged goods.

TCU MBA students embraced all challenges and opportunities during START Workshop, which featured a rowing competition and a case competition for Toyota USA.
BNSF Neeley Leaders Celebrate 10 Years

Alumni from 2008 to 2018 gathered for fun, food, fellowship, memories sweet and plenty of praise for the program that has led them to success in their careers and lives.
Class Notes

1960s
Hollis Davis MBA ’62 is retired and writing songs and poetry. His latest book, “Common and Uncommon Thoughts,” is available on Amazon and his latest song, “How Do You Treat a Memory,” is available on CD.

1970s
David Dickson BBA ’74 was elected chair of the real estate, probate and trust law section of the State Bar of Texas. The section is the largest with over 9,500 members.

Janet Meyer Anderson BBA ’79 retired after a 39-year career at Pricewaterhouse Coopers, most recently as the U.S. leader for Global Compliance Services and Internal Global Mobility. She spent most of her career in North Texas, with five years in Europe. She is enjoying retirement with her husband, Kevin Anderson TCU ’78.

1980s
Julie Cross Henry BBA ’81 has joined AmeriPlex Realtors, which specializes in helping buyers and sellers in commercial and residential real estate.

Daryl Fowler BBA ’82 was re-elected to a third term in office as the constitutional county judge of DeWitt County, Texas.

Joni Avery Hires BBA ’85 joined the FMH Foundation as project manager after almost 20 years in the pharmaceutical industry. Joni and her husband, Gary Hires TCU ’93, live in Midland, Texas.

Andy Deufel BBA ’86 and his wife, Melissa (Thompson) Deufel TCU ’85, moved back to Fort Worth from Kansas City to be closer to family and TCU. After a long career in the pharmaceutical industry, Andy launched Aspire Coaching in 2017 to serve people who are unfulfilled or unsatisfied with their current career path or those in transition between jobs.

Shawn Lacagnina BBA ’86 announces that her oldest daughter, Darbi Shaun, has moved to Nashville in pursuit of a music career.

Jim Kolhorst BBA ’88 is president and CEO of Kolhorst Foods, a Burger King franchise based in Brenham, Texas, which was recognized as the top franchise in North America for Customer Service.

Dawn Hood BBA ’89 and her husband, Matt Hood TCU ’91, are moving back to Texas after 10 years in Irvine, California. Matt is president/CEO of On The Border Restaurants in Colleyville. Dawn will remain in Irvine until their youngest daughter, Grace, completes high school in 2019. They are excited to reconnect with TCU friends at games and alumni events.

1990s
Scott McKinnon BBA ’92 opened McKinnon Partners, a boutique executive consulting practice focused on small and medium businesses across multiple industries. Scott brings more than 25 years of experience to help drive growth and improve the bottom line.

Mike Kelley MBA ’97 is managing director for Lockheed Martin Switzerland, leading customer engagement with the Swiss Government on the $8 billion Air2030 program. Mike and his family will move to Bern, Switzerland, in January 2019. Prior to this assignment, Mike led the successful F-16 sales campaign for the Slovak Republic.

Ashley Martin MBA ’98 and her classmates celebrated their 20-year reunion in October with dinner at Angelo’s and a tour of the TCU campus on Friday, and dinner at Reata Restaurant and dancing in downtown Fort Worth on Saturday.

John H. P. Hudson BBA ’99, vice president of Mortgage Financial Services, met with Acting Director Mick Mulvaney of the Bureau of Consumer Financial Protection to discuss the impact of regulations in the U.S. housing market.

Chris Snider BBA ’99 and his wife, Marsha, welcomed a baby boy, Cooper Stanley, on May 15, 2018.

FOODIE FUN
Carlo Capua BBA ’00 is co-founder and co-owner of Fort Worth’s newest all-inclusive resource for foodie entrepreneurs, Locavore, which won the Fort Worth Business Plan Competition presented by the City of Fort Worth. Carlo started Locavore with Cortney Gumbleton.

FAST TIMES AT TCU
Ashley Martin MBA ’98 and her classmates celebrated their 20-year reunion in October.
Keith Bunch BBA ’95
SVP and Treasurer, Headington Companies
Finance and Accounting double major

Who at TCU had the most impact on your success?
Accounting professors Bob Vigeland, Geraldine Dominiak and Sanoa Hensley. Dr. Vigeland knew I had potential but limited financial means. He helped me with a scholarship to a CPA exam review class. I wouldn’t have passed the exam without it. Dr. Dominiak taught me the importance of integrity and social responsibility as a CPA. She was demanding but had genuine concern for her students. Dr. Hensley taught my first two accounting classes and convinced me to major in accounting. She was probably the biggest influence on how I manage and mentor my staff now. The common thread is that all three took a personal interest in me. That is still a hallmark of Neeley faculty.

Biggest accomplishment:
Passing the CPA exam over two days in one sitting. I was at Deloitte working 12-hour days for my first tax deadline. My grandmother passed away a few weeks prior. Fortunately, I had two roommates taking the exam as well, Ryan Gosney BBA ’95 and Jeremy Sweek BBA ’95. They were a tremendous support system.

Favorite thing about being a TCU alum:
The pride I can take being a TCU alumnus. My wife and I took friends to campus who had never been. One of their sons, who is 13, walked through the BLUU and on to the Campus Commons and said, “I love TCU,” within minutes of his first time on campus. It’s the same way I felt my first time on campus. It’s the same way I feel every time I’m there now.

2000s
Carlo Capua BBA ’00 is co-founder and co-owner of Fort Worth’s newest all-inclusive resource for foodie entrepreneurs, Locavore, which won the Fort Worth Business Plan Competition presented by the City of Fort Worth. Carlo started Locavore with Cortney Gumbleton to provide commercial kitchens for rent, office space and an event venue. He is also co-owner and general manager of Z’s Café and Catering for more than 10 years.

Michael Del Toro BBA ’00 founded YouVacationFree.com, where meals, beverages, airfare, car rental, luxury resort/cruise accommodations and excursions/entertainment are all included. It is a subsidiary of Fort Worth-based Unlimited-Vacations.com, which is celebrating 20 years.

Geoff Justice BBA ’00 is the global market manager at Moët Hennessy USA, the wine and spirits division of global luxury goods leader LVMH. He is based in Irving, Texas.

Amy Hall Shackelford BBA ’00 is general manager of amenities for hospitality services in the Frost Tower Fort Worth. With 18 years of experience in the hospitality industry, she had been consulting on the project for nine months prior to joining the team full time. She previously led the hospitality team at Sedona Productions at Cendera Center since 2011.

Nick Breaux-Fujita BBA ’03 was honored with the Excellence in Leadership award, presented by Caesars Entertainment CEO Mark Frissora, as the regional vice president of marketing for Caesars Northern Nevada region, overseeing all marketing and entertainment operations for three properties in Lake Tahoe and Reno. Nick resides in Lake Tahoe, Nevada, with his husband, Sohei.

Tony Buratti MBA ’03 and his wife, Kristie, and oldest daughter, Brooklyn, welcomed Riley Harper Buratti on September 25, 2018.

Lisa Cloud Campetti BBA ’03 and her husband, Adam, welcomed their second child, Pierson Michael Campetti, on March 19, 2018, in Fort Worth.

Lauren Harrington BBA ’03 was promoted to vice president of branding and non-retail marketing at Caliber Home Loans, a national mortgage lender based in Coppell, Texas. She also graduated in May 2018 from the T. Boone Pickens Leadership Institute, a leadership program through the Junior League of Dallas.

Jonathan Rhoads BBA ’03 married Dr. Hanna Lindskog on May 12, 2018, in Houston. The couple resides in Houston Heights with their dog, Rowdy. Jonathan is a partner with the executive search firm Lowry Rhoads Associates, focusing on the not-for-profit and oilfield services and chemicals sectors. Hanna is a dentist and serves as president of the Houston Association of General Dentists.

Justin Potter MBA ’06 is vice president of business operations for HintMD in Pleasanton, California.

Jessica Tyler MBA/EAD’06 has been promoted to vice president of strategy and development for American Airlines Cargo. She joined the company in 2012.

Megan Sanders BBA ’08 and her husband, Steve Sanders, welcomed their first baby, Camryn Elizabeth, on August 13, 2018.

Will Sealy BBA ’08 and his wife, Sarah (Wetzel) Sealy TCU ’08, welcomed their first child, Callaway Cartwright Sealy, on October 17, 2018, in Austin, Texas.
1. Adam Wilson BBA '10 and Emily Erdman were married on September 29, 2018, in Portland, Oregon. 
2. Jacqueline Hunt BBA ’15 and Dr. Jarrett Stone were married on April 27, 2018, in Azle, Texas. 
3. Annie Cummins BBA ’12 and Dr. Brent Dawson were married on July 28, 2018, in Fort Worth. 
5. Jonathan Rhoads BBA '03 married Dr. Hanna Lindskog on May 12, 2018, in Houston. 
6. Mark Brown BBA ’10 and Ashley Atkinson TCU ’12 were married in Telluride, Colorado. 
Blake C. Billings BBA ‘09 joined the Texas Tech University System as assistant general counsel. He previously was associate attorney with Harris, Finley & Bogle and prior to that with Wilson, Robertson & Cornelius.

Carolina Bretécher BBA ‘09 welcomed a baby girl, Victoria Anne-Marie Bretécher, on November 5, 2018, at Mercy Hospital in Miami, Florida.

Heather Reynolds EMBA ‘09 joined the Wilson Sheehan Lab for Economic Opportunities at the University of Notre Dame as the inaugural managing director. Heather served as CEO of Catholic Charities in Fort Worth for 14 years.

2010s
Mark Brown BBA ‘10 and Ashley Atkinson TCU ‘12 were married in Telluride, Colorado. The ceremony was small and private, but was sprinkled with bits of purple in support of the couple’s TCU heritage.

Adam Wilson BBA ‘10 and Emily Erdman were married on September 29, 2018, in Portland, Oregon. Adam and Emily met in law school and are both practicing attorneys in the San Francisco Bay Area. Other TCU grads in attendance included Kyle Wilson, Maria Hunt, Sharon Fulgham, Brandon Fulgham, Matthew Kiesel, Michael Haeg, Alex Alessandro, Clayton Dude, Brandon Chamberlin, TJ Shepherd and Robert Strong.

Morgan Hopson BBA ‘11 won second place in the International Auctioneers Championship out of 100 auctioneers. Morgan is a marketing specialist, real estate associate and auctioneer in Oklahoma City.

Michael Seaback BBA ‘11 MSc ‘12 is chief financial officer of Peak Completion Technologies. He previously was a manager with Weaver.

Chase Bruton BBA ‘12 is the director of the American Airlines Holiday Choir. Slide into his direct messages if you need any sick beats dropped at your next party.

Annie Cummins BBA ‘12 and Dr. Brent Dawson were married on July 28, 2018, in Fort Worth, Texas, at TCU’s Robert Carr Chapel followed by a reception at the 4 Eleven. The couple currently resides in Louisville, Kentucky.

JJ Moore BBA ‘12 graduated from Marquette Law School in May 2018. He is now the mobile legal clinic coordinator for the Milwaukee Bar Association.

Leonardo Van Beek BBA ‘12 founded and is CEO of Finn & Blu Trading, a sourcing, procurement, export and consulting company in Hong Kong. He visited TCU Neeley and Dean Erekson on a recent trip to Fort Worth.

**Remembering Geraldine Dominiak and Sanoa Hensley**

The TCU Department of Accounting has lost two emeritus faculty members whose names will be familiar to anyone who studied accounting at TCU in the past three decades.

Professor Geraldine Dominiak, who taught at TCU Neeley from 1967 to 1997, passed away on October 4, 2017.

Assistant Professor Sanoa Hensley, on the faculty from 1968 to 2003, passed away on July 2, 2018.

If you took an accounting class in that era, chances are good that you had one of these wonderful women for your instructor, maybe even both if you were especially fortunate.

These two professors started their careers at a time when women in accounting, and especially accounting faculty positions, were not common. They were role models who convinced many women that there is a place for them in the accounting profession.

While Geraldine and Sanoa differed in teaching style, they had much in common. Both were deadly serious about their teaching and devoted their time and energy to their classes and their students. Not surprisingly, they expected the same level of commitment from their students.

Good students tended to respond very well to both of them and sought out their classes. Weak or lazy students knew that there was no coasting through any of their classes and tried to stay away.

Outside of the classroom, both were extraordinarily generous with their time for any students who sincerely wanted to learn and were willing to work at it. Both were mentors to countless students, sharing their advice on careers, graduate study, and what is important in life.

We’ll miss them.

— Dr. Robert Vigeland
Eric Cannon BBA ’06
Chief Financial Officer, City of Allen, Texas
Finance and Accounting double major

Favorite TCU memory:
I enjoyed having professors who really cared and knew me as a person. I enjoyed living in Fort Worth and attending football and baseball games. I made lifelong friends and I met my wife at TCU, so I obviously did something right!

How did TCU prepare you for career success?
My professors had high expectations for our performance and weren’t shy about expressing them. They made sure we showed up on time, participated in class discussions and, most importantly, executed at our maximum capabilities. You aren’t just a number at TCU. Your professors know you by name and they care about you. That level of dedication and attention produces excellent results from students and then translates to the workplace.

Biggest career success:
Top two: Being honored by the Dallas Business Journal at the 2018 CFO of the Year awards, and being recognized by the Government Finance Officers Association for my efforts in financial transparency in local government. I was invited to speak about it at the 2015 GFOA national conference.

Favorite thing about being a TCU alum:
The TCU community is such a tight network, and everyone is always willing to help each other out in any way they can. I enjoy traveling to sporting events such as bowl games or the College World Series because the fans who support TCU by traveling to those games are die-hards who bleed purple. Those are my kind of people.

Avery Seale Domenech BBA ’13 and her husband welcomed a baby boy, Otto Santiago, in June 2018.

Emy Hanna Koontz BBA ’13 and Jon Koontz BBA ’13 were married on June 16, 2018, at her family’s cattle ranch in Colorado. Emy is an S&OP manager in global supply chain at Alcon. Jon is director of operations for Aldi in Allentown, Pennsylvania.

Andrew Matthews BBA ’13 is vice president at AlixPartners, a global management consulting and advisory firm in London. Andrew has worked on several engagements in operational improvements, M&A due diligence, financial services automation and international investigations. He is also a member of the AlixPartners Cricket team.

Amanda (Roberts) Standley BBA ’13 was married to Sean Standley in Temecula, California, on May 11, 2018. Friends and family came from all over the country to celebrate the big day. They are continuing their life together in Seattle, Washington.

Andres Ventura BBA ’13 returned to investment banking as a senior analyst at Benchmark International after two years in commercial real estate.

Bobby Beecroft BBA ’15 and his wife, Darlene, welcomed twin boys, Max and Tucker Beecroft.

Andrew Brisbin MBA ’15 and his family opened Little Kaiping, focusing on authentic Cantonese cuisine, in Richardson, Texas.

Jacqueline Hunt BBA ’15 and Dr. Jarrett Stone were married on April 27, 2018, in Azle, Texas. The bridal party included Horned Frogs Courtney (Schmit) Hasley TCU ’15, Lydia (Luksch) Shivers TCU ’14, Rachel (Vanlandingham) Giles TCU ’14, and Shannon Brewer TCU ’15. Others in attendance were Joel Hasley TCU ’15, Chase Giles TCU ’15, Dr. Ron Pitcock, Dr. Jenny Pitcock and Robin Shelander.

Lindsey Sommers MSSCM ’15 and her husband, Jeff Sommers, welcomed their second child, Ashlyn Lynn, on November 3, 2018.

Logan Dalgleish BBA ’16 created the Millennial Mind Shift Team, 12 top-notch, diverse Millennials who help companies implement new strategies. Logan noticed executives struggling to understand how to better recruit, retain, market and sell to the millennial generation while he was working with clients in commercial real estate in Dallas.

David DeCorrevont BBA ’16 is now a financial advisor at Baird in Dallas.

John Powell MSSCM ’16 and his wife welcomed a baby boy, Nolan Bruce Powell, on September 21, 2018.

Ryan McColl MBA ’17 joined Guidon Energy as corporate finance manager. He previously was with Enduro Resource Partners.

Kristin Beehler Martinez MBA ’18 married Martin R. Martinez on August 18, 2018, at the Most Holy Trinity Catholic Chapel, followed by a reception at the Thayer Hotel in West Point, New York.
Births

1. Lindsey Sommers MSSCM ’15 and her husband, Jeff, welcomed their second child, Ashtyn Lynn, on November 3, 2018.
2. Lisa Cloud Campetti BBA ’03 and her husband, Adam, welcomed their second child, Piersen Michael Campetti, on March 19, 2018.
3. Megan Sanders BBA ’08 and her husband, Steve, welcomed their first baby, Camryn Elizabeth, on August 13, 2018.
6. Chris Snider BBA ’99 and his wife, Marsha, welcomed a baby boy, Cooper Stanley, on May 15, 2018.
7. John Powell MSSCM ’16 and his wife welcomed a baby boy, Nolan Bruce Powell, on September 21, 2018.
8. Will Sealy BBA ’08 and his wife, Sarah (Wetzel) Sealy TCU ’08, welcomed their first child, Callaway Cartwright Sealy, on October 17, 2018.
YOU DESERVE A BANK THAT’S
A LEADER IN TECHNOLOGY,
SECURITY AND IN SIMPLY
PICKING UP THE PHONE.

We do what’s right by people no matter how they connect with us.
And we’d like the opportunity to do right by you.

Visit us at frostbank.com or call (800) 51-FROST.
Five years in a row, London-based The Economist ranks TCU MBA faculty in the top five in the world, this year at No. 1 in the world. Four years in a row, TCU MBA career services ranks in the top 30 in the world, this year at No. 29.