



# VALUES and VENTURES<sup>®</sup> COMPETITION

# EMPOWERING

*the next generation of entrepreneurs*

April 1-2, 2022



**TCU**

Neeley School  
of Business

TCU Neeley School of Business

# VALUES and VENTURES<sup>®</sup> COMPETITION



**Since 2011**

**170**

Universities

**186**

Companies Launched

**\$1,250,000**

Sponsor and In-kind Support

**\$750,000**

Cash Prizes

**600**

Judges and  
Mentors

**66**

Companies  
Operating





186

Companies Launched



\$750,000

Cash Prizes

# Empowering the Next Generation of Entrepreneurs

Ten years ago, we had a dream: to reward college students who come up with innovative business ideas that make a profit while also making a real impact on our community. Today, that dream is thriving as we continue to empower tomorrow's entrepreneurs.

The TCU Neeley Institute for Entrepreneurship and Innovation has been championing college students across the United States and around the world, to leverage their business skills and innovation to create ventures that solve problems in their communities and countries, or the world.

**Our 2022 competition will award student ventures with cash prizes totaling more than \$100,000.**

We never charge students to participate. Teams selected to compete on the TCU campus have their lodging and accommodations covered, as well as most meals. We do this through the generosity of supporters who, like us, believe business can be a force for good.

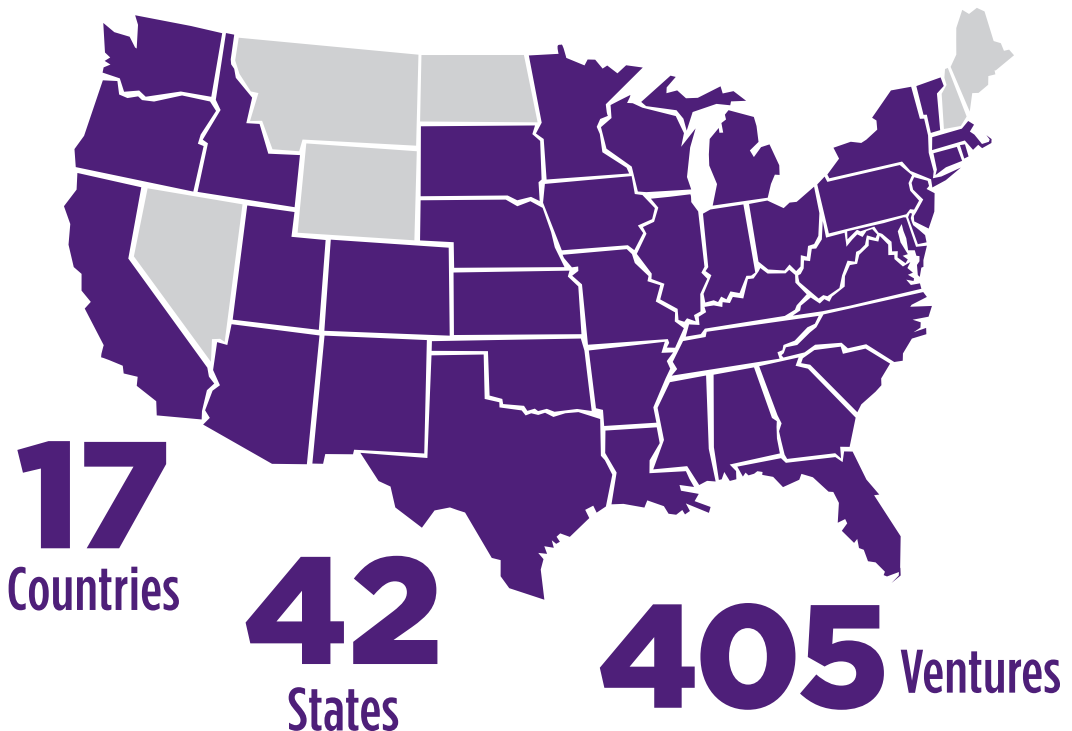
**We invite you to join us  
April 1-2, 2022.**

## PAST GRAND PRIZE WINNERS

|      |  |
|------|--|
| 2021 | Cement Alternative Using Recycled Glass                  |
| 2019 | Biodegradable Alternative to Plastic Utensils            |
| 2018 | Online Access for Autism Treatment                       |
| 2017 | Real-Time Communication for Organ Transplants            |
| 2016 | No-Fee Neighborhood Banking Kiosks                       |
| 2015 | Human-Powered Threshing Machines for Third World Farmers |
| 2014 | Robotic Process to Decrease Pathology Lab Errors         |
| 2013 | Online Fundraising App for Small Organizations           |
| 2012 | Online Retailer for People with Disabilities             |
| 2011 | Mattress Recycling Plants Employing the Disenfranchised  |

# Lead the Charge on Socially Conscious Business Ventures

|                   |   |
|-------------------|---|
| October 2021      | Application and Registration Portal Opens                   |
| February 1, 2022  | Deadline for Applications                                   |
| February 4, 2022  | Round 1 All Eligible Teams Notified                         |
| February 11, 2022 | Round 2 Teams Notified and Asked to Submit Elevator Pitch   |
| March 1, 2022     | Round 3 Semi-finalist Teams Announced and Invited to Campus |
| March 24, 2022    | Business Plan Deadline for Semi-finalists                   |
| April 1-2, 2022   | Live Competition on TCU Campus                              |



# Participating Universities 2011-2021

## UNITED STATES

American University  
Appalachian State University  
Arizona State University  
Auburn University  
Augustana University  
Babson College  
Ball State University  
Baylor University  
Belmont University  
Brigham Young University  
Brown University  
California Lutheran University  
California Polytechnic University - Pomona  
California Polytechnic University - San Luis Obispo  
California State University - San Bernardino  
Carnegie Mellon University  
Chapman University  
Christopher Newport University  
Clarkson University  
Cornell University  
DePaul University  
Drexel University  
East Carolina University  
Emory University  
Fayetteville State University  
Ferris University  
Florida Atlantic University  
Florida State University  
Fort Hays State University  
Franklin & Marshall College  
George Washington University  
Georgetown University  
Georgia Institute of Technology  
Georgia State University  
Grand Valley State University  
Grove City College  
Harvard University

Hope College  
Illinois Institute of Technology  
Iowa State University  
James Madison University  
John Brown University  
John Carroll University  
Johns Hopkins University  
Kansas State University  
Kennesaw State University  
Lake Forest College  
Lehigh University  
Loyola Marymount  
Miami University of Ohio  
Michigan State University  
Millikin University  
New Jersey Institute of Technology  
New York University  
North Carolina State University  
Northern Kentucky University  
Northwestern University  
Norwich University  
Ohio University  
Oklahoma State University  
Oregon State University - Cascades  
Pennsylvania State University  
Prairie View A&M University  
Quinnipiac University  
Regis University  
Rice University  
Richland College  
Rutgers University  
Saint Leo University  
Saint Mary's University of Minnesota  
Samford University  
San Diego State University  
Seton Hall University  
Siena College  
Southern Methodist University

Southern University and A&M College  
Southwestern Oklahoma State University  
St. Edwards University  
St. Mary's University  
State University of New York-Oneonta  
Stetson University  
Syracuse University  
Tarleton State University  
Texas A&M University  
Texas A&M University - Commerce  
Texas A&M University - Corpus Christi  
Texas A&M University - Texarkana  
Texas Christian University  
Trinity University  
Tuskegee University  
United States Air Force Academy  
University of Alabama  
University of Arizona  
University of Arkansas  
University of Arkansas at Little Rock  
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University of California - Los Angeles  
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University of Delaware  
University of Florida  
University of Houston  
University of Houston - Victoria  
University of Idaho  
University of Illinois  
University of Iowa  
University of Kansas

University of Louisville  
University of Maryland  
University of Michigan  
University of Missouri - Kansas City  
University of Mount Union  
University of Nebraska - Lincoln  
University of New Mexico  
University of North Carolina  
University of North Texas  
University of Notre Dame  
University of Oklahoma  
University of Oregon  
University of Pennsylvania  
University of Pikeville  
University of Rochester  
University of Southern California  
University of Southern Mississippi  
University of Tampa  
University of Tennessee  
University of Texas at Arlington  
University of Texas at Austin  
University of Texas at Dallas  
University of the Incarnate Word  
University of Virginia  
University of Wisconsin - Whitewater  
Vanderbilt University  
Villanova University  
Virginia Tech University  
Wake Forest University  
Walsh University  
Wartburg College  
Washburn University  
Washington University in St. Louis  
West Virginia University  
William Paterson University  
Xavier University of Louisiana

## INTERNATIONAL

Bangladesh University of Professionals  
Erasmus University, Netherlands  
Istanbul Technical University  
J.J. Strossmayer University, Croatia  
Monterrey Institute of Technology, Mexico  
National Pedagogical University  
National University of Science & Technology  
Royal Roads University, Canada  
SRH University Heidelberg  
University of Bamenda  
University of Brawijaya, Indonesia  
University of British Columbia, Canada  
University of Calabar  
University of Calgary, Canada  
University of Dhaka, Bangladesh  
University of Maiduguri  
University of Nigeria - Nsukka  
University of Strathclyde, Scotland  
University of the Incarnate Word - Campus Baja  
University of the Incarnate Word - Mexico City  
University of Waterloo, Canada  
University of Western Ontario, Canada  
Warsaw School of Economics, Poland  
Wilfrid Laurier University, Canada  
Yale-NUS College

# Sponsorship Opportunities

TCU Neeley School of Business

**VALUES**  
— and —  
**VENTURES**  
COMPETITION

|   | Principal Investor<br>\$50,000          | Partner<br>\$25,000                     | Associate Partner<br>\$10,000          | Stakeholder<br>\$5,000                 | Supporter<br>\$2,500                   |
|---|---|---|--|--|--|
|   | Charitable contribution amount \$49,800 | Charitable contribution amount \$24,850 | Charitable contribution amount \$9,900 | Charitable contribution amount \$4,900 | Charitable contribution amount \$2,450 |
| Invitation to Welcome Dinner and Awards Reception     | YES<br>Ten (10)<br>Invitations          | YES<br>Eight (8)<br>Invitations         | YES<br>Six (6)<br>Invitations          | YES<br>Four (4)<br>Invitations         | YES<br>Two (2)<br>Invitations          |
| Invitation to VIP Reception and Breakfast             | YES                                     | YES                                     | YES                                    | YES                                    | YES                                    |
| Recognition on program and collateral                 | YES                                     | YES                                     | YES                                    | YES                                    | YES                                    |
| Recognition on website                                | YES                                     | YES                                     | YES                                    | YES                                    | YES                                    |
| Recognition on event signage                          | YES                                     | YES                                     | YES                                    | YES                                    | YES                                    |
| Swag or flyer in participant registration bags        | YES                                     | YES                                     | YES                                    | YES                                    | YES                                    |
| Exclusive recognition at a competition event          | YES                                     | YES                                     | YES                                    | YES                                    | NO                                     |
| Email blast to competition participants               | YES<br>Four (4)<br>over 12 months       | YES<br>Three (3)<br>over 12 months      | YES<br>Two (2)<br>over 12 months       | YES<br>One (1)<br>over 12 months       | NO                                     |
| Sponsorship of a domestic team                        | YES                                     | YES                                     | YES                                    | YES                                    | NO                                     |
| Sponsorship of an international team                  | YES                                     | YES                                     | YES                                    | NO                                     | NO                                     |
| Exclusive speaking opportunity at a competition event | YES                                     | YES                                     | YES                                    | NO                                     | NO                                     |
| Prominent named sponsorship opportunity               | YES                                     | YES                                     | YES                                    | NO                                     | NO                                     |

\*No equity stake is included/implied in the sponsor levels listed. The benefits listed will be modified if the event is virtual.





**\$1,250,000**

**Sponsor and In-kind Support**

**For more information, please contact:**

**Matt Smilor, Director, Values and Ventures® Program | TCU Neeley School of Business**  
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# Special Thanks to Our Previous Sponsors

## PRINCIPAL INVESTORS

Caroline and David Richards  
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Jennifer and Stewart Richards  
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Mackenzie and James Barrentine  
Morgan and Tyler Barrentine  
Nancy Tartaglino Richards  
Sally and Jeff Biegert  
Tartaglino Richards Family Foundation  
TCU

## PARTNERS

Four Day Weekend  
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Jarvis Press  
Marjorie and James Sly  
Marketplace Simulations  
Powerhouse Retail Services  
TCU Neeley Institute for Entrepreneurship and  
Innovation

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