

SHANA CLOR-PROELL

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Department of Accounting

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FACULTY AND PROFESSIONAL EXPERIENCE

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| <i>Associate Professor, Texas Christian University (TCU)</i> | <i>2015 –Present</i> |
| <i>Assistant Professor, Texas Christian University (TCU)</i> | <i>2011 – 2015</i> |
| <i>Assistant Professor, San Diego State University</i> | <i>2010 – 2011</i> |
| <i>Assistant Professor, University of Wisconsin – Madison</i> | <i>2007 – 2010</i> |
| <i>Senior Tax Accountant, Sciarabba Walker, & Co.</i> | <i>2001 – 2002</i> |
| <i>Staff Auditor, Arthur Andersen, LLP</i> | <i>2000 – 2001</i> |

EDUCATION

Cornell University

Doctorate of Philosophy, Accounting Emphasis, 2007

Master of Science, 2006

Bachelor of Science in Applied Economics and Management, 2000

PUBLICATIONS

- Clor-Proell, S.M., R. Guggenmos, and K. Rennekamp. 2019. Mobile Devices and Investment News Apps: The Effects of Information Release, Push Notification, and the Fear of Missing Out. *The Accounting Review*, forthcoming.
- Clor-Proell, S.M., E. Hirst, L. Koonce, and N. Seybert. 2019. How Disaggregated Forecasts Influence Investor Response to Subsequent Earnings Announcements. *Journal of Financial Reporting*, forthcoming. <https://doi.org/10.2308/jfir-52362>
- Cianci, A., S.M. Clor-Proell, and S. Kaplan. 2019. How do Investors Respond to Restatements? Repairing Trust through Managerial Reputation and the Announcement of Corrective Actions. *Journal of Business Ethics*, 158 (2): 297 – 312.
- Clor-Proell, S.M., L. Koonce, and B. White. 2016. How do Experienced Users Evaluate Hybrid Financial Instruments? *Journal of Accounting Research*, 54 (5): 1267 – 1296.
- Clor-Proell, S.M., S. Kaplan, and C. Proell. 2015. The Impact of Budget Goal Difficulty and Promotion Availability on Employee Fraud. *Journal of Business Ethics*, 131 (4): 773 – 790.
- Bonner, S., S.M. Clor-Proell, and L. Koonce. 2014. Mental Accounting and Disaggregation Based on the Sign and Relative Magnitude of Income Statement Items. *The Accounting Review*, 89 (6): 2087 – 2114.
- Clor-Proell, S.M., and L.A. Maines. 2014. The Impact of Recognition versus Disclosure on Financial Information: A Preparer's Perspective. *Journal of Accounting Research*, 52 (3): 671 – 701.

- Clor-Proell, S.M., C. Proell, and T. Warfield. 2014. The Effects of Presentation Salience and Measurement Subjectivity on Nonprofessional Investors' Fair Value Judgments. *Contemporary Accounting Research*, 31 (1): 45 – 66.
- Clor-Proell, S.M. 2009. The Effects of Expected and Actual Accounting Choices on Judgments and Decisions. *The Accounting Review*, 84 (5): 1465 – 1494.
- Clor-Proell, S.M. and M.W. Nelson. 2007. Accounting Standards, Implementation Guidance, and Example-Based Reasoning. *Journal of Accounting Research*, 45 (4): 699 – 730.

RESEARCH PAPERS

- How do Auditors Evaluate Client Explanations? The Effects of Communication Medium (with Jessen Hobson). Revising for 2nd round review at: *Accounting, Organizations & Society*
- From the Mouths of Babes: Empirical Evidence and a Framework for Audit Team Silence (with Kathryn Kadous and Chad Proell). Revising for 2nd round review at: *The Accounting Review*

WORK IN PROCESS

- Nonverbal Behavior in Corporate Communications with Capital Providers: The Effects of Regulatory Focus (with Shannon Garavaglia and Brian White), Data collection phase.
- How do Investors Interpret Intangible Assets (with Lisa Koonce and Jane Thayer), Design phase.

OTHER SCHOLARLY WRITINGS

- Clor-Proell, S.M., B. White, E. Blankespoor, J. Burks, E. Gordon, M. Gujurathi, K. Merkley, H. Skaife, and T.L. Yohn. 2019. Comment Letter on Financial Instruments with Characteristics of Equity (DP/2018/1). **Submitted to IASB** on January 6.

SCHOLARLY PRESENTATIONS

2020: University of Nevada – Las Vegas (scheduled)

2019: AAA – FARS midyear meeting (Discussant, Seattle, WA); AAA – ABO Doctoral Consortium (Providence, RI) (scheduled)

2018: AAA – FARS midyear meeting (Discussant, Austin, TX); University of Pittsburgh; University of Kentucky

2016: University of Massachusetts – Amherst; University of Illinois

2015: University of Iowa; AAA – ABO midyear meeting (Discussant, Nashville, TN)

2014: Cornell University; DePaul University

2013: AAA – ABO midyear meeting (San Diego, CA); University of Florida

2012: AAA Annual Meeting (Discussant, Washington, DC); Arizona State University

- 2011: Texas Christian University
- 2010: AAA Annual Meeting (Discussant, San Francisco, CA)
- 2009: University of Texas – Austin; AAA Annual Meeting (NYC, NY); San Diego State University; University of Southern California; Boston College; Georgia State University
- 2008: AAA – ABO midyear meeting (Discussant, Providence, RI)
- 2007: Emory University, University of Illinois, University of Wisconsin – Madison, Queen’s University, Georgia Institute of Technology, Indiana University, University of Utah

OTHER CONFERENCE ACTIVITIES

- *Contemporary Accounting Research* Conference (Attendant) – October 2019 (scheduled); October 2018
- *Accounting Organizations & Society* Conference on New Corporate Disclosures and New Media (Attendant) – October 2017
- *Deloitte Trueblood Seminar for Professors* – January 2017
- *University of Texas* Spring Conference (Attendant) – April 2015; April 2010; March 2009
- *American Accounting Association* New Faculty Consortium – January 2008

TEACHING EXPERIENCE

Texas Christian University

- Business Combinations and Advanced Topics
- Intermediate Accounting I
- Fundamentals of Accounting
- Principles of Financial Accounting
- Principles of Managerial Accounting

San Diego State University

- Financial Accounting Theory
- Integrative Accounting Topics I

University of California- San Diego

- Advanced Accounting
- Core Financial Accounting for MBA students

University of Wisconsin

- Intermediate Accounting I
- Experimental PhD Seminar

Cornell University

- Introductory Financial Accounting

STUDENT SERVICE

Ph.D Dissertation Committee Member

- Marsha Keune – *University of Wisconsin – Madison* (2010)
- Jodi Gissel – *University of Wisconsin – Madison* (2010)

Undergraduate Honors Thesis

- Committee Chair
 - Wills Hirschberg – *Texas Christian University* (2016)
- Committee Member
 - Rachel Talley – *Texas Christian University* (2015)
 - Katie Kolepp – *Texas Christian University* (2014)
 - Katie Neuberger – *Texas Christian University* (2014)

PEER REVIEW AND PROFESSIONAL SERVICE

Ad Hoc Reviewer

- *The Accounting Review*
- *Contemporary Accounting Research*
- *Accounting, Organizations and Society*
- *Journal of Accounting, Auditing & Finance*
- *Behavioral Research in Accounting*
- *Journal of Business Ethics*
- *Advances in Accounting Behavioral Research*
- *The British Accounting Review*

Conference Reviews

- American Accounting Association Annual Meeting
- AAA – Accounting, Behavior, and Organizations Section Midyear Meeting
- AAA – Financial Accounting and Reporting Section Midyear Meeting
- *Contemporary Accounting Research* Conference

Promotion Reviews

- University of South Carolina, 2018 (promotion to associate)

Committees and Elected Positions

- External
 - AAA – FARS, Midyear Meeting Best Paper Award Committee (2019)
 - AAA – FARS, Financial Reporting Policy Committee (2018 – 2021)
 - AAA – ABO Section, Vice President of Regions (2014 – 2018)
 - AAA – ABO Section, Award Committee (2009, 2013 – 2016)
- University-level
 - Dean Search Committee (2019)
 - University Council (2016 – 2018)
- School-level
 - Department Chair Review Committee (2018)

- Undergraduate Curriculum Committee (2017 – present)
- 2020 Planning Committee (2016 – present)
- Neeley Admissions Committee (2012 – 2015)
- Department-level
 - Strategic Initiatives Committee (2017 – present)
 - Financial Reporting Review Committee, Chair (2015 – present)
 - Assessment of Learning Committee (2012 – present)
 - Curriculum Committee (2014 – 2015)
 - PPA Mentor (2013 – 2016)
 - Instructor Recruiting Committee (2013 – 2014)
 - Recruiting Committee (2011 – 2012, 2015 – 2016)

HONORS AND AWARDS

- AAA – FARS Midyear Meeting Outstanding Discussion Award, 2019
- Bob Vigeland Excellence in Accounting Scholarship Award, 2017
- Neeley Graduate Teaching Award – Core, 2017
- Neeley Summer Research Grant, 2014 – 2019
- AAA – ABO Outstanding Dissertation Award, 2008
- Teaching Honor Roll Recognition for Excellence in Teaching – Cornell University, 2006
- Deloitte Foundation Fellowship, 2005
- Graduated Cum Laude, Cornell University, 2000

PROFESSIONAL MEMBERSHIPS

- American Accounting Association:
 - Accounting, Behavior and Organizations Section
 - Financial Accounting and Reporting Section
- Certified Public Accountant: Wisconsin