





## **Procedures at the Competition**

### **Day One**

1. Concurrent Presentations: All teams grouped by flight. Top team from each flight advances.
2. Lightning Round: Second-place teams from each flight compete consecutively. Top two advance.
3. Finalist Announcement: Dinner off campus and announcement of finalists.

### **Day Two**

1. Finalist Presentations: Consecutive presentations by all finalists.
2. Elevator Pitch Competition: One member from each non-finalist team may participate in a 90-second elevator pitch.
3. Bolin Innovation Forum: Transformational thought leaders share their innovative insights.
4. Awards Ceremony on the TCU campus.

## **How to Apply**

1. Read and follow all rules.
2. Submit Intent to Compete (nonbinding) online at [www.neeley.tcu.edu/VandV](http://www.neeley.tcu.edu/VandV) beginning October 2020.
3. Submit application and executive summary of venture concept online at [www.neeley.tcu.edu/VandV](http://www.neeley.tcu.edu/VandV) by 5:00 p.m. CST, February 22, 2021.
4. Universities may submit more than one application, but only one team/plan per university is allowed for the competition.
5. All venture concepts must meet eligibility criteria and abide by the Values and Ventures® Competition official rules.
6. Not all who apply will be invited to participate. Participants will be selected based on the strength of the application, executive summary of the venture concept and short answer questions.
7. Universities selected to compete will be notified by March 1, 2021.
8. Selected universities must submit complete business plans (one per university) formatted according to the Values and Ventures® Competition official rules by 5:00 p.m. CST, April 5, 2021, to [VandV@tcu.edu](mailto:VandV@tcu.edu).

## **Confidentiality**

The TCU Neeley School of Business cannot guarantee the confidentiality of any concept presented. While every effort is made to safeguard submissions, neither judges, mentors, reviewers, faculty, staff nor observers are required to sign a non-disclosure agreement. Presentations are open to the public. By entering the competition, team members and participating universities agree that TCU Neeley may broadcast, videotape, photograph or otherwise duplicate the presentations made during the Values and Ventures® competition.

### **Contact**

Matt Smilor  
Director, Values and Ventures Program  
TCU Neeley Institute for Entrepreneurship and Innovation  
817-257-6797  
[m.smilor@tcu.edu](mailto:m.smilor@tcu.edu)