It’s hard to believe our academic year is coming to a close. During the 10-year Celebration weekend last spring, I admired what is the Neeley Fellows community; the exceptional talent and energy of its members and the appreciation and respect they extend to each other.  

NEW DATA ANALYTICS COURSE

This Fall, we introduced a new Neeley Fellows course for our 2021 cohort. Read about Dr. Weltman’s approach to teaching this new cohort course.

In early 2019 I was very excited and honored to be asked to teach the inaugural Fellow’s Business Analytics class this fall semester. Of course, I jumped at the chance to work with Neeley’s premier students in a program that is extremely well-led, structured, and fun! Having already taught many Neeley Fellows in a prerequisite course (Business Statistics), I knew firsthand the quality of these individuals. They add unique perspectives and have the initiative to delve into topics well above and beyond initial class discussions. My hope is that our course in Business Analytics will add to an already established repertoire of problem-solving and critical thinking skills. I seek to grow these skills in a challenging and active classroom environment.

It is exhilarating to feel that one is in the right place at the right time: this is exactly the way I feel with our new class. A primary objective of Business Analytics is to gain insight from data to help guide decisions. Spurring the growth in this field are innovations in application software and data availability. Technologies for Business Analytics are now easier to use than they ever have been. We work closely with many of these leading platforms in our course. Senior executives recognize the potential of analytics to transform their organizations and provide a significant competitive advantage. In my discussions with business leaders in almost any area, the integration of data analytics is a top priority. I strongly believe that having skills in this area will be a differentiator and give our students a competitive advantage regardless of discipline pursued. Most importantly, my goal is to try to add a bit of inspiration to the lifelong joy of continual learning with some “attempted” humor and fun along the way!

- Dr. Weltman, Neeley Fellows Data Analytics Professor

THANK YOU DR. WELTMAN!

OPENED A WHOLE NEW AREA OF INTEREST

“...to thank Dr. Weltman enough for joining the Fellows faculty and teaching analytics. This class has been extremely beneficial and has opened a whole new area of interest that I want to explore as I pursue my future career. Dr. Weltman also helps students learn by making the course hands-on and interactive.”
- Izzy Vasile, Class of 2021

GREAT OPPORTUNITY

“Analytics has been a great opportunity for me to learn business skills that are at the forefront of our changing society. Dr. Weltman has done a great job teaching us analytic methodologies, such as Tableau and Microsoft Azure.”
- Sam Schaefer, Class of 2021

Highlights in this Issue:

WELCOME CLASS OF 2022!
See who is a part of our new cohort, and take a peek into their first semesters as Neeley Fellows. A couple things may have changed since your cohort was initiated.

SAN FRANCISCO- FALL BREAK TRIP
Get a glimpse into all the ground-breaking companies our students visited on this cross-cohort trip.
The Neeley Fellows Class of 2022 cohort is here! These bright and shining faces are currently taking Dr. Moncrief’s Marketing Management class and Dr. Proell’s Accounting class as a cohort.

When asked about his experience thus far, Kevin Crump, a member of this cohort said, “I have had such a great experience with my Class of 2022 cohort thus far. Having a Fellows class Monday - Thursday every week, I am fortunate to be able to surround myself with such smart, caring, and lively individuals. Additionally, I get to grow further in these relationships through out of class activities as well, making these people not just traditional classmates, but best friends.”

"Camp Thurman gave our cohort an opportunity to connect on a deeper level outside of the classroom. Jumping off telephone poles and zip lining fostered an atmosphere of fun and support. Since Camp Thurman, our cohort has continued to strengthen our relationships and work together to make the most of our Neeley Fellows experience.”
- Claire O’Connor, Class of 2022

Every year, we are making Fellows Families more comprehensive so older Neeley Fellows can be a resource for younger Neeley Fellows. Here’s what our VP Membership had to say about Fellows Families:

“Planning Fellows Families was so intentional and exciting, since strong cross-cohort community is a key cornerstone of our program.”
- Ashley Servais, Class of 2021

Neeley Fellows would not be complete without Moncrief’s Geography Game. The room got intense as the game came to a tiebreaker.

“This year as a Neeley Fellow my experience has definitely been challenging but also full of growth. It’s all worth it to go to class and walk in to see the faces of so many people I now consider my friends.”
- Adam McDaniel, Class of 2022
“On a sunny Sunday early in the fall, the Moncriefs opened their house on Lake Granbury to the senior Fellows for an afternoon of enjoying the lake, playing games, and eating good food. The afternoon was so refreshing to spend quality time with members of my cohort!”
- David Gaw, Class of 2020

“Fellows has already been a great experience and it’s only the first semester! Everyone is so welcoming, and I am very fortunate to have met such caring, funny and driven people. Can’t wait to become even better friends in the future!
- Lauren Kelly, Class of 2022

With three full Neeley Fellow cohorts on campus, we are so thankful to have time to hang out. Our new Fellows Families have kicked off this semester and are better than ever! All our Seniors are finally back together, and they kicked off the beginning of the semester with exciting events. Liz Dupont said, “Our cohort has gotten so close over the years. We all loved just getting a day to hang out with each other and relax,” when talking about their day at Dr. Moncrief’s Lake House.

“The Senior dinner was a fantastic way to reconnect and catch up. With people studying abroad, interning in different parts of the country, and making so many unforgettable memories, it isn’t easy to keep in touch. Dinner allowed us to share stories from the past 9 months.”
- Connor Lovely, Class of 2020

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- Lauren Kelly, Class of 2022

Every year we host a Family Weekend event where all current Neeley Fellows and their families get to meet and catch up. This year we enjoyed bowling and appetizers at Pinstripes. It was so fun getting to meet everyone’s parents and having an opportunity for all the parents to not only meet current Neeley Fellows but also meet our incredible faculty who work so hard to craft the best experience for each Neeley Fellow. Felipe Fuke from the Class of 2021 had this to say, “Fellows Parents Weekend was such a special time! Loved to meet the parents and introduce my own parents to the Fellows faculty!”
“Touring such diverse companies in San Francisco’s unique culture opened my eyes to possibilities that I didn’t think even existed for me. Each visit made me more excited for my future and motivated me to keep working hard so that one day my dreams can be a reality.”
- Meredith Mistrot, Class of 2022

“This trip helped me understand just how different the culture is at West Coast companies compared to East Coast companies. And even though SF is my home city, it was amazing to tour around and explore places I had never been.”
- Matt McSweeney, Class of 2021

“San Fran was a great opportunity to get to know people outside of the classroom! It always serves as a breather and it’s really cool to learn about other cohort members’ dreams with their degree!”
- Emma Hofmeister, Class of 2021
San Francisco
Cross-Cohort Fall Break 2019

Saturday 10.12.19
- Explore SF
- Food Tour of Little Italy

Sunday 10.13.19
- Boat Tour of the Bay
- Alumni Networking Event

Monday 10.14.19
- Pinterest
- Google
- Intel
- Dinner at Levi Stadium

Tuesday 10.15.19
- Gap
- Silicon Valley Bank
From the bottom of our hearts, thank you for continuously pouring back into the program. Whether you connect with current or past Neeley Fellows when they reach out to you or if you have worked with them or support our program in any aspect, thank you.

Seeing so many of you back on campus this semester has been so fun! Thank you for stopping in to say hi. Also, thank you to so many of you who have helped teach our current Neeley Fellows in labs.

We've just wrapped up the Junior’s alumni coaching groups and we received wonderful feedback on the impact each of you as alumni made on our students as well as each other. You all shared real workplace experience that helped Juniors mentally prepare for the workforce.

Additionally, thank you to each one of you who hosted our students in San Francisco, and thank you to those of you who have already volunteered to host us in New York as we get ready for the Sophomore’s spring break trip.

We also just re-elected our Neeley Fellows Alumni Board, and none of this would be possible without them. Thank you all!

Keep on connecting. We are so thankful for every single one of you!

Michael Drake ’18 & Blair Middlebrook ’17

“From the beginning of my experience with Neeley Fellows, Michael Drake ’18 mentored me in countless ways — from editing cover letters to talking through job opportunities. During my summer at DaVita, Michael, Blair, and the Fellows alumni in Denver were a constant support network, and I am looking forward to joining them next fall!”

- Matt Williams, Class of 2020

Nichole Carmody ’16

“Nikki immediately made me feel at home during my internship this summer and was always available to help when I had questions! On our last day, she even made us Rice Krispie treats! I am so thankful to have had her guidance and can’t wait to work with her again next year!”

- Reilly Cornell, Class of 2020

Cami Miller ’10

“Cami’s labs were awesome because she helped all of us slow down and take a deep breath through meditation. It was great to hear how someone in the professional field recognizes the importance of being healthy in body and mind, keeping her life in balance.”

- Hudson Bradley, Class of 2021

Riley Barrett ’14 & Derek Dedeker ’15

This year at our Opening Reception, Derek came back to share his advice and experience with all our aspiring, current Neeley Fellows. Thank you! Additionally, thank you Riley for staying connected with us in our Alumni Coaching Program as well as catering BarTaco for our Sophomore Orientation this year!
This Fall, our Alumni stepped up to coach current Junior Neeley Fellows in workplace organizational management. Groups of four alumni were paired with four current Neeley Fellows, and we could not be more thankful for the positive comments we received from you all. What an incredible opportunity to learn from each other as well as pour into the Junior Neeley Fellows who are just starting to dip their toes into corporate life. And of course we got to end it all with our annual Top Golf event.

We are so grateful for each member in our cohorts, and we know you and your cohorts are changing the world one relationship at a time. Please email FellowsImpactingFellows@gmail.com with any recommendations for next quarter’s edition of Fellows Impacting Fellows to be featured in the Neeley Fellows Forum. We would love to hear how Fellows are impacting Fellows!

**ALUMNI COACHING PROGRAM**

Thank you Alumni Coaching Teams!

Lauren Levi Baker, Matt Keim, Riley Kiltz, & Rick Settle

“I loved having the freedom to talk with our coaches about whatever we wanted to – we had some wonderful conversations in our group. Thank you to each of our alumni who made such a large effort to get to know us and impact our futures. You all poured into us, and I hope to do the same for younger Fellows in the future!”

- Lauren Rasmussen, Class of 2021

Courtney Walsh, Anna Liebelt, Kelsey Werner, & Emily Ricks

“The Fellows Alumni Coaching Program was an incredible opportunity for us to connect with alumni in our respective professions. They were able to provide insight on how to make the most of our remaining college experience, how to utilize all of our resources in the Fellows program, and how to navigate the professional world. I thoroughly enjoyed meeting and connecting with the various alumni!”

- Kathryn Fish, Class of 2021

**NEELEY FELLOWS ALUMNI EVENT**

This September we hosted a networking lunch, complete with a presentation by Dean Daniel Pullin on the Future of the Neeley School of Business which also included some of his thoughts on leadership. The event concluded with a Business Analytics workshop facilitated by Dr. David Weltman. It was a great opportunity to connect with alumni, see the new building, hear from Dean Pullin and learn something along the way with the Business Analytics session. Thank you to everyone for coming out.

**Save the Date**

Neeley Fellows Event at Rodeo Purple

When: Thursday, January 30th, 2020
Where: The New Dickies Arena