

University Research Productivity in the Journal of Marketing (2010-2014)

University	Articles	Rank
University of Texas at Austin (McCombs School of Business)	14	1
Pennsylvania State University at University Park (Smeal College of Business)	11	2
University of Georgia (Terry College of Business)	10	3
Indiana University at Bloomington (Kelley School of Business)	9	4
University of North Carolina at Chapel Hill (Kenan-Flagler Business School)	8	5
<i>Texas Christian University (Neeley School of Business)</i>	<i>7</i>	<i>6</i>
University of Houston (C.T. Bauer College of Business)	7	6
Babson College	6	8
Georgia State University (J. Mack Robinson School of Business)	6	8
Texas A&M University at College Station (Mays Business School)	6	8
University of South Carolina at Columbia (Moore School of Business)	6	8
University of Southern California (Marshall School of Business)	6	8
University of Wisconsin at Madison (Wisconsin School of Business)	6	8
Arizona State University (W.P. Carey School of Business)	5	14
Dartmouth College (Tuck School of Business)	5	14
Florida State University (College of Business)	5	14
Michigan State University (The Eli Broad College of Business)	5	14
University of Arizona (Eller College of Management)	5	14
University of Florida (Warrington College of Business)	5	14
Drexel University (Bennett S. LeBow College of Business)	4	20
Emory University (Goizueta Business School)	4	20
Georgia Institute of Technology (College of Management)	4	20
Lehigh University	4	20
Ohio State University (Fisher College of Business)	4	20
University of Minnesota at Twin Cities (Carlson School of Management)	4	20
University of Pennsylvania (The Wharton School)	4	20
University of Pittsburgh (The Joseph M. Katz Graduate School of Business)	4	20
University of Washington at Seattle (Michael G. Foster School of Business)	4	20
Boston College (Carroll School of Management)	3	29
Central Michigan University (College of Business Administration)	3	29
Columbia University (Graduate School of Business)	3	29
Cornell University (Samuel Curtis Johnson Graduate School of Management)	3	29
Duke University (The Fuqua School of Business)	3	29
Georgetown University (The McDonough School of Business)	3	29
Iowa State University (College of Business)	3	29
Louisiana State University at Baton Rouge (E.J. Ourso College of Business Administration)	3	29
Northeastern University (College of Business Administration)	3	29
Northwestern University (Kellogg School of Management)	3	29
Southern Methodist University (Edwin L. Cox School of Business)	3	29
State University of New York at Buffalo (School of Management)	3	29
University of Calgary (Haskayne School of Business)	3	29
University of California at Irvine (Paul Merage School of Business)	3	29
University of California at Los Angeles (Anderson School of Management)	3	29
University of Colorado at Boulder (Leeds School of Business)	3	29
University of Connecticut (School of Business)	3	29
University of Illinois at Urbana-Champaign (College of Business)	3	29
University of Kentucky (Gatton College of Business and Economics)	3	29
University of Louisville	3	29
University of Maryland at College Park (Robert H. Smith School of Business)	3	29
University of Miami (School of Business Administration)	3	29
University of Michigan at Ann Arbor (Ross School of Business)	3	29
University of Notre Dame (Mendoza College of Business)	3	29
University of Virginia, McIntire (McIntire School of Commerce)	3	29