

CURRICULUM VITAE

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PROFESSIONAL APPOINTMENTS:

2019-present TEXAS CHRISTIAN UNIVERSITY FORT WORTH, TX
John V. Roach Dean, Neeley School of Business
Professor of Entrepreneurship and Innovation

Lead the largest school/college at Texas Christian University (TCU) with a focus on human potential, leadership, and innovation. This is embodied in *The Neeley Promise: The Neeley School of Business unleashes human potential with leadership at the core and innovation in our spirit.* Specific duties include:

- Hold responsibility for the overall impact of the school by setting a vision and using a shared leadership style to:
 - Deliver world-class, global curriculum, including an emphasis on experiential learning.
 - Ensure student success via holistic advising, professional development, and placement services.
 - Recruit, retain, and propel talent in an inclusive environment that celebrates a diversity of people and ideas.
 - Conduct premier research that shapes the global practice of business via the Teacher-Scholar model.
 - Cultivate Centers of Excellence that assure broad economic and social impact by intersecting the academy and industry.
 - Institutionalize innovation at TCU in a changing marketplace via cross-disciplinary collaborations that provide new offerings for new learners.
- Oversee a \$45 million budget supporting academic departments, undergraduate and graduate program offices, external relations, and financial administration.
- Attract, excite, and graduate over 2,500 students at the undergraduate, masters, and executive levels.
- Supervise 200 full-time employees including three associate deans, two assistant deans, six academic division directors, and six Centers of Excellence.
- Secure fiscal assurance through diversified funding sources to establish the financial parameters of student scholarships, faculty/staff employment offers, salary adjustments, personnel additions, appointments, and reclassifications.
- Develop and teach undergraduate and graduate courses in Entrepreneurship and Innovation combining case-method and experiential learning techniques.
- Lead Neeley Faculty-Staff Meetings, Department Chair Council, Research Committee, Alumni Advisory Board, and International Board of Visitors.

**Dean, Michael F. Price College of Business
Fred E. Brown Chair and Professor in Business
(2014-19, Interim Dean 2013-14)**

Led a purpose-driven organization focused on ensuring the enduring global competitiveness of Oklahoma and the nation. As the second largest college and largest professional school at the University of Oklahoma (OU), the Michael F. Price College of Business generates valuable insights into the most important business issues of our time and prepares leaders to deploy and improve them in practice.

Key College Accomplishments (2013-19):

Organizational Success:

- Used the power of shared governance to transition the college from a transaction-driven to a purpose-driven organization via adoption of a purpose statement, ***“The Purpose of Price®: The Michael F. Price College of Business ensures the enduring global competitiveness of Oklahoma and the nation.”*** The Purpose connected the college with the interests of the internal and external stakeholders whose support was needed to advance the college’s stature.
- Secured \$90 million in gifts and pledges, including 15 of the 24 seven-figure gifts since the college’s founding in 1928. These gifts, combined with market returns, contributed to college endowment growth of 41% from \$113 million to \$169 million over the same period.
- Honored with a University-best 28 national academic program rankings (six in the Top 10, thirteen in the Top 50, and nine in the Top 100). Achieved highest USNews MBA Ranking in 15 years (#58) and moved the undergraduate program into the USNews Top 50 (#50).
- Grew graduate program enrollment by 50% from 2013-18 (and 18% from 2017-18) by diversifying into specialty programs, embracing digital delivery, aligning programs with industry needs, facilitating degree completion for working professionals, recruiting OU undergraduates to return for graduate studies, and collaborating with sister colleges across the University to deliver high-impact cross-disciplinary certificate and degree options.
- Advanced the college’s MBA and Executive Education programs by opening the Gene Rainbolt Graduate School of Business facility at the University Research Park on the OU Health Sciences Center campus. The initiative was capitalized exclusively with private funding and allowed the addition of a Healthcare MBA track in collaboration with the College of Public Health and a forthcoming Executive MBA in Aerospace & Defense in collaboration with nearby Tinker US Air Force Base and other public-private collaborators in the industry.
http://www.ou.edu/price/mba/mba_fulltime.html

- Launched two digitally delivered specialty masters programs, the Executive MBA in Energy and the Online Master of Accountancy to broaden student reach while generating \$15 million in university revenue. Adding to this portfolio is an Online Master of Science in Finance, which launched in fall 2019. <http://www.ou.edu/price/mba/embainenergy.html> and <http://www.ou.edu/content/price/accounting/online-macc.html>
- Achieved five-year undergraduate student growth of 16% (3,294 vs. 3,824), while enhancing academic rigor through two upward adjustments to college admissions standards. Based upon admissions standards, the business schools are now the most academically aspirational college at OU for undergraduates.
- Earned continuation of accreditation in 2015 from the Association to Advance Collegiate Schools of Business (AACSB) and named one of AACSB's 30 global "Innovations that Inspire" <https://www.aacsb.edu/about/advocacy-and-awareness/member-challenges/innovations-that-inspire/recipients/university-of-oklahoma>
- Established collaborative graduate programs with ten sister colleges:
 - Weitzenhoffer Family College of Fine Arts (Graduate Certificate in Arts Management & Entrepreneurship)
 - Gaylord College of Journalism (Graduate Certificate in Media Management)
 - Hudson College of Public Health (Certificate in Healthcare Administration)
 - College of Law (accelerated three-year JD/MBA and Graduate Certificate in Business & Transactional Law)
 - Graduate College Norman (Graduate Certificate in Foundation of Business)
 - College of Atmospheric & Geographic Sciences (Accelerated Meteorology/MBA)
 - Gallogly College of Engineering (Accelerated IE/MBA)
 - Mewbourne College of Earth & Energy (Accelerated PE/MBA)
 - College of Pharmacy (Pharm.D/MBA)
 - College of Medicine (MD/MBA)
- Established the academic Division of Entrepreneurship & Economic Development (EED), which provides institution-wide service to position OU as an economic engine for Oklahoma. EED provides and connects OU initiatives in entrepreneurial discovery, education, new venture creation, and promotes a culture of innovation across all OU campuses. In addition to research and teaching entrepreneurship, EED administers OU's Center for Entrepreneurship, Center for Economic and Management Research, Office of Technology Development, Office of Public Private Partnerships, Ronnie K. Irani Center for the Creation of Economic Wealth, and the Innovation Hub. <http://www.ou.edu/content/price/entecdev.html>

- Executed a comprehensive eight-phase space planning study to renovate historic Adams Hall to accommodate college growth without the need to construct a new college facility. Thoughtful planning and disciplined decision making allowed for better space utilization achieving colocation of faculty by academic division, room for faculty growth to over 130, and undergraduate capacity exceeding 4,000 students by 2023. Renovations should be completed by end of 2021.
- Led cross functional OU steering committee to design, capitalize, open, and operate OU's Tom Love Innovation Hub. The I-Hub is a 20,000ft² launch lab for ideas designed to increase innovation and entrepreneurship across OU and in Oklahoma's communities. Generated \$1.3 million in externally funded research and over \$1 million for Oklahoma entrepreneurs participating in federal SBIR/STTR programs. In its first year, over 3,000 OU students, faculty, staff, and community members participated in I-Hub programs and over 6,000 people visited the facility. Features include a Digital Fabrication Lab (e.g. 3D Printing, Laser Cutting, Electronics, Wood Shop, Metal Shop), a Visualization Lab (e.g. virtual reality, augmented reality, 3D modeling), a Code Lab (e.g. computers, peripherals, software development tools), and extensive event, meeting, and co-working spaces. <http://www.ou.edu/innovationhub/>

Student Success:

- Launched comprehensive undergraduate student development program, the Center for Student Success, requiring undergraduates to complete the Price Passport to Student Success based upon non-major specific curricular, co-curricular, and extracurricular experiences rooted in four foundational pillars: Community; Globalization; Leadership; and Work/Life Skills. <http://www.ou.edu/price/ctrstusuccess.html>
- Launched the college's Office of Diversity and Inclusion, the first in the Big XII and the sixth nationally in a college of business. Grew the Multicultural Business program from 7 students in 2013 to over 100 in 2019 and scholarships from \$13,000 to \$80,000 per year. All students in the program were on scholarship, program average GPA is 3.41, and retention/graduation rates of program participants has reached 95%. <http://www.ou.edu/price/studentresources/diversity.html>.
- Doubled study abroad from 195 students in 2013 to 410 students in 2018, with 43% of Price College seniors studying globally prior to graduation. To ensure broad access to a global education, 100% of students applying for study abroad assistance received financial support due to robust fundraising. <http://www.ou.edu/content/price/studyabroad.html>
- Enhanced undergraduate placement rates within six months of graduation from 82% in 2013 to 90% by 2016.
- Grew student satisfaction rates from 2015 to 2016 by an average of 10% in categories such as major specific advising, overall advising, and facilities/labs.

Faculty Success:

- Increased faculty size by 57% (fall 2013=58 faculty, spring 2019=91 faculty) including faculty recruits trained or employed at Arizona, Berkeley, Brown, BYU, Carnegie Mellon, Duke, NYU (Stern), Michigan, Ohio State, Pennsylvania (Wharton), Rice, Southern California (USC), Stanford, Syracuse, and Washington.
- Received institutional approval in January 2019 for a comprehensive research productivity proposal to double research activity in the college within five years. Key features include moving to market-based teaching loads, adding competitive research and summer support, and growing the PhD program size and stipends.
- Executed Dean's Research Excellence Program 2013-18 to improve the climate for quality research activity. Key outcomes:
 - Centralized and capitalized the data acquisition process, including doubling the college's data budget.
 - Secured \$4.9 million of externally funded research and creative activity, from the Department of State, the National Science Foundation, the Department of Energy, US Small Business Administration, Economic Development Administration, and other public and private sources.
 - Identified funding for summer support for junior faculty to focus on research productivity outside of their 9-month contract.
 - Expanded the PhD program.
 - Hosted international research and industry conferences:
 - Energy Institute Symposiums (2014-18)
 - Crowdfunding Conference (2014)
 - Global Energy Finance Conference (2015, 2017)
 - Babson College Entrepreneurship Research Conference (2017)
 - Achieved research productivity growth (2013-17): 25% growth in top tier publications (A or A-) and a 94% jump in media mentions.
- Grew levels of campus-wide advocacy for and awareness of the distinctive contributions of Price faculty, twenty of which were honored since 2015 with awards at the annual OU Faculty Tribute.

Specific Professional Duties:

- Set vision for the college and moved ideas to action across a student population of 5,000 at the undergraduate, masters, executive, and doctoral levels.
- Supervised 180 employees including three associate deans, six academic division directors, and five staff directors.
- Secured private and public funding sources to establish the financial parameters of scholarships and personnel appointments, adjustments, and reclassifications.
- Oversaw a \$37 million budget supporting the operations of all academic divisions, undergraduate and graduate program offices, external relations, and the university's economic development functions.
- Connected a diverse community of internal and external stakeholders through participation in roughly 350 University and college-related events per year.
- Developed and taught undergraduate, masters and executive level courses in entrepreneurship, innovation, negotiations, sales, and strategy.

**Vice President, University of Oklahoma
(2014-2018)**

**University Vice President for Strategic Planning & Economic Development
(2009-2014)**

Led university-wide strategic planning and economic development efforts by (1) promoting university/private sector activities, (2) coordinating relationships with local, state and national economic/commerce development organizations, (3) commercializing university-generated intellectual property, and (4) creating new companies via collaborations between faculty, students, and alumni.

- **University Strategic Planning:** Led institutional strategic planning efforts including privatization of the operation and management of the University's utilities systems, business planning and start-up of the Stephenson Cancer Center, planning for the Tulsa School of Community Medicine, and securing research-related federal stimulus funding under the American Recovery and Reinvestment Act of 2009.
- **Technology Commercialization:** From 2010-18, the OU intellectual property generated \$22 million in licensing revenue establishing the Office of Technology Development as a profitable operation for OU. University spin-outs such as Selexys, Pure Protein, Hyalose and Caisson contributed significantly to this licensing revenue. Royalties were shared with faculty inventors and reinvested across colleges and departments to encourage innovation and the entrepreneurial pathway from lab to market. <http://www.ou.edu/otd.html>
- **Economic Development:** In fall 2013, OU was one of only 16 universities designated by the Association of Public and Land-grant Universities (APLU) as an Innovation & Economic Prosperity University. The designation acknowledged OU's leadership of public-private partnerships in Oklahoma and beyond with emphasis on economic development via innovation, entrepreneurship, technology transfer, talent and workforce development, and community development. <http://www.aplu.org/projects-and-initiatives/economic-development-and-community-engagement/innovation-and-economic-prosperity-universities-designation-and-awards-program/designees.html>

**Regulator, Office of the Regulator, University Utilities Systems
(2010-2014)**

Reviewed and set rates to be charged by the University's private utilities operator. Rates are based upon acceptable regulatory and ratemaking standards consistent with those adopted by the Oklahoma Corporation Commission. Required regular reports from the private operator to ensure open, transparent, safe, and prudent utilities operations. Assisted private operator and University in dispute resolutions.

Chairman, University Research Campus Governing Committee (2012-2014)

Convened and coordinated the senior leadership governing committee to set policy and determine initiatives to grow the size, stature, and impact of the University's Research Campus, a strategic priority of the University of Oklahoma. Breaking ground in 2003, OU's 277-acre Research Campus today features: (1) roughly 1 million square feet of built environment, (2) the home of the National Weather Center, (3) over a dozen private companies, (4) the Tom Love Innovation Hub launch lab and maker space, (5) top University's research programs, and (6) over 1,700 jobs supporting university, industry, and government collaboration. In October 2013, the OU Research Campus was named the 2013 Outstanding Research Park by the Association of University Research Parks.

Chairman, Ronnie K. Irani Center for the Creation of Economic Wealth (ICCEW) (2010-2014, Executive Director 2006-2010)

Directed business development activities for intellectual property (IP) linked to University-related research. Launched ICCEW (2006) to commercialize IP (e.g., spin-out companies, licensing agreements) through structured interaction between student interns, research faculty, and private-sector mentors across all three University of Oklahoma campuses. <http://www.ou.edu/iccew.html>

- Since launch, ICCEW has hosted over 600 interdisciplinary student internships, graduated over 300 students from the OK Coders software development bootcamp, conducted over 165 commercialization projects, generated 12 intellectual property disclosures, launched 10 spinout companies, solidified 5 university licensing agreements, and secured over \$14 million in support for Oklahoma innovation.
- In 2010, ICCEW was selected by the Southern Growth Policies Board (SGPB) as Oklahoma's Innovator of the Year. The SGPB was formed in 1971 by the region's thirteen governors and identifies one organization in each state that is improving economic opportunities and quality of life in the region.

2003-2006

HOME INTERIORS & GIFTS, INC.

DALLAS, TX

**Vice President, Strategy & Business Development;
General Manager, Fundraising
(2005-2006)**

Partnered with company's Chief Executive Officer to develop corporate strategy including opportunity identification/evaluation and constructing execution plans in the context of overall strategic and financial aims. Led operations of the Fundraising Division, maintained profit and loss responsibility, set performance targets for continued growth, and served as the "face" of the division with the company's 80,000 independent contractors. The Division launched in April 2005 and generated over \$27 million in revenue in its first year of operations.

**Associate Vice President, Fundraising Development
(2004-2005)**

Established new division of Home Interiors (including concept ideation, business plan creation, request and receipt of funding, and pre-launch execution) focusing on candle sales to fundraising organizations via independent contractors.

**Director of Operations, Domistyle
(2003-2004)**

Provided operational oversight to the manufacturing and outside sales divisions of Home Interiors (Domistyle). Responsibilities included on-the-ground management of three manufacturing facilities in Monterrey, Mexico, and extensive business development activities including merger and acquisition analysis, intellectual property licensing, and new product development for category launches.

2000-2001

HICKS, MUSE, TATE & FURST, INC.

DALLAS, TX

Operations Analyst

Collaborated with Hicks Muse partners and portfolio company senior management to bolster operations, scrutinize corporate strategy, develop valuation analyses, and focus the corporate agenda for the private equity firm's holdings. Initiatives included corporate growth strategy, market segmentation, product rationalization, sales organization effectiveness, acquisition valuation and diligence, and profit and loss assessment of key business model decisions.

1998-2000

MCKINSEY & COMPANY, INC.

DALLAS, TX

Business Analyst

Served on consulting client service teams. Diagnosed problems, conducted analyses, developed conclusions, and presented recommendations to senior client management in areas such as corporate growth strategy, e-commerce, mergers and acquisitions, and operational effectiveness. Industries served included consumer packaged goods (apparel and food), energy (exploration/production and power), information technology, semiconductors, media, and telecommunications.

EDUCATION

2007-2010 UNIVERSITY OF OKLAHOMA NORMAN, OK

Juris Doctor, December 2010

Graduate Advisor: Rick Tepker, J.D., University of Oklahoma College of Law

Graduation Writing Requirement: *Garcetti's* Impact on Public Colleges and Universities and Resulting Recommendations for the University of Oklahoma

Honors: Dean's List in all eligible semesters

Oklahoma Bar Association: Bar #30415

2001-2003 HARVARD BUSINESS SCHOOL BOSTON, MA

Master in Business Administration, June 2003

Editor: *Harbus* newspaper, Arts & Entertainment

Member: Venture Capital & Principal Investment, Business of Sports, and Entertainment & Media clubs

1994-1998 UNIVERSITY OF OKLAHOMA NORMAN, OK

Bachelor of Accountancy, summa cum laude, July 1998

Bachelor of Business Administration, Finance, summa cum laude, July 1998

Select Honors:

Outstanding Senior, Michael F. Price College of Business; Homecoming King; Big Man on Campus Award; Outstanding Greek Man; Top 10 Freshman, Sophomore, Junior, and Senior (Pe-et)

Select Activities:

President, Interfraternity Council; Founder and Chairman, OU Dance Marathon (now Soonerthon); Chair, Student Union Activities Board; Associate, JCPenney Leadership Program, Michael F. Price College of Business

PROFESSIONAL BOARDS AND ADVISORY GROUPS

- TCU, Neeley Board of Advisors (2019-present)
- LKCM Center for Financial Studies, Board of Advisors (2019-present)
- TCU Energy Institute Advisory Board (2019-present)
- Continuous Improvement Review Committee (2019-present), Association to Advance Collegiate Schools of Business (AACSB). AACSB is the leading business school accreditation organization that provides quality assurance, business education intelligence, and professional development to over 1,700 member organizations and 800 accredited business schools worldwide.
<https://www.aacsb.edu/accreditation/volunteers/committees/circ>
- Engage Learning, Board of Advisors (2017-19)
- OKC Innovation District Task Force, Oklahoma Health Center Foundation (2017-19)
- Mewbourne Family Supporting Organization Board of Directors-OU College of Earth & Energy (2011-19)
- Norman Economic Development Coalition (NEDC) Board of Directors (2011-19)
 - Entrepreneurship Council, Chairman
 - Start Up 405 Incubator Advisory Board, Chairman
- Norman, Oklahoma, Center City Visioning Executive Committee (2014-17)
- Norman, Oklahoma, Comprehensive Plan Steering Committee (2016-19)
- Oklahoma Center for the Advancement of Science and Technology (OCAST) (2009-14)
- OU Honorary Degree Selection Committee (2013-16)
- OU Jeannine Rainbolt College of Education K20 Center for Educational and Community Renewal (2008-19)
- OU Michael F. Price College Energy Institute (2011-19)
- OU Presidential Professorship Committee (2013-14)
- OU David L. Boren Award for Outstanding Global Engagement Selection Committee (2015)
- OU Office of University Community Strategic Planning Committee (2016-19)
- OU JCPenney Leadership Center Alumni Advisory Board (2008-13)
- OU Club of Dallas Board of Directors (1999-2001; 2003-06)
- Oklahoma Academy for State Goals (Executive Committee) (2011-13)
- “100 Ideas for Oklahoma,” Oklahoma Speaker of the House’s Advisory Board (2006-07)
- Southwest Nanotechnologies (SWeNT) Board of Directors (2009-14)
- University Hospital Trust Joint Governing Committee (2011-13)

PROFESSIONAL HONORS

OKC Business 2009 “40 Under 40” Award <http://okc.biz/oklahoma/article-293-daniel-wayne-pullin-33.html>

Journal Record 2009 Innovator of the Year Award (OU-Center for the Creation of Economic Wealth) <http://journalrecord.com/innovator-of-the-year/2011/04/04/2009/>

Journal Record 2010 Innovator of the Year Award (OU-Sooner Launch Pad*) <http://journalrecord.com/innovator-of-the-year/2011/04/04/2010/>

Journal Record 2018 Innovation in Business and Industry Award (OU Price College of Business - Gene Rainbolt Graduate School of Business) <https://journalrecord.com/2018/08/22/innovation-profile-gene-rainbolt-graduate-school-of-business-ou-price-college-of-business/>

Journal Record 2018 Innovation in Business and Industry Award (OU Price College of Business - Tom Love Innovation Hub) <https://journalrecord.com/2018/08/22/innovation-profile-tom-love-innovation-hub-ouprice-college-of-business/>

Phi Beta Delta, international scholar and professional society, inducted 2015. <http://www.phibetadelta.org>

OU Apex Award for Academic Integrity, Office of Academic Integrity, 2015-16. <https://integrity.ou.edu/apex.html>

Phi Kappa Phi, multidisciplinary collegiate honor society, inducted 2016. <https://www.phikappaphi.org/home>

Director’s Award, OU Tom Love Division of Entrepreneurship & Economic Development, for outstanding individual who has gone above and beyond in service to the division, 2019. <http://www.ou.edu/price/entecdev>

D CEO Magazine named one of the 500 most influential business leaders in North Texas in the 2020 *Dallas 500* edition. <https://productions.dmagazine.com/the-dallas-500/>

FW Inc. Magazine named one of the 400 most influential leaders in Greater Fort Worth in *The 400 Issue* July 2020.

COMMUNITY AND UNIVERSITY ENGAGEMENT

- Co-Chairman, OU United Way Campaign, 2011, raised \$235,000
- Executive Committee, Center City Master Plan Visioning Committee, City of Norman, Oklahoma, 2014-19
- Faculty Fellow, Sigma Phi Epsilon Fraternity, 2012-14
- Graduate, Federal Bureau of Investigation (FBI) Citizens' Academy, 2011
- Member, The Downtown Club of Oklahoma City, 2011-16
- Member, The Oklahoma Business Roundtable, 2013-19
- Member, The Rotary Club of Oklahoma City, Club 29, 2015-19
- Namesake, OU Camp Crimson, 2015
- Strategic Alliance Partner, Young Presidents Organization (YPO), Oklahoma City Chapter, OU Price College of Business, 2015-19

GRANTS, CONTRACTS, AND EXTERNAL FUNDING

US Department of State, Bureau of Educational and Cultural Affairs

- Co-PI Daniel Pullin, 15% research credit (lead PI: Joe Foote)
- Title, "Professional Exchange for Bangladeshi Young Entrepreneurs"
- Total funding \$427,090, start date 9/30/11, end date 8/31/13

US Department of State, Bureau of Educational and Cultural Affairs

- Co-PI Daniel Pullin, 5% research credit (lead PI: Joe Foote)
- Title, "Open Competition for Professional Fellows Program–Bangladesh/Nepal"
- Total funding \$328,230, start date 9/30/13, end date 6/30/15

TEACHING, MENTORING, AND CURRICULAR ACHIEVEMENTS

Teaching Accomplishments (2006-17):

- 2007 OU Foundation Alumni Teaching Award
- 2008 OU Foundation Alumni Teaching Award
- 2009 OU Foundation Alumni Teaching Award
- 2009 Donald W. Reynolds Governor's Cup Oklahoma Business Plan Competition Faculty Advisor (1st Place Undergraduate Team, 2nd Place Graduate Team)
- 2009 Donald W. Reynolds Tri-State (Arkansas, Nevada, Oklahoma) Business Plan Competition Faculty Advisor (2nd Place Undergraduate Team)
- 2012 Outstanding Faculty Award for service to the OU Greek community

Courses Taught, Developed, Redesigned, or in Preparation

Career Paths in Entrepreneurship (Developed): Career paths in entrepreneurship can take many forms. To the casual observer, an "entrepreneur" is all too often defined as "a person with an idea starts a business." In reality, entrepreneurs are adept at solving complex problems in a variety of fluid environments, both large and small. This Honors Business course examines the entrepreneurial skill set in detail, outlines multiple career options to deploy entrepreneurial skills, and tackles the age-old debate as to whether entrepreneurs are products of nature, nurture, or, perhaps, both. Specifically, business cases taught using the Socratic Method will be used to explore various entrepreneurial career paths and decision-making challenges including (1) small start-up companies, (2) technology transfer and commercialization opportunities, (3) "intrapreneurship" in large, established companies, (4) search funds, (5) company turnarounds, (6) real estate, (7) franchising, and (8) multiple other settings in which the entrepreneurial skill set is both valued and necessary. Case studies will be supplemented by guest lectures from professionals who have leveraged their entrepreneurial skill set in a variety of different careers, companies, and organizations.

Center for the Creation of Economic Wealth (CCEW) Internship (Developed): Through in class study and external practicum students develop (1) an appreciation for the substance of intellectual property and knowledge about intellectual property protection mechanisms, (2) working knowledge of the entrepreneurial and value creation processes, (3) relationships with executives, investors, and inventors in these arenas, (4) effective communication skills to present and argue a perspective persuasively, (5) awareness of the cultural nuances that must be understood to compete in an international, idea-based environment, (6) the ability to produce results in a "team first" environment under real-world cost and deadline constraints, and (7) a competitive advantage in the marketplace.

Entrepreneurial Field Studies (Redesigned): A practicum course that provides students with opportunities to apply concepts mastered in previous business courses. In the context of work teams, students assist Oklahoma start-up companies and entrepreneurs as consultants to develop business plans, perform market research, or problem solve around issues pertaining to financial management, managerial issues, expansion planning, or new product development. The specific scope of each project is determined on a case-by-case basis by the entrepreneur. Supplementing the practicum are approximately ten business cases and/or supporting readings and regular guest lectures by entrepreneurial professionals including, on occasion, the case protagonists themselves.

The Entrepreneurial Process (Taught): This course focuses on the early development of independent ventures as well as those within established organizations. The venture lifecycle of opportunity – launch – growth – harvest is highlighted as individual and organizational level issues are addressed to explore the thought processes necessary to challenge existing norms and pave the way for novel solutions to problems in any field. The course also addresses start-up team issues, legal issues with new firms, and innovations and organizational form. Concepts are illustrated through case studies. Over twenty business cases and supporting readings are used in lieu of a textbook. Case studies are occasionally supplemented by guest lectures from professionals who have leveraged their entrepreneurial skill set in a variety of different careers, companies, and organizations.

Innovation and Entrepreneurship (Developed):

This Presidential Dream course (<http://www.ou.edu/content/dreamcourse/past-courses/fall-2017/innovation-entrepreneurship.html>) is for the student seeking entrepreneurial knowledge and skills that apply to multiple life paths in a wide array of settings. World class guest speakers and deans from 10 different OU Colleges address the role of innovation from a cross-disciplinary perspective, and entrepreneurial opportunities in a variety of disciplines including technology, humanities, the physical and social sciences, and beyond. The course teaches the student how to think like an entrepreneur and how to integrate that style of thinking into the ways you live and work. The course provides an opportunity for the student to examine how they might fit into the world of entrepreneurship. The course also features the nuts-and-bolts of creating, analyzing and launching enterprises such as new venture startups, social businesses, "intrapreneurship" in established companies, family businesses, franchises, and multiple other enterprises in which an innovative and entrepreneurial perspective is both valued and necessary.

The course's methods include lecture, class discussions, individual and team writing assignments and projects, and the Socratic Method using case studies. These activities are supplemented by guest appearances by local and national innovation experts and presentations from business owners and professionals. These guest share with students how they have leveraged their entrepreneurial skill set in a variety of different careers, companies, and organizations.

Strategic Management in Energy (Developed): The energy sector faces huge challenges and opportunities in meeting the demands of international competition, customers, and regulators. These dynamics require energy companies to formulate clear long-term strategic directions that embrace the scope and performance of the organization and its role in the industry. This course examines management decisions and actions to improve the organization's global competitiveness. Students will develop skills to understand, formulate, implement, and evaluate strategy in the energy industry.

Negotiation and Selling (Redesigned): Negotiation and selling are fundamental components of business and everyday life. People negotiate daily, be it with their boss, subordinates, or families. Individuals and organizations are also called up on to sell – whether it is an idea, product, service, or point of view. This course is designed to teach students about negotiation and selling and how to acquire and deploy these foundational skills effectively. While the course will generally focus on negotiations and selling in a business context, care will be taken to highlight analogs to interpersonal setting in general. In addition to modest amounts of lecture and significant doses of discussion, students will participate in extensive role-playing scenarios to mimic actual negotiation and/or selling situations. Finally, students will conduct a major team project in which they select a product to sell via presentation to the class and select “industry buyers” who will vote with their purchasing decisions based upon each team’s effectiveness.

Summary Instructor and Course Evaluations

2006-present: Evaluations (Scale of 1.0-5.0, 5.0 being best)					Instructor Evaluation		Course Evaluation	
College	Semester	Course #	Course Description	Instructor	College Avg.	Course	College Avg.	
Business	2006	Fall*	ENT 4103	Entrepreneurial Field Studies	4.95	3.78	4.84	3.78
Business	2007	Spring	ENT 4103	Entrepreneurial Field Studies	4.95	4.08	4.90	3.80
Business	2007	Fall	ENT 4710	CCEW Internship	5.00	4.13	5.00	3.80
Business	2008	Spring	ENT 4710	CCEW Internship	5.00	4.12	4.90	3.81
Business	2008	Fall	ENT 4103	Entrepreneurial Field Studies	4.89	4.17	4.65	3.82
Arts/Sciences	2009	Spring	CAS 4710	Entrepreneurial Internship CCEW	5.00	4.10	5.00	4.04
Business	2009	Spring	ENT 4103	Entrepreneurial Field Studies	4.89	4.17	4.65	3.82
Business	2009	Spring	ENT 4710	CCEW Internship	5.00	4.12	4.90	3.81
Engineering	2009	Fall	ENG 4003	Engineering Practicum II CCEW	5.00	4.16	5.00	3.65
Business	2011	Spring	ENT 3980	Honors Research	5.00	4.01	5.00	3.75
Business	2011	Fall	ENT 3710	Career Paths in Entrepreneurship	5.00	4.04	5.00	3.78
Business	2012	Spring	ENT 3980	Honors Research	5.00	3.97	4.75	3.74
Business	2012	Fall	ENT 3710	Career Paths in Entrepreneurship	5.00	4.11	5.00	3.84
Business	2013	Spring	ENT 3203	The Entrepreneurial Process	4.84	4.20	4.37	3.95
Business	2013	Fall	ENT 3710	Career Paths in Entrepreneurship	5.00	4.24	5.00	4.02
Business	2014	Spring	MKT 4123	Negotiation and Selling	4.43	4.25	4.00	4.04
Business	2014	Fall	ENT 3710	Career Paths in Entrepreneurship	5.00	4.17	4.80	3.94
Business	2014	Spring	MKT 4123	Negotiation and Selling	4.06	4.25	3.97	4.01
Business	2015	Summer	ENT 3710	Career Paths in Entrepreneurship	5.00	4.40	5.00	4.17
Business	2015	Fall	ENT 3710	Career Paths in Entrepreneurship	4.85	4.21	4.62	3.98
Business	2016	Summer**	EMBA 5082	Strategic Management	4.60	4.43	4.20	4.22
Business	2016	Summer**	EMBA 5082	Strategic Management	4.75	4.43	4.50	4.22
Business	2016	Summer	ENT 3710	Career Paths in Entrepreneurship	5.00	4.43	4.91	4.22
Business	2016	Fall	ENT 3710	Career Paths in Entrepreneurship	5.00	4.28	4.91	4.05
Business	2017	Summer**	EMBA 5082	Strategic Management	5.00	4.50	5.00	4.24
Business	2017	Fall	ENT 2113	Innovation & Entrepreneurship	4.55	4.26	4.27	4.01
Business	2018	Spring	ENT 2113	Innovation & Entrepreneurship	4.57	4.29	4.36	4.03
Business	2018	Summer**	EMBA 5082	Strategic Management	4.88	4.43	4.75	4.20
Business	2018	Fall	ENT 2113	Innovation & Entrepreneurship	4.52	4.31	4.35	4.07
Business	2019	Spring	ENT 2113	Innovation & Entrepreneurship	4.89	4.32	4.56	4.11
2006-19 Average					4.85	4.21	4.71	3.96
*co-taught with Jim Wheeler, Executive Director, Price College Center for Entrepreneurship								
**co-taught with Kim Colburn, VP Strategic Planning, British Petroleum (BP)								

CONFERENCE AND SEMINAR PRESENTATIONS

1. Society of Research Administrators, Southern Section Annual Meeting, "An Interdisciplinary Environment for Researchers, Entrepreneurs, and Student Collaboration in Moving University Technology to the Marketplace," Oklahoma City, Oklahoma, May 2009.
2. Oklahoma Venture Forum, "OU Technology Development," Invited Presenter, Oklahoma City, Oklahoma, June 2009.
3. National Council on Entrepreneurial Technology Transfer (NCET2). *University Panel on Mentoring Startups. University Startups Conference 2010: An International Conference*. Washington, D.C. November 2009. http://www.ncet2.org/index.php?option=com_content&view=article&id=274:university-startups-conference-2010-final-agenda&catid=37:bio&Itemid=97
4. University of Oklahoma, College of Engineering Centennial Celebration, "Engineering and Economic Value Creation," Invited Panelist, Norman, Oklahoma, April 2010.
5. Big XII Internal Audit Conference, "Technology Transfer," Norman, Oklahoma, May 2010.
6. Norman Economic Development Coalition, Sooner Centurion Economic Summit, Norman, Oklahoma, Invited Presenter, March 2011.
7. OU Club of New York City, "OU Economic Development," Invited Presenter, New York City, New York, May 2011.
8. University of Oklahoma, Price College of Business Adams Society Gala, Welcome Address, Norman, Oklahoma, October 2011.
9. University of Oklahoma, TEDxOU. "Welcome Address," Norman, Oklahoma, January 2012. <http://www.youtube.com/watch?v=kdQfG120x8I>
10. Association of University Technology Managers, Annual Meeting, "Oklahoma City in 2013," Invited Presenter, Anaheim, California, March 2012.
11. University of Oklahoma, Second Annual Social Entrepreneurship Symposium, Welcome Address, Norman, Oklahoma, April 2012.
12. Norman Economic Development Coalition, Sooner Centurion Economic Summit, Invited Presenter, Norman, Oklahoma, April 2012. <http://www.slideshare.net/NormanEconomicDevelopment/daniel-pullin-university-of-oklahoma>
13. Norman Chamber of Commerce, 35 South Project Speaker Series, "OU Economic Development," Oklahoma City, Oklahoma, June 2012.
14. University of Oklahoma, Michael F. Price College of Business, Steed School of Accounting Scholarship Annual Dinner, "The Accounting Profession and American Competitiveness," Keynote, Norman, Oklahoma, September 2012.
15. Oklahoma State Regents for Higher Education, Economic Development Council, Invited Presenter "Integration of Corporate Engagement, Tech Transfer, and Business Incubation," Oklahoma City, Oklahoma, September 2012. <http://www.okhighered.org/econ-dev/edc/minutes/2012-9.pdf>

16. University of Oklahoma, "The Now and the Next: Prepare Yourself for a Drastically Different Work Environment By Learning From the Young Leaders Who are Creating It," Welcome Address, Panelist, Norman, Oklahoma, October 2012. <http://cceu.ou.edu/nowandnext/>
17. The Oklahoma Academy for State Goals, Annual Town Hall Conference, "TEDxOU Welcome Address," Norman, Oklahoma, October 2012.
18. Greater Oklahoma City Chamber Board Retreat, "A Changing Economic Environment," Invited Panelist, Quartz Mountain, Oklahoma, November 2012.
19. BRAC University Business School, MBA Cohort Convocation, "Leadership and Management," Keynote, Dhaka, Bangladesh, January 2013.
20. University of Oklahoma, TEDxOU. "Welcome Address." Norman, Oklahoma, January 2013. http://www.youtube.com/watch?v=4E_oWkwL6fc
21. Google Oklahoma and the Search Engine Marketing Professional Organization of Oklahoma (SEMPO), "Business and Technology Roundtable with Congressman Tom Cole and OU President David Boren," Moderator, Norman, Oklahoma, February 2013.
22. Norman Economic Development Coalition, Sooner Centurion Economic Summit, Invited Presenter, Norman, Oklahoma, May 2013.
23. Oklahoma General Counsels Forum, "Generating Impact at the University of Oklahoma," Invited Presenter, Oklahoma City, Oklahoma, June 2013.
24. University of Oklahoma, International WaTER Conference 2013, "Welcome to the University of Oklahoma International WaTER Conference and Water Prize Ceremony," Norman, Oklahoma, September 2013. http://www.ou.edu/content/dam/CoE/WaTER%20Center/documents/Conference_nce2013/WaterConference-7-1_SCHEDULE.pdf
25. University of Oklahoma, TEDxOU. "Welcome Address," Norman, Oklahoma, January 2014.
26. Young Presidents Organization, Oklahoma City Chapter President's Retreat, "Risk Management: A Conversation with YPO," Invited Speaker, August 2014.
27. Rotary Club of Oklahoma City, Club 29, "The Purpose of Price," Invited Speaker, Oklahoma City, Oklahoma, September 2014.
28. Lions Club of Norman, "The Purpose of Price," Invited Speaker, Norman, Oklahoma, October 2014.
29. State Regents for Higher Education, Governor Mary Fallin's 2014 STEM Summit: A Business and Educator Forum to Advance Science, Technology, Engineering, and Mathematics (STEM) in Oklahoma, Invited Panelist, Oklahoma City, Oklahoma, October 2014. <http://okhighered.org/govstemsummit/2014/index-2014%20program.shtml>
30. Association to Advance Collegiate Schools of Business (AACSB), Annual Accreditation Conference, "Leveraging Faculty and Professional Staff to Advance Business Education and the Progression of Students," Invited Panelist, Chicago, Illinois, September 2015.

31. University of Oklahoma Global Energy Finance Conference, University of Oklahoma, "Opening Address," Norman, Oklahoma, September 2015.
32. Urban League of Greater Oklahoma City, 2015 Equal Opportunity Day Luncheon, "Entrepreneurship, Jobs, and Justice," Invited Presenter, Oklahoma City Oklahoma, October 2015.
33. Oklahoma City Public Schools Native American Senior Honor Banquet, Keynote, April 2016.
34. Velma-Alma High School, "Commencement Address," Velma-Alma, Oklahoma, May 2016.
35. The Downtown Club of Oklahoma City, "Graduate and Executive Education in OKC," Invited Speaker, Oklahoma City, Oklahoma, September 2016.
36. Association of University Research Parks (AURP) International Annual Meeting, "Welcome Address," Norman, Oklahoma September 2016.
37. Association of Public and Land-grant Universities (APLU) Annual Meeting, "Organizing for Economic Engagement," Invited Panelist, Austin, Texas, November 2016.
38. Graduate Management Admission Council (GMAC) Leadership Conference, "Fulfilling the Purpose of Price: From Performance to Purpose to Progress," Invited Speaker, San Francisco, California, January 2017.
39. Norman Economic Development Coalition, Sooner Centurion Economic Summit, Invited Presenter, Norman, Oklahoma, February 2017.
40. Washington Elementary School Promotion (Graduation), "Promotion Address," Norman, Oklahoma May 2017.
41. Babson College Entrepreneurship Research Conference, "Opening Address: A Vision for Entrepreneurship," Norman, Oklahoma, June 2017.
42. Graduate Management Admission Council (GMAC) Annual Conference, "Planting Seeds: Working Your Undergraduate Base for Future Enrollment," Invited Panelist, San Francisco, California, June 2017.
43. University of Oklahoma Energy Finance and Commodities Research Conference, University of Oklahoma, "Opening Address," Norman, Oklahoma, September 2017.
44. University of Oklahoma Presidential Dinner in Houston, "OU Excellence, OU Access, and OU Family," Keynote, Houston, Texas, November 2017.
45. OKC Inclusion and Diversity Consortium, "Celebrating a Diversity of People, Programs, and Ideas," Keynote, Oklahoma City, Oklahoma, November 2017.
46. Oklahoma State Regents for Higher Education Legislative Forum, "Business and Education Panel," Invited Panelist, Oklahoma City, Oklahoma, November 2017
47. University of Oklahoma Health Sciences Center Biomedical Engineering Symposium, "Innovation, Entrepreneurship, and the University of Oklahoma," Invited Presenter, Oklahoma City, Oklahoma, March 2018.
48. Financial Executives International, OKC/Central Oklahoma Chapter, "Fulfilling the Purpose of Price: From Purpose to Progress," Invited Presenter, One CPE Credit offered to participants, Oklahoma City, Oklahoma, April 2018.

49. Oklahoma State Regents for Higher Education Committee-of-the-Whole Meeting, Invited Speaker, Oklahoma City, Oklahoma, April 2018.
50. Oklahoma IT Symposium, Keynote Speaker, Edmond, Oklahoma, August 2018.
51. Conference of Federal Lab Consortium, "Building OKC's Entrepreneurial Ecosystem," Invited Panelist, OKC, August 2018.
52. OK State Chamber: Age of Agility Summit, "Preparing for the Future of Work," Invited Panelist, OKC, August 2018.
53. Graduate Management Admission Council (GMAC) Leadership Conference, Leadership Learning Team Leader, Invited Facilitator, Ft. Lauderdale, Florida, January 2019.
54. Dallas Business Network, "Vision for the TCU Neeley School of Business", Dallas, Texas, September 2019.
55. National Association of Corporate Directors, "Signature Series: Bending the Healthcare Cost Curve", Fort Worth, Texas, October 2019.
56. Tandy Executive Speaker Series, "What happens when two great minds come together on one stage at TCU?" Dean Daniel Pullin interviewed by Skip Hollandsworth, Executive Editor of Texas Monthly, Fort Worth, Texas, November 2019.
57. Master's Leadership Symposium 2019, "Pulling it all together: The Enduring Value of the Business Manager's Degree" Keynote Speaker, San Francisco, California, December 2019.
58. Business Owners Summit, "Workforce Trends and Drives", Fort Worth, Texas, March 2020.
59. Dallas Business Journal Publisher Dinner Panel, "The Workforce of the Future – Evolving Talent Models and Organizational Culture", panelist, Dallas, Texas, March 2020.
<https://www.bizjournals.com/dallas/news/2020/05/05/how-dfw-companies-are-navigating-the-evolution-of.html>
60. Acrobatics and big changes in Higher Education during the #Covid_19 crisis. My New Normal conversation with @daniel_pullin of @NeeleySchoolTCU Deal Architect video interview with Vinnie Mirchandani on disruptive trends and economics in technology
<https://bit.ly/3bKdUza>

PROFESSIONAL DEVELOPMENT WORKSHOPS

- University of Oklahoma, Michael F. Price College of Business, "Executive Energy Management Program," Norman, Oklahoma, February 2011.
- Oklahoma Bar Association, "Intellectual Property Law: What You Don't Know Can Hurt You," Oklahoma City, Oklahoma, December 2012.
- Association to Advance Collegiate Schools of Business (AACSB), "New Deans Seminar," Boston, Massachusetts, June 2013.
- Association to Advance Collegiate Schools of Business (AACSB), "Accreditation Seminar," San Francisco, California, February 2014.

- Association to Advance Collegiate Schools of Business (AACSB), “Accreditation Volunteer Training Workshop,” Miami, Florida, January 2016.
- Ernst & Young, LLP, “Campus Diversity & Inclusiveness Roundtable,” Invited Participant, New York City, New York, January 2016.
- Association to Advance Collegiate Schools of Business (AACSB), Peer Review Team, Business Member, University of Melbourne, Melbourne, Australia, March 2016.
- Association to Advance Collegiate Schools of Business (AACSB), Peer Review Team, Business Member, University of Missouri, Columbia, Missouri, April 2017.
- Association to Advance Collegiate Schools of Business (AACSB), Peer Review Team, Business Member, University of Louisville, Louisville, Kentucky, February 2018.
- Association to Advance Collegiate Schools of Business (AACSB), Peer Review Team, Business Member, Chapman University, Orange, California, April 2019.

MEDIA COVERAGE

1. Dallas Business Journal, “Startup Draws Eye of VC Firm,” Nov 26, 2006. <http://www.bizjournals.com/dallas/stories/2006/11/27/focus2.html?page=all>
2. The Journal Record, “Interns Apply Perspectives,” August 18, 2009. <http://www.i2e.org/news/finance-interns-apply-perspectives/>
3. The Oklahoman, “OU, i2e Join Forces to Take Tech to Market,” September 2, 2009. <http://newsok.com/ou-i2e-join-forces-to-take-tech-to-market/article/3397509>
4. The Journal Record, “University of Oklahoma, i2e Partner in Commercializing Technology,” September 15, 2009. <http://www.i2e.org/news/ou-i2e-inc-partner-in-commercializing-technology/>
5. Oklahoma Today, “Prairie Modern.” November/December 2009. P.69-71. <http://www.visitnorman.com/wp-content/uploads/2011/05/Prairie-Modern.pdf>
6. Sooner Magazine, “The Fine Art of Creating Wealth,” Winter 2010. <https://www.oufoundation.org/SM2/printer.aspx?ID=e953bd45-5680-44e8-a889-d55670935069>
7. Oklahoma Center for the Advancement of Science and Technology, *Oklahoma Innovations Radio Show*, October 15-16, 2011. https://www.ok.gov/ocast/documents/OI111016_transcript.pdf
8. Direct Selling News, “Direct Selling, the Economy & Entrepreneurship,” November 1, 2012. <http://directsellingnews.com/index.php/view/direct-selling-the-economy-entrepreneurship#.UpbYKZGDTnc>
9. The Oklahoman, “University of Oklahoma’s Research Campus Sees Booming Growth,” November 11, 2012. <http://newsok.com/article/3727241>
10. Oklahoma Magazine, “Student Innovators: University Programs Give Students Private Sector Experience,” November 2012. <http://www.okmag.com/November-2012/Student-Innovators/>
11. The Daily Star, Dhaka, Bangladesh, “Young Entrepreneurs from US Meet Yunus,”

January 8, 2013. <http://archive.thedailystar.net/newDesign/news-details.php?nid=264291>

12. The Oklahoman, "CCEW Broadens Scope on Campus," March 26, 2013. <http://www.i2e.org/news/ccew-opens-new-research-campus-location/>
13. Career Bliss, "How to Manage as a Young Boss," December 16, 2013. <http://www.careerbliss.com/advice/how-to-manage-as-a-young-boss/>

14. The Journal Record, "Pullin Named Dean of OU Price College of Business," March 27, 2014. <http://journalrecord.com/2014/03/27/pullin-named-dean-of-ou-price-college-of-business/>
15. The Journal Record, "Putting Lessons into Practice: State Business Schools Bring Tech, Collaboration into Classroom," October 7, 2014. <http://journalrecord.com/2014/10/07/putting-lessons-into-practice-state-business-schools-bring-tech-collaboration-into-classroom-general-news/>
16. The Oklahoman, "University of Oklahoma Celebrates Price College of Business's New Professional MBA Program," October 9, 2014. <http://newsok.com/article/5349871>
17. The Lantern, "Questions Remain after Ohio State Announced Plan to Privatize Energy," November 2, 2014. <http://thelantern.com/2014/11/questions-remain-after-ohio-state-announced-plan-to-privatize-energy/>
18. Oklahoma Daily, "Unheard Silent Sit-In 'Awkward' Yet Fulfilling," February 4, 2015. http://www.oudaily.com/news/unheard-silent-sit-in-awkward-yet-fulfilling/article_1c52e860-ac1a-11e4-9e47-431712e0164c.html
19. National Public Radio (KGOU Affiliate), "Students Air Issues of Race, Diversity at University of Oklahoma Forum," March 11, 2015. <http://kgou.org/post/students-air-issues-race-diversity-university-oklahoma-forum#stream/0>
20. The Oklahoman, "University of Oklahoma President Calls for Investigation into Fraternity Officers," March 12, 2015. <http://newsok.com/article/5400707>
21. Oklahoma Daily, "Price Town Hall Meeting Inspires Conversation Throughout University Community," March 12, 2015. http://www.oudaily.com/news/price-town-hall-meeting-inspires-conversation-throughout-university-community/article_4b6e1be8-c8ca-11e4-9965-232d2da1eba4.html
22. Red Dirt Report, "OU Gives Students a Voice at Diversity Town Hall Meeting," March 12, 2015. <http://www.reddirtreport.com/red-dirt-news/ou-gives-students-voice-diversity-town-hall-meeting>
23. Oklahoma Daily, "Dean of Price college of Business Follows Up after Meeting with Unheard," March 24, 2015. http://www.oudaily.com/news/campus/dean-of-price-college-of-business-follows-up-after-meeting/article_c3bde11e-d1b2-11e4-b9ef-83000e058e9a.html
24. The Oklahoman, "OU to Offer Hub for Innovation," April 26, 2015. <http://newsok.com/article/5411802>
25. Oklahoma Daily, "Price College Looking for New Director of Diversity," July 31, 2015. http://www.oudaily.com/news/ou-price-college-looking-for-new-director-of-diversity/article_867e388c-3231-11e5-b3c4-cb6b9a3aac35.html
26. The Oklahoman, "Entrepreneurship Programs at University of Oklahoma, Oklahoma State Win High Marks," November 11, 2015. <http://newsok.com/article/5459789>
27. Oklahoma Daily, "Our View: Comparing Response of OU, Missouri, to Racially-charged Incidents," November 12, 2015. http://www.oudaily.com/opinion/our-view-comparing-responses-of-ou-missouri-to-racially-charged/article_646d63fa-88dd-11e5-8fd1-4f9d28137085.html

28. KGOU Race Matters Radio Program, "One Year Later: A Look Back at the University of Oklahoma SAE Incident," March 7, 2016.
<http://kgou.org/post/one-year-later-look-back-university-oklahoma-sae-incident>

29. The Oklahoman, "OU Business School Earns High Marks," September 14, 2016. <http://newsok.com/article/5517988>
30. Red Dirt Report, "Oklahoma Millennial Entrepreneurs Seek to Save Lives, Money," October 17, 2016. <http://www.reddirtreport.com/okie-ed/oklahoma-millennial-entrepreneurs-seek-save-lives-money>
31. The Oklahoman, "Oklahoma Oilman's Donation to Support OU Business School Program," November 15, 2016. <http://newsok.com/article/5527000>
32. The Journal Record, "Panelists: State Economy Needs More Industrial Diversity," February 9, 2017. <http://journalrecord.com/2017/02/09/snodgrass-state-economy-needs-more-industrial-diversity/>
33. KOCO News9 Television Program, "Oklahoma Brothers Helped Produce, Finance Acclaimed 'La La Land,'" February 27, 2017. <http://www.news9.com/story/34618028/oklahoma-brothers-helped-produce-finance-acclaimed-la-la-land>
34. The Oklahoman, "Online Education Grows to Meet Students' Needs, Goals," April 9, 2017. <http://newsok.com/article/5544596>
35. Sooner Magazine, "Innovation Hub," Winter 2017. <https://soonermag.oufoundation.org/stories/innovation-hub>
36. The Oklahoman, "University of Oklahoma Facility Named Gene Rainbolt Graduate School of Business in Honor of Family's Significant Gift," September 15, 2017. <http://newsok.com/university-of-oklahoma-facility-named-gene-rainbolt-graduate-school-of-business-in-honor-of-familys-significant-gift/article/5564130>
37. The Norman Transcript, "Noble Students Participate in Engage Learning," September 30, 2017. http://www.normantranscript.com/news/noble/noble-students-participate-in-engage-learning/article_66d1f23a-1ab0-536e-a894-7af0097083a8.html
38. The Oklahoman, "Oklahoma Universities Teaching Business Skills to Health Care Professionals," January 21, 2018. <http://newsok.com/oklahoma-universities-teaching-business-skills-to-health-care-professionals/article/5580087>
39. Millennial Highway Podcast, "Started at Harvard Now We're Here-Dean Daniel Pullin," March 6, 2018. <https://www.podbean.com/media/share/pb-g9bna-8caa36#.Wp7YwrxW-lY.facebook>
40. The Norman Transcript, "OU Business Students Win Top Honors," April 26, 2018. http://www.normantranscript.com/news/local_news/ou-business-students-win-top-honors/article_085b2c77-beac-5f00-844a-f5934872b8f3.html
41. The Oklahoman, "Innovation Hub a center of creativity on University of Oklahoma Campus," April 29, 2018. <http://newsok.com/article/5590086/innovation-hub-a-center-of-creativity-on-university-of-oklahoma-campus>

42. GovTech.com, "University Center Supplies Tools, Support Needed to Achieve Innovations," April 30, 2018. <http://www.govtech.com/education/University-Center-Supplies-Tools-Support-Needed-to-Achieve-Innovation.html>
43. News9.com, "Love Family Donates \$5 Million to OU Entrepreneurship Programs," May 4, 2018. <http://www.news9.com/story/38114136/love-family-donates-5-million-to-ou-entrepreneurship-programs>
44. The Oklahoman, "BIO in Boston," June 6, 2018. <https://www.oklahoman.com/bio-offers-big-stage-for-oklahoma-startups-to-pitch-to-potential-investors/article/5597105>
45. OU Daily, "Dean of Price Business College comments on Oklahoma City's top ranking in places to start a business," June 19, 2018. http://www.oudaily.com/news/dean-of-price-business-college-comments-on-ranking-of-oklahoma/article_36e0a14a-740d-11e8-98ba-17dcb8b2f77f.html
46. OU Daily, "Dean of Price Business College comments on Oklahoma City's top ranking in places to start a business," June 19, 2018. The Oklahoman, "Oklahoma Leaders Address Education-to-Employment Pipeline Challenges," September 1, 2018. <https://newsok.com/article/5606861/oklahoma-leaders-address-education-to-employment-pipeline-challenges>
47. The Oklahoman "OU Researcher, Business School Dean Connect at BioScience Networking Event," August 14, 2018. <https://newsok.com/article/5604599/ou-researcher-business-school-dean-connect-at-bioscience-networking-event>
48. The Journal Record, "OU Tops Big 12 CPA Pass Rate," August 28, 2018. <http://journalrecord.com/2018/08/28/ou-tops-big-12-cpa-pass-rate/>
49. OU Daily, "OU's College of Business ranks first in Big 12 CPA exam passrates," August 30, 2018. http://www.oudaily.com/news/ou-s-college-of-business-ranks-first-in-big-cpa/article_2625fa70-ac76-11e8-8014-3f249321bffd.html
50. The Tulsa World, "Business FYI: GH2 Architects named to Rising Giant List," September 2, 2018. https://www.tulsaworld.com/business/business-fyi-gh-architects-named-to-rising-giants-list/article_dbecd58f-80d9-5bea-a8a5-c0553954979e.html
51. The Oklahoman, "OU Preparing MBA Program for Aerospace Defense Contractors," December 12, 2018. <https://newsok.com/article/5617498/ou-preparing-mba-program-for-aerospace-defense-contractors>
52. The Norman Transcript, "Norman Innovation Challenge Showcases Student Startups," December 16, 2018. https://www.normantranscript.com/news/local_news/norman-innovation-challenge-showcases-student-startups/article_d0f360fc-9694-5383-acb2-3dfe46c30346.html

53. OU Daily, "OU MBA Programs Rank Among Top 35 Public University MBA Programs, Mar 14, 2019. http://www.oudaily.com/news/ou-mba-programs-rank-among-top-public-university-mba-programs/article_234e6388-469e-11e9-bdad-43c2d836a58d.html
54. Fort Worth Business Press, "New Neeley School Dean Looks Forward: A Conversation with Daniel Pullin," September 15, 2019. http://www.fortworthbusiness.com/news/education_training/new-neeley-school-dean-looks-forward-a-conversation-with-daniel/article_be77e3fe-d7fb-11e9-a975-4f7d79da94ad.html
56. Fort Worth Business Press, "TCU Neeley School ranks No. 15 for best undergraduate entrepreneurial studies", November 13, 2019. http://www.fortworthbusiness.com/news/tcu-neeley-school-ranks-no-for-best-undergraduate-entrepreneurial-studies/article_756ab93c-0651-11ea-ac9e-dfa004a71269.html
57. Fort Worth Inc, "The new TCU Neeley School of Business dean sees an opportunity to create a "business school for the 21st century", January/February 2020. <https://fwtx.com/magazines/magazine-digital-issue?issue=647929&i=1581431091>
58. Fort Worth Business Press, "TCU Neeley School makes investment for the next generation", February 10, 2020. http://www.fortworthbusiness.com/news/tcu-neeley-school-makes-investment-for-the-next-generation/article_f20e0110-4c38-11ea-a165-9b2ab2368ed9.html?utm_medium=social&utm_source=email&utm_campaign=user-share
59. Fort Worth Business Press, "Business owners summit Fort Worth on cusp of adding several new companies", March 3, 2020. http://www.fortworthbusiness.com/news/business-owners-summit-fort-worth-on-cusp-of-adding-several/article_b400e2ca-5d8b-11ea-8326-a7b8c4259158.html