



Neeley School
of Business

GROW YOUR WORTH

Analytics Certificates

This certificate is available only to Current Neeley Graduate students.

These are the required courses for the Certificate

Analytics Certificate *7.5 required hours*

Required 4.5 hrs.

INSC 60010 Statistical Models (1.5 hours)

INSC 60050 Business Analytics (1.5 hours)

INSC 60070 Data Visualization (1.5 hours)

Must complete 3 hrs. of electives from the following courses:

ACCT 70290 Advanced Audit & Risk Assessment (1.5 hours)

BUSI 70200 Business Intelligence & Accounting Analytics (1.5 hours)

BUSI 70970 Sports Analytics (1.5 hours)

FINA 70523 Financial Modeling (3 hours)

INSC 70600 Supply Chain Analytics (1.5 hours)

INSC 70970 Data Analytics with Alteryx (1.5 hours)

INSC 71100 ERP Simulation (1.5 hours)

INSC 71110 Predictive Analytics with SAP (1.5 hours)

INSC 71130 Data Analytics Simulation (1.5 hours)

MANA 70630 People Analytics (1.5 hours)

MARK 70110 Marketing Analytics (1.5 hours)

MARK 70200 Customer Relationship Marketing (1.5 hours)

MARK 70210 Analytics for Innovation (1.5 hours)

MARK 70390 Digital Marketing Analytics (1.5 hours)

MARK 70720 New Product Development (1.5 hours)

MARK 70770 Marketing Research (1.5 hours)