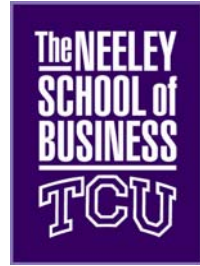


Neeley in the News
April 2006



The Dallas Morning News

'BOOM IS BACK' FOR MBAS: GRADUATING STUDENTS ARE FIELDING A FLURRY OF JOB OFFERS THIS YEAR - *By Ieva M. Augstums*

Farah Ali, MBA student at TCU's Neeley School of Business, was featured on having a job lined up with Burlington Northern Santa Fe as an assistant manager in the finance department's special projects group. "There are a lot of recruiters that come to campus, and there are always opportunities on your own," she said. "They say the economy's better, but you still have to find the best fit for you."

Shirley Rasberry, director of Graduate Career Services, commented that it is more competitive than before among the companies for talent." 4/2/06

This article also appeared in these publications:



The Dallas Morning News

TRANSPORT FIRMS SEE STRONG HIRING: More jobs and higher salaries will be available this year, company execs predict - *By Debbie DeLoach Anderson*

Nancy Nix, director of the Supply and Value Chain Center, commented on a recent survey by the National Association of Colleges and Employers that said that not only do job prospects look favorable – employers plan to hire 14.6 percent more of them this year than last – but they can also anticipate higher starting salary offers. Nix said she "is seeing an increased interest in our supply chain students, both graduate and undergraduate."

Shirley Rasberry, director of the Neeley School's Graduate Career Service Center, said she was seeing greater competition for top talent this year. "Students aren't just getting one job offer, they receive several." 4/2/06



BUCKLEY HOLDS TCU WORKSHOP – *By Aleshia Howe*

Renowned actress and singer Betty Buckley will take a different kind of stage – one at TCU's Neeley School of Business. Buckley will hold a two-part Communication and Presentation Workshop on April 8 and 22 for executives and average citizens alike at TCU's Neeley School of Business's Tandy Center for Executive Leadership. 4/3/06

Star-Telegram

WORKSHOPS AIM TO BOOST PERFORMANCE - *By Mark Lowry*

Tony Award-winning actress and Fort Worth native Betty Buckley will offer “Communication and Presentation Workshop” in two eight-hour Saturday classes at Texas Christian University, presented by the Neeley School of Business and the Schieffer School of Journalism. 4/3/06



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INTERNATIONAL NEWS
BLACK ANTHEM MILITARY NEWS

SENATE CONFIRMS ENGLAND AS DEPUTY DEFENSE SECRETARY - By Gerry J. Gilmore

MBA Alum Gordon England was confirmed by the U.S. Senate as the 29th deputy secretary of defense during a Capitol Hill voice vote. England earned a master's degree in business administration from the M.J. Neeley School of Business at Texas Christian University at Fort Worth, in 1975. 4/7/06

Star-Telegram

BOB BOLEN STILL WORKING FOR FORT WORTH - By Bob Ray Sanders

Bob Bolen, senior advisor to the chancellor for the Neeley School of Business, was featured for his 80th birthday. The Former Fort Worth Mayor was commended for not slowing since leaving the mayor's office, in 1991, after nine years of service or after selling his business, Bolen Enterprises, in 1994, and serving as senior advisor to the chancellor at Texas Christian University. Bolen and his wife, Fran, have founded two Master of Business Administration scholarships at TCU. 4/12/06

newswire Today!

FIRST EVER WOMAN CHIEF EXECUTIVE OFFICER TAPPED TO DRIVE KEY HISPANIC ORGANIZATION

Executive MBA alum Lourdes Hassler was elected the new and first-ever woman Chief Executive Officer for the National Society of Hispanic MBAs (NSHMBA.) She is currently enrolled in the Executive MBA program at Texas Christian University, from which she will graduate in May 2006. 4/12/06

The New York Times

INTERNATIONAL
Herald Tribune

CAREER COUCH: NINE TO FIVE, AND THEN SOME - By Matt Villano

Christine Riordan, professor of management and associate dean of Neeley School, commented on how to lighten a workload without being viewed as an underachiever. She said it is important to avoid sounding like a complainer. “You need to put yourself in your boss's shoes. What are the market conditions? What demands and pressures might he be facing?” 4/16/06

smudailycampus

SMU SHOULD REPLACE WELLNESS II - by Elizabeth Weddell

Recent college graduates everywhere are so out of touch with basic business skills, business schools around the nation (including SMU Cox and TCU's Neeley School of Business) are charging big bucks for summer cram courses in accounting, marketing, finance, operations, economics, entrepreneurship and business law. 4/18/06

Newz@Letter

FORT WORTH
★
CHAMBER

TCU of the Northeast: TCU Neeley School all-everything prof Stan Block introduced former grad student Robert J. McCann during last week's Speaker Series. McCann has a very long title that stands for No. 2 at Merrill Lynch with a bullet. McCann got his MBA from TCU, then studied some at Harvard Business School, which Block called "clearly redundant." 4/19/06



WHAT NOT TO WEAR

Pam Stoker, assistant director for Graduate Career Services, was featured along with several Neeley School MBA students on what professional attire to wear during summer months, on this primetime news segment. 4/21/06



The Dallas Morning News

WHO OWNS BIG OIL? YOU AND I – by Cheryl Hall

Dean Daniel Short was featured along with prominent Metroplex business leaders for his insight into Exxon's profits. "To argue that an excess profit tax is any kind of a positive force is remarkably difficult," he said. "The question is: What problem are we solving? Are we simply taking money from retirees and giving it to low-income people who need help in paying for gas? The trouble is, we never use excess profit taxes to solve the fundamental problem of limited supply and excess demand." 4/26/06

Entrepreneur

POST GRADUATE WORK: TRANSITIONING YOUR COLLEGE BUSINESS INTO THE WORLD BEYOND GRADUATION - By Nichole L. Torres

David Minor, director of the Neeley Entrepreneurship Program, advised that before you burst onto the post-college business scene, spend time evaluating your product or service, and see if there is a realistic market outside the college environment. Research is key here-while you're still on campus, use all the resources at your disposal, including entrepreneurship centers and professors whom you can easily turn to for guidance. April 2006

repertoire promoting excellence in healthcare sales

SALES BOOM – By Laura Thill

Bill Cron, marketing professor and director of the MBA program, discussed the economy's affect on the primary care and long-term care markets. "People may not elect to get sick, but they do choose whether or not to go to the doctor's office." He also commented on baby boomers willing to spend on elective surgeries or anything that can help [improve] their health. He agreed that computers present an emerging opportunity for reps and their physician customers and pointed out how important it is for distributor reps to maintain a presence with their customers. April 2006

BusinessWeek

BUSINESSWEEK UNVEILS NEW RANKINGS OF THE TOP 50 UNDERGRADUATE BUSINESS SCHOOLS

The Neeley School was ranked #33 out of 1,400 undergraduate programs in the first survey on undergraduate programs by BusinessWeek. To succeed in the ranking, which incorporates five measures of student engagement, postgraduation outcomes, and academic quality, schools must be firing on all cylinders. 4/27/06

Star-Telegram

ANALYSIS: BIG OIL PROFITS ALL ABOUT PERSPECTIVE - *By Barry Shlachter*

Dean Daniel Short was called upon for his insight into the profits of Exxon. "It's very hard to defend [the huge profits] at the bumper-sticker level," he said. "But if you take a step back and look at it from an economic perspective, it's impossible for a company to earn too much money. It means they'll have money for exploration, maintaining inventories." 4/28/06

This article also appeared in these publications:

HERALDTODAY.COM
MANATEE • BRADENTON • SARASOTA

DuluthNewsTribune

ContraCostaTimes

CENTREDAILY
CENTRAL PENNSYLVANIA

The Charlotte Observer

Monterey Herald

SUNHERALD
SOUTH MISSISSIPPI'S HO

The State
SOUTH CAROLINA'S HO

GrandForksHerald

Newspaper of the Central Coast • SanLuisObispo.com
THE TRIBUNE

The Telegraph

Ledger-Enquirer
COLUMBUS AND THE VALLEY'S HO

TwinCities.com
PIONEER PRESS

THE SUN NEWS MyrtleBeach

bellevillenewsdemocrat

THE KANSAS CITY STAR