What Our MSBA Graduates are Saying

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The MS in Business Analytics at the TCU Neeley School of Business has been a blessing. My time in this program has quickly developed my business acumen and equipped me with an analytical skill set to be competitive in our ever-evolving job market. Although I am grateful for these skills, I am perhaps most thankful for the people I have encountered at TCU. My advisers have been my cheerleaders, my professors have been my mentors, and my classmates have become close friends and thoughtful co-workers. I know I will call TCU my home for forever.

I am proud to be taking my MSBA degree into my career with PMG Digital Agency following graduation. For anyone considering expanding their skill set to fit our analytics-focused world, I absolutely recommend the TCU MS in Business Analytics.

Emily Pook, MSBA '21
BS, Economics, TCU, 2020

Learn More About Our Application Process

Application Fee: **$100** (currently waived for all applicants)

Deadline: **April 1**
We review applications and release admission decisions on a rolling basis. Therefore, the sooner you submit a completed application, the sooner you'll receive an admission decision. After April 1, applications are reviewed on a space available basis.

Tuition and Requirements:
Visit our website **neeley.tcu.edu/MSBA** or email us at **analyticsadmissions@tcu.edu** for more information.

Start Your Application Now

MS Business Analytics

GROW YOUR WOR+H

Neeley School of Business

Neeley School of Business

Increase your value in the marketplace.

Companies are racing to hire employees who utilize cutting-edge business technology and processes to drive decision making. Now you can get that coveted edge in one year. No business degree? No problem.

Open to Non-business and Business Undergrad Majors

We understand that a better experience and learning environment is created when a diverse group of students learn together. That's why we intentionally aim to craft a class that includes diverse representation in majors, undergraduate institutions and backgrounds.

40% non-business majors

- Economics
- Marketing
- Math
- Communication

One Year. Full-time Program.

91% accepted offers 6 months after graduation

9 months average work experience

23 average age of students

$70,485 average base salary 6 months post-graduation

Learn the skills, tech and practices that guide data-driven decision making.

We provide a balance between the technical side of data analytics and the applied business functionality, offering the skills to navigate between the two. In just 12 months, the TCU MSBA program prepares you for a dynamic and exciting career that takes advantage of modern data science to solve business challenges.

Companies That Employ Our Graduates

American Airlines
amazon
charles SCHWAB
LOCKHEED MARTIN
AT&T
Chevron
GM FINANCIAL
Deloitte.

Some of Our Business Analytics Courses

- ▶ Business Analytics
- ▶ Statistical Models
- ▶ Data Visualization
- ▶ People Analytics
- ▶ Marketing Research
- ▶ Financial Modeling
- ▶ Analytics for Innovation
- ▶ Customer Relationship
- ▶ Analytics with SAP

A 30-credit hour program with online summer courses and in-person classes during fall and spring.

Work with Real Companies

You'll consult on projects for corporate clients.

The companies here will pitch projects to your class in the fall. You choose the project and team, work on it through spring, and then present your recommendations to the client. This is the perfect opportunity for invaluable, real-world experience.

DFW Airport
Dell Technologies
Celanese
Shoppa's
Cook Children's Hospital