

Summer '21 Matriculation		MS in Business Analytics Degree Plan	Semester hours
Summer 1	SU 21	ACCT 70970 Accounting Fundamentals (1.5 hours) MARK 60011 Marketing Fundamentals (1 hour) FINA 60011 Finance Fundamentals (1 hour) INSC 60011 Supply Chain Mgmt. Fundamentals (1 hour) BUSI 60070 Business Simulation (1.5 hours) INSC 60050 Business Analytics (1.5 hours)	7.5
	FL 21	Electives (up to 6.0 hours) INSC 60010 Statistical Models (1.5 hours) INSC 60070 Data Visualization (1.5 hours)	Up to 9.0
	WINT 22	Winter Intersession – compressed electives	Up to 3.0
	SP 22	BUSI 70970 Capstone (3.0 hours) Electives (up to 10.5 hours, will depend on the number of credits required to complete a total of 30.0 credit hours)	Up to 13.5

Electives

Fall	Course#	Course Name	Credit Hours
	ACCT 70970	Accounting Analytics	1.5
	BUSI 70200	Business Intelligence and Analytics	1.5
	MARK 70770	Marketing Research	1.5
	INSC 70970	Supply Chain Analytics	1.5

Winter	Course#	Course Name	Credit Hours
	MARK 70390	Digital Marketing Analytics	1.5
	INSC 71110	Predictive Analytics with SAP	1.5

Spring	Course#	Course Name	Credit Hours
	MARK 70210	Analytics for Innovation	1.5
	MARK 70200	Customer Relationship Marketing	1.5
	MANA 70970	People Analytics	1.5
	ACCT 70970	Business Processes and Risk	1.5
	*BUSI 70970	Capstone Project	3
	FINA 70523	Financial Modeling	3
	MARK 70110	Marketing Analytics	1.5