Getting to Know the CFO of Nordstrom

Everyone loves Nordstrom, especially when the CFO is a TCU Neeley alum.

Anne Bramman BBA ’89 came to TCU as the featured guest for the Tandy Executive Speaker Series in March. She spoke from the stage about her experience, challenges, triumphs and love for TCU. Afterward, she spent 45 minutes with a select group of MAc students at the Neeley School.

Madison Deves, Marisa Helf, Demi Fritz, Mary D’Alise, Caroline McKnight, Sarah Mirabassi, Meagan Dobbins and Melinda Pitcher got to meet and talk with Bramman.

“It was incredible to be able to talk with her outside of a formal presentation and receive advice from someone who is helping shape such a major company that we all know and love so well,” Deves said.

“It was very exciting to meet with Anne and to hear how she used her knowledge and connections to work her way up to being the CFO of a major public corporation,” Helf said. “I am empowered knowing that TCU produces women with the strength to pursue their dreams, and look forward to putting her advice into practice in my professional and personal life.”

“Her confidence, competitive spirit, humor during challenging times, and drive to fulfill her aspirations of becoming a CFO are truly inspiring,” Deves added.

“It was incredible to be able to talk with her outside of a formal presentation and receive advice from someone who is helping shape such a major company that we all know and love so well.”

Madison Deves MAc ’19
Keith Bunch BBA ’95 Named 2018 Outstanding Accounting Alumnus

Keith Bunch was honored as the Outstanding Accounting Alumnus for 2018. He graduated in 1995 with a BBA in accounting, magna cum laude with departmental honors.

Bunch is senior vice president and treasurer of Headington Companies, a Dallas-based private investment firm, and vice president and CFO of Headco Exploration, an oil and gas company based in Calgary, Alberta. He is a CPA licensed in Texas and member of the AICPA. He serves on the TCU Neeley accounting advisory board and on the board of The Inspire Project, a Florida-based nonprofit, as CFO.

Bunch funds the Geraldine Dominiak Memorial Award for Excellence given to a student who recognizes a faculty mentor. He and the Headington Companies provided an internship for Tyler Padgett MAc ’18 between graduation and the beginning of Tyler’s post graduate technical assistant position with the FASB in spring 2019. The Headington Companies recently hired Van Do MAc ’19 as a corporate accountant.

Bunch gives credit to three accounting professors for impacting his success: “Dr. Geraldine Dominiak taught me the importance of integrity and social responsibility. Dr. Sanoa Hensley was the biggest influence on how I manage and mentor my staff today. Dr. Bob Vigeland helped provide me with a scholarship to a CPA exam review class.”

Mary Stanford
Duncan Fellow and Professor of Accounting
Chair, TCU Department of Accounting

“Dr. Geraldine Dominiak taught me the importance of integrity and social responsibility. Dr. Sanoa Hensley was the biggest influence on how I manage and mentor my staff today. Dr. Bob Vigeland helped provide me with a scholarship to a CPA exam review class.”
Keith Bunch BBA ’95
Study Abroad in Europe

Two thirds of the 2019 MAc class traveled to Bologna, Florence and Munich in January 2019 as part of our Study Abroad program to gain a firsthand perspective on international markets and the global economic environment with a focus on commerce, culture and cuisine. They visited Amore Montenegro and KPMG in Italy and BMW in Germany for this unique learning and cultural experience.

Here are some responses from our students:

“I became closer with my MAc cohort, experienced different cities and cultures, ate amazing food and had one of the best trips ever.”

“This trip was an incredible opportunity to explore new parts of the world and experience different cultures, people, languages and food.”

“I am extremely grateful for my experiences on this trip. I built lifelong friendships and made countless memories. This trip is a highlight of the TCU MAc program and I would encourage every student in the program to take advantage of it.”

“So many experiences that I loved and want to do again.”
**Around the World in Accounting**

**Australia:** Amanda Bump BBA ’19, MAc ’20, interned with Ernst & Young in Sydney, Australia, last spring. Amanda joined 14 other U.S. students in Australia as part of EY’s Global Student Experience, which begins in the EY office closest to each student and ends with four weeks in an international office.

“My coworkers were amazing mentors and through my fellow EY GSE interns I now have 14 new friends from all across the United States. We worked hard during the week (it was busy season in Australia) and explored on weekends. I was able to scuba dive in the Great Barrier Reef, skydive near the coast of Wollongong, and create connections with professionals I wouldn’t have had the chance to meet otherwise. I will never forget this once-in-a-lifetime experience,” she said.

**Jerusalem:** Dr. In-Mu Haw was invited to present his research on “Capturing the Straw in the Wind: Do Short Sellers Trade on Customer Information?” at the Multinational Finance Society Conference in Jerusalem.

**Taiwan:** Dr. Haw also was invited to present “Labor Protection, Ownership Concentration, and Cost of Equity Capital: International Evidence” at the Conference on Pacific Basin Finance, Economics, Accounting, and Management. Dr. Haw’s travel was funded by alumnus Keith Bunch.

**Austria:** Dr. George Drymiotes was invited to present his research on “Strategic Director Appointments” at the University of Graz in Austria.
Demi Fritz BBA ’18 MAc ’19 selected for FASB

Out of only 14 accounting graduates across the nation selected as postgraduate technical assistants each year, Demi Fritz was chosen for the prestigious one-year term at the Financial Accounting Standards Board based in Norwalk, Connecticut.

She passed all the criteria to be nominated by the TCU accounting department: outstanding academics, communication, critical thinking and leadership. Demi wrote a personal statement, submitted transcripts and engaged in in-person technical interviews at the FASB offices to be selected.

As a postgraduate technical assistant in the valuation track, Demi will be highly involved with the accounting standards-setting process and the roles played by preparers, auditors and users of financial information.

Demi joins the ranks of seven other elite TCU MAc grads who have landed the impressive positions upon graduation: Tyler Padgett 2018; Francesca Roberts, Jared Cline and Laura Beth Harville 2017; Mallory King and Meagan Wayland 2011; and Matt Kubic 2009.

Daniel Pullin named Dean of TCU Neeley School of Business

We are happy to welcome Daniel Pullin as the John V. Roach Dean of the TCU Neeley School of Business. Pullin previously served as dean of the Price College of Business at the University of Oklahoma since 2014, where he is credited with growing graduate program enrollment by 50 percent in five years and delivering high-impact, cross-disciplinary degree options to enhance academic rigor. He positioned the university as an economic engine for Oklahoma by connecting OU initiatives in entrepreneurial discovery, education and new venture creation, resulting in a culture of innovation across all OU campuses.

At TCU Neeley, Pullin is responsible for enhancing the profile of undergraduate and graduate programs. He will help define and cultivate academic excellence, enhance diversity and inclusion initiatives, and serve as a steward to both TCU and its business community partners.

Pullin earned his undergraduate degree from OU and MBA from Harvard Business School before returning to OU to earn a Juris Doctor. He is an active member of numerous professional boards and advisory groups.
TCU Neeley Extends AACSB Business and Accounting Accreditation

Every five years the TCU Neeley School of Business goes through a rigorous review process to maintain accreditation by the Association to Advance Collegiate Schools of Business (AACSB) at both the school level and for the accounting department.

In spring 2019, we once again passed with flying colors.

Only 831 institutions across 54 countries have earned AACSB accreditation, and only 189 hold the AACSB accreditation for accounting programs.

Enhance Your Degree: Support TCU Accounting

We have five giving opportunities that support operations, research, teaching and scholarships:

- Accounting Department
- Bob Vigeland Accounting Excellence Fund
- Maryrose Short Teaching Excellence Award
- Patrick H. and Sondra K. Admire Accounting Scholarship
- Weaver Endowed Excellence Fund in Accounting

You can specify one or more from the pull-down menu on the TCU giving page: https://epay.tcu.edu/make_a_gift/?designation=acct

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Accounting
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#10
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TCU Neeley School of Business
Awards & Honors

▶ Student Awards

Haley Nagel – Senior Accounting Scholar

Charles Yong – Junior Accounting Award

Taryn Atkinson – Geraldine Dominiak Memorial Award for Excellence for an outstanding scholar

Jack Spooner – Henry Key Award for outstanding service

Melissa Kirkland – Weaver Excellence in Accounting Award

Shaela Yeager – Admire Accounting Scholarship

Summer Bednarz – Texas Society of CPAs Accounting Excellence Award and Texas Society of CPAs Accounting Education Foundation Scholarship

Marisa Helf – Federation of Schools of Accountancy for academic excellence and high potential, undergraduate research featured in The Boller Review and Texas Society of CPAs Accounting Education Foundation Scholarship

Tiffany Wong – Texas Society of CPAs Accounting Education Foundation Scholarship

▶ Faculty Awards

Dr. Stephen Lusch – Geraldine Dominiak Memorial Award faculty mentor

Renee Olvera – Neeley nominee for Dean’s Teaching Award

Winnie Wen – Bob Vigeland Excellence in Accounting Award and Deloitte Trueblood Seminar

Janice Cobb – Maryrose Short Teaching Excellence Award

Anne Albrecht – FSA Deloitte Foundation Consortium

Jeff Chen – FASB Faculty Program

New Faculty

▶ Welcome to TCU Neeley

Patrick Hopkins joins us as assistant professor of accounting. A licensed CPA with experience as a tax manager, he is completing his PhD at the University of Arkansas. He specializes in tax concentration.

David McIntyre is visiting TCU for the 2019-20 academic year, bringing a specialization in accounting information systems. He holds a PhD from the University of Kentucky.

Accounting Events

Join the TCU Neeley Accounting department and your fellow Horned Frogs in Dallas and Fort Worth.

We’ll send more details soon about coming events in October and November. Check your email for invitations.
TCU ACCOUNTING MEETS CAPITOL HILL
TCU MaC students traveled to Washington, D.C. to gain in-depth perspectives on taxation, budgets, health care, congressional committees, securities markets, economic impact and policy making.