HEALTH CARE INDUSTRY EMPHASIS

Through our joint program with the University of North Texas Health Science Center, TCU prepares you for careers in the health, medicine and pharmaceuticals industries.

:: ABOUT THIS INDUSTRY EMPHASIS

Interested in exploring health care-related business careers? At TCU, you can add an emphasis in health care to your MBA study plan.

You’ll take elective courses focused on all aspects of health care—from law to insurance.

Many electives are taught by industry experts with long careers in health care management. You’ll hear from medical center presidents and pharmaceutical CEOs as guest lecturers.

The health care emphasis develops your understanding of the U.S. health care system at all levels: manufacturing, distribution, provider, insurance, services and public policy.

:: PROGRAM HIGHLIGHTS

HEALTH CARE CLUB

TCU’s MBA Health Care Club gives members the chance to explore the full spectrum of health care business careers. Students build their network by interacting with industry leaders such as Paul Musgrave, vice president of strategy at the Children’s Medical Center of Dallas. He explained the complexities of running a world-class hospital and coached students on how to position themselves for health care jobs.

CASE COMPETITIONS

When put to the test, Neeley students prove they are among the nation’s best. The TCU team made the finals at the 2011 Leadership in Healthcare Case Competition at Emory University. Their fourth place finish put them ahead of teams from the University of Chicago, University of Texas and Ohio State.

CONSULTING PROJECTS

Neeley & Associates Consulting projects build expertise in health care-related industries. TCU MBAs have worked with Alcon to map out a sustainable eye care system in Indonesia, studied tactics such as iPhone apps and search-engine optimization to target potential customers that Healthpoint’s traditional sales team doesn’t reach, and helped the United Way Agency on Aging implement care-transition programs in Dallas-Fort Worth hospitals.

LEARN MORE :: MBA.TCU.EDU/STANDANDDELIVER


**EXPLORING THE ACADEMIC PROGRAM**

**FEATURED INSTRUCTOR**

**LIZ TREVIÑO DAWSON** :: Health care administrator and researcher

Dr. Liz Treviño Dawson brings her expertise into the classroom for TCU’s joint program with the University of North Texas Health Science Center. She is the assistant dean and director of the master of health administration program and an assistant professor at the UNT School of Public Health, Health Management and Policy Department.

Previously she served as manager of the Office of Health Equity in the Baylor Health Care System, where she studied health disparities and designed solutions for hospital care delivery and patient outcomes, and as a research assistant professor and coordinator/co-investigator for the Texas Public Health Training Center at the UNT School of Public Health. Dr. Treviño Dawson, a recognized expert in health care access and services for vulnerable populations, is currently implementing a diabetes disease management program to improve access to quality care and health outcomes for the uninsured in Tarrant County.

Dr. Treviño Dawson was recipient of the *Fort Worth Business Press* award “40 under 40,” which honors individuals shaping the county’s future through business and community involvement. She has served on the board of Fort Worth Northside Community Health Center (the county’s first federally qualified community health center), Fort Worth United Way Health Council, the Association of Schools of Public Health Expert DrPH Panel and DrPH Competency Development Project, Dallas District 3 Public Health Advisory Council, the Area Health Education Center Advisory Board and the Texas Public Health Association Governing Board. From 2001 to 2004, she was highly involved in the planning of the Hispanic Wellness Fair, a community event serving more than 10,000 people who lack access to health care.