



Neeley School  
of Business

GROW YOUR WOR+H

## Master of Science in Business Analytics

### Increase your value in the marketplace.

Upskill any undergrad degree in **just one additional year** with the **Master of Science in Business Analytics**. The **STEM-designated** program delivers market-driven skills through data analytics and business insights, giving you an edge in the job market and increasing your value, today and for years to come.

No business degree? No problem. Recent college graduates from all majors and early career professionals from all industries are welcome.

### Master of Science in Business Analytics

#### Full-time Program

Graduate in 12 Months  
Tailored Career Bootcamp  
STEM-designated Program  
Work with Corporate Clients  
Gain Knowledge of Python, R,  
Tableau, SPSS and more

#### Requirements

- No GRE/GMAT Required
- Undergraduate Transcripts
- Personal Statement
- Contact Info for 2 References
- Résumé
- Candidate Interview

### Develop a Powerful Professional Network

Gain access to industry events, professional advancement and executive mentorship. Meet leaders in the field, both academic and professional.

**#13** Career Outcomes  
in the U.S.  
*Poets&Quants*

**#19** Best Business  
School in the U.S.  
*Poets&Quants*

[AnalyticsAdmissions@tcu.edu](mailto:AnalyticsAdmissions@tcu.edu)



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## Key Business Analytics Courses

### Work with Real Companies

You'll gain hands-on, real-world experience through a capstone data project. Companies across industry will pitch projects to your class in the fall. You choose the project and team, work on it through spring, and then present your recommendations to the client. Here are a few companies we've partnered with on projects.

**DFW Airport**  
**Dell Technologies**  
**Celanese**  
**Shoppa's**  
**Cook Children's Hospital**

- ▶ Business Analytics
- ▶ Statistical Models
- ▶ Data Visualization
- ▶ People Analytics
- ▶ Marketing Research
- ▶ Financial Modeling
- ▶ ERP Simulation
- ▶ Customer Relationship
- ▶ Analytics with SAP



Put knowledge into practice with the latest technical and statistical software and case studies. Exciting new trends include continuous intelligence, conversational analytics and augmented analytics.

### Companies That Employ Our Graduates

American Airlines



amazon

Deloitte.

accenture



FINANCIAL



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