



Neeley School
of Business

Managing People & Organizations, BBA

The managing people and organizations major requires 21 semester hours.

Specific Course Requirements (15 semester hours):

MANA 30313	Leader Development 3
MANA 30323	Organizational Analysis and Problem Solving 3
MANA 40203	Managing People and Human Resources 3
MANA 40213	Team Dynamics 3
MANA 40633	Principles of Negotiation 3

MANA 30323 AND MANA 40203 have a Writing Emphasis.

In addition, the student must complete a minimum of 6 semester hours from the following electives, with at least 3 hours comprised of MANA courses:

MANA 40223	International Management 3
MANA 40323	Organizational Research and Consulting 3
MANA 40343	Leading a Diverse Workforce 3
MANA 40970	Special Problems in Management 1-6
ENTR 30543	Entrepreneurial Creativity and Innovation (students taking this course cannot also receive credit for MARK 30303) 3
ENTR 40333	Corporate Entrepreneurship 3
INSC 30723	Systems Planning and Process Analysis 3
MARK 30303	Design Thinking (students taking this course cannot also receive credit for ENTR 30543) 3
ECON 30223	Intermediate Microeconomics 3
ECON 40133	Labor Economics 3
GEOG 30323	Data Analysis and Visualization 3