TCU UNDERGRADUATE BUSINESS EMPLOYMENT OVERVIEW

$73,029
AVERAGE STARTING SALARY

97%
EMPLOYED OR ENROLLED IN GRADUATE SCHOOL WITHIN 90 DAYS OF GRADUATION

$20.78
AVERAGE HOURLY RATE FOR INTERNS

#2
IN TEXAS
Undergraduate Starting Salaries

#8
IN THE U.S.
Careers and Employment

#9
IN THE U.S.
Best Academic Experience

#15
Best Undergraduate Entrepreneurship Program

#38
IN THE U.S.
Best Undergraduate Business Program

#20
IN THE U.S.
Undergraduate Accounting

*Based on employment data provided by Dec 2019/May 2020 Neeley Graduates.
TCU CURRENT UNDERGRADUATE BUSINESS ENROLLMENT

PRIOR RESIDENCE

- 20% Far West
- 6% Great Lakes
- 2% Mid East
- 2% New England
- 9% Southeast
- 9% Plains
- 4% Rocky Mountains
- 4% International

GENDER

- 40% Female
- 60% Male

DECLARED BUSINESS MAJORS (Excludes pre-business students)

- Finance 28.3% (412)
- Marketing 16.2% (238)
- Accounting 14.1% (199)
- Management & Leadership 4% (58)
- Entrepreneurship & Innovation 8.1% (109)
- Business Information Systems 10.1% (132)
- Supply & Value Chain Mgmt. 9.1% (148)
- Finance/Real Estate 10.1% (148)

*Based on Fall 2020 enrollment data.

THE NEELEY PROMISE

The Neeley School of Business unleashes human potential with leadership at the core and innovation in our spirit.

GROW YOUR WORTH

When you graduate from TCU Neeley, you understand your strengths and what makes you excited to go to work. You know how to bring out the best in yourself and others. You are poised and confident to discuss ideas. You have what companies want, and what the future needs. And with everything TCU Neeley offers, you can Grow Your Worth.

TCU of Business

ALCON CAREER CENTER
817-257-5572
AlconCenter@tcu.edu
TCU TOTAL UNDERGRADUATE BUSINESS FULL-TIME EMPLOYMENT

Placement and Average Annual Income

SUMMARY BY MAJOR
(All include double majors)

- **Finance**: 40% | $77,772
- **Marketing**: 17% | $64,957
- **Supply & Value Chain Mgmt.**: 13% | $66,498
- **Business Information Systems**: 13% | $68,165
- **Management**: 11% | $61,478

TOP 6 INDUSTRIES

- **Financial Services**: 24% | $80,920
- **Technology**: 14% | $72,664
- **Consulting**: 9% | $75,031
- **Real Estate**: 9% | $68,750
- **Accounting**: 6% | $65,857
- **Health Care**: 5% | $65,600

DETAILED FUNCTION BREAKDOWN
(All include double majors)

<table>
<thead>
<tr>
<th>Function</th>
<th>% of Class</th>
<th>Average</th>
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<tbody>
<tr>
<td>Accounting</td>
<td>5%</td>
<td>$63,727</td>
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<tr>
<td>Consulting</td>
<td>12%</td>
<td>$72,897</td>
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<tr>
<td>Finance</td>
<td>31%</td>
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<tr>
<td>Commercial Banking</td>
<td>19%</td>
<td>$65,059</td>
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<tr>
<td>Corporate Finance</td>
<td>29%</td>
<td>$66,389</td>
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<tr>
<td>Investment Banking</td>
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<td>Investment Management</td>
<td>18%</td>
<td>$73,819</td>
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<tr>
<td>Private Equity</td>
<td>10%</td>
<td>$81,667</td>
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<tr>
<td>Other</td>
<td>7%</td>
<td>$70,000</td>
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<tr>
<td>Management</td>
<td>3%</td>
<td></td>
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<tr>
<td>Administration</td>
<td>2%</td>
<td>$77,250</td>
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<tr>
<td>Product/Project Management</td>
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<td>$62,333</td>
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<tr>
<td>Marketing</td>
<td>24%</td>
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<tr>
<td>Brand Management</td>
<td>4%</td>
<td>$64,416</td>
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<tr>
<td>Sales</td>
<td>17%</td>
<td>$68,588**</td>
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<tr>
<td>Advertising, Media, PR</td>
<td>3%</td>
<td>$71,833</td>
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<tr>
<td>Real Estate</td>
<td>6%</td>
<td>$70,000</td>
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<tr>
<td>Supply Chain</td>
<td>9%</td>
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<tr>
<td>Logistics</td>
<td>6%</td>
<td>$60,844</td>
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<tr>
<td>Purchasing</td>
<td>1%</td>
<td>$57,750</td>
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<tr>
<td>Operations/Production</td>
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<td>$68,917</td>
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<tr>
<td>Technology</td>
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<tr>
<td>Information Technology</td>
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<td>$65,864</td>
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<tr>
<td>Data/Analytics</td>
<td>3%</td>
<td>$63,500</td>
</tr>
</tbody>
</table>

*Based on employment data provided by Dec 2019/May 2020 Neeley Graduates.
**Does not include expected commission. With expected commission, average starting salary is $78,063.
COMPANIES HIRING
TCU NEELEY STUDENTS

3M
49 Financial
Abbott
AbbVie
Accenture
Adobe Systems
ADP
Alcon
Aldi
Alerian
Allstate
ALM First Financial Advisors
AlphaSights
Alvarez & Marsal
Amarillo National Bank
Amazon
American Airlines
Aon
Apple
ARCO
Arup
Asset Consulting Group
AT&T
Avery Dennison
AXA
Bain & Company
Baird, Hampton & Brown
Baltimore Orioles
Bank of America
BDO
Bechtel
Bell
Berkeley Capital Advisors
BKO CPAs & Advisors
BMO Financial Group
BOK Financial
Booz Allen Hamilton
Box
BP
Caliber Home Loans
Capgemini America
Charles Schwab
Cigna
Cisco
Citi
City National Bank
ClearCube Technology
Comerica Bank
Corning Incorporated
David Weekley Homes
DaVita
Dell Technologies
Deloitte
DHL
DISH
Doctible
E. & J. Gallo Winery
Epsilon
Equitable Advisors
Ericsson
Ethos Group
EY
FDIC
FedEx
Fidelity Investments
First Command
First State Bank
Fisher Investments
Freese and Nichols
Frost Bank
Gartner
GM Financial
Goldman Sachs
Google
Goosehead Insurance
HBO
Hewlett Packard Enterprise
HF Custom Solutions
HPI Real Estate Services
Houlihan Lokey
IBM
IHS Markit
INFOSYS
Insight Global
ISN
J. Taylor & Associates
Jefferies
JPMorgan Chase & Co.
Keytov Crew212
Klein Tools
KPMG
Lockheed Martin
Main Street Capital Corporation
Marcus & Millichap
Mary Kay
McCann
Meltwater Group
MetLife
Microsoft
Murray National Construction
Nestlé Purina
New Western Acquisitions
Nike
Northrop Grumman
Northwestern Mutual
NTT DATA
Oracle
Parker Hannifin Corporation
Paycom
Pegasus Bank
PennyMac
PepsiCo
Phaidon International
Phillips 66
Pinnacle Property Management
PMG Digital Agency
PricewaterhouseCoopers (PwC)
Protiviti
Prudential
Q Investments
Quisitive
Red Sky Holdings
RBC Wealth Management
RSM
Sabre
Salesforce
Schaefer Advertising Co.
Scotiabank
Sewell Automotive Companies
Shoppa’s Material Handling
Simmons Bank
Simplifi
Smith+Nephew
Southern Glazer's Wine & Spirits
Spectrum Financial Group
State Farm
Stitch Fix
Stream Realty Partners
Target
TD Ameritrade
TechnipFM
Techtronic Industries, NA (TTI)
TEKsystems
Texas Capital Bank
Texas Rangers
Texas Refinery Corp
Textron
The Hershey Company
The Richards Group
The Walt Disney Company
Tolleson Wealth Management
TPG Global
Trademark Property Company
Trinity Real Estate Investment Services
Trumont Group
Trust
Uber
Under Armour
Vectra Bank Colorado
Vision Commercial Real Estate
Vizient
VMG Health
Wabtec Corporation
Weaver
Wells Fargo
Woodside Capital Partners
Worldwide Express
Worthington National Bank