



MS Business Analytics

Entered Summer 2022

Summer 2022:

9 hours

- ACCT 60011 Accounting Fundamentals (1 hour) MB2
- MARK 60011 Marketing Fundamentals (1 hour) MB2
- BUSI 60090 Ethics and Data Privacy (1 hours) MB3
- FINA 60011 Finance Fundamentals (1 hour) MB3
- BUSI 60070 Business Simulation (1.5 hours) MB4
- INSC 60011 Supply Chain Management Fundamentals (1 hour) MB4
- INSC 60050 Business Analytics (1.5 hours) MB4
- INSC 60051 Tech Bootcamp (1 hour) MB4

Core Classes 16.5 hours
Electives Classes 13.5 hours
30 hours

Program notes:

Academic Readiness (**Neeley Undergraduates Exempt**)

- ◆ Pass Excel Certification
- ◆ HBS Quants Module (online course+4 hours)

FIRST YEAR:

FALL 2022 SEMESTER *Up to 9 hours*

- INSC 60070 Data Visualization (1.5 hours) 8W1
- INSC 60010 Statistical Models (1.5 hours) 8W1
- BUSI 66100 Career Management & Professional Development (1.5 hour) 8W2
- MSBA ELECTIVES (Up to 4.5 hours)

WINTER 2023 INTERSESSION *Up to 3 hours*

MSBA ELECTIVES (Up to 3 hours)

SPRING 2023 SEMESTER *Up to 13.5 hours*

- ENTR 70970 Capstone (3 hours) REG 16W
- MSBA ELECTIVES (Up to 10.5 hours)

MSBA ELECTIVES: OFFERED FALL ONLY

- ACCT 60100 Accounting Analytics (1.5 hours) 8W1
- BUSI 70200 Business Intelligence and Accounting Analytics (1.5 hours) 8W2
- MARK 70770 Marketing Research (1.5 hours) 8W1
- INSC 70970 Supply Chain Analytics (1.5 hours) 8W2

MSBA ELECTIVES: OFFERED WINTER ONLY

- MARK 70390 Digital Marketing Analytics (1.5 hours)
- INSC 71110 Predictive Analytics with SAP (1.5 hours)

MSBA ELECTIVES: OFFERED SPRING ONLY

- MARK 70210 Analytics for Innovation (1.5 hours) 8W2
- MARK 70200 Customer Relationship Marketing (1.5 hours) 8W1
- MANA 70630 People Analytics (1.5 hours) 8W1
- ACCT 60200 Business Processes and Risk (1.5 hours) 8W2
- FINA 70523 Financial Modeling (3 hours) REG
- MARK 70110 Marketing Analytics(1.5 hours) 8W1