### MS in Business Analytics Degree Plan

<table>
<thead>
<tr>
<th>Semester</th>
<th>Course#</th>
<th>Course Name</th>
<th>Credit Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Summer 1</strong></td>
<td>ACCT 70970</td>
<td>Accounting Fundamentals</td>
<td>1.5</td>
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<tr>
<td></td>
<td>MARK 60011</td>
<td>Marketing Fundamentals</td>
<td>1.0</td>
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<tr>
<td></td>
<td>FINA 60011</td>
<td>Finance Fundamentals</td>
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<tr>
<td></td>
<td>INSC 60011</td>
<td>Supply Chain Mgmt. Fundamentals</td>
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<tr>
<td></td>
<td>BUSI 70970</td>
<td>Ethics and Data Privacy</td>
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<tr>
<td></td>
<td>BUSI 60070</td>
<td>Business Simulation</td>
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<td></td>
<td>INSC 60051</td>
<td>Technology Bootcamp</td>
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<td>INSC 60050</td>
<td>Business Analytics</td>
<td>1.5</td>
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<tr>
<td><strong>FL 21</strong></td>
<td>Electives</td>
<td>(3.0 hours)</td>
<td>Up to 9</td>
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<tr>
<td></td>
<td>INSC 60010</td>
<td>Statistical Models</td>
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<tr>
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<td>INSC 60070</td>
<td>Data Visualization</td>
<td>1.5</td>
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<td><strong>Year 1</strong></td>
<td>WINT 22</td>
<td>Winter Intersession - Compressed Electives</td>
<td>Up to 3</td>
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<tr>
<td></td>
<td>SP 22</td>
<td>BUSI 70970 Capstone</td>
<td>3.0</td>
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<td>Electives (up to 10.5 hours, will depend on the number of credits required to complete a total of 30 credit hours)</td>
<td>Up to 13.5</td>
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### Electives

<table>
<thead>
<tr>
<th>Fall</th>
<th>Course#</th>
<th>Course Name</th>
<th>Credit Hours</th>
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<tbody>
<tr>
<td>ACCT 70970</td>
<td>Accounting Analytics</td>
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<tr>
<td>BUSI 70200</td>
<td>Business Intelligence and Analytics</td>
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<td>MARK 70770</td>
<td>Marketing Research</td>
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<tr>
<td>INSC 70970</td>
<td>Supply Chain Analytics</td>
<td>1.5</td>
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| Winter        | MARK 70390 | Digital Marketing Analytics                      | 1.5          |
|              | INSC 71110 | Predictive Analytics with SAP                    | 1.5          |

| Spring        | MARK 70210 | Analytics for Innovation                         | 1.5          |
|              | MARK 70200 | Customer Relationship Marketing                  | 1.5          |
|              | MANA 70970 | People Analytics                                 | 1.5          |
|              | ACCT 70970 | Business Processes and Risk                      | 1.5          |
|              | *BUSI 70970| Capstone Project                                 | 3.0          |
|              | FINA 70523 | Financial Modeling                               | 3.0          |
|              | MARK 70110 | Marketing Analytics                              | 1.5          |