



WHERE STUDENTS GET COMFORTABLE WITH THE UNCOMFORTABLE

HISTORY

- Started in 2018 with 13 students
- 294 students from 25 majors from 6 colleges across TCU (May 2022)
- Average 3 job offers per student

REAL-WORLD SELLING

- Connected with more than 9,416 professionals
- Set up 2,748 meetings
- Generated \$440,725 in revenue

FACULTY STATS

- 128 years of sales experience combined
- Experience across industries, including Tech, Medical Devices, Energy, Financial Services and Logistics

COMPANIES HIRING OUR STUDENTS



SALES CENTER

According to *Harvard Business Review*, more than 50% of college graduates will have a career in sales. However, less than 1% of students in the U.S. have formal sales training.

At the TCU Sales Center in the Neeley School of Business, we connect students to experienced faculty, partners and executives who lead in-class educational sessions. Through these relationships, students receive personal coaching and mentoring, preparing them for quality careers upon graduation.

Our hands-on, consultative approach uses experiential learning that mirrors real-world sales problems, competitions, quotas and customer prospecting, providing students with the skill set and knowledge they need to thrive in a sales career.

To learn more, visit neeley.tcu.edu/salescenter



Neeley School of Business