

## Neeley in the News December 2006



### FORT WORTH & TARRANT COUNTY FORT WORTH CHAMBER OF COMMERCE NEWCOMER'S GUIDE 2007

December 2006

**Executive MBA Programs Help People Graduate To New Possibilities – by Alexis Wilson**

One of the more popular curriculums available in the area is the Executive MBA program. ...[Jim] Doyle [director of design for NBC-Universal] considered many choices when selecting a program, but ultimately he determined his best option was the Executive MBA program at the Neeley School of Business at TCU. "TCU has a premier program...I was impressed by the prestige of the program and the university, and it is accessible both to my home and work."... Doyle, along with other TCU students, traveled during the summer to China, where "we studied U.S. businesses, the local business climate, its accessibility to us and the potential barriers we might face," he said. "Everyone is looking at China, and this was a great opportunity for us."



### TCU DAILY SKIFF Serving Texas Christian University since 1902

December 1, 2006

**Registration to hear Perot Jr. speak exceeds venue's space - by Joanna Bernal**

After arriving in a helicopter over the soccer field, Ross Perot Jr., founder of Hillwood Development Corporation, will speak at the School of Business' sold-out Tandy Executive Speaker Series on Tuesday morning. Perot Jr. is recognized for his high-profile development projects and has been named one of the top 10 developers in the United States by Dallas Business Journal and National Real Estate Investor.



December 1, 2006

**Most Workplace Hostility Beyond Reach of Courtroom Remedies**

There are high psychological and economic costs for individuals and organizations when minority employees feel discriminated against. Much anti-diversity hostility in the workplace is subtle and falls outside the reach of courtroom remedies... Complicating the issue: victims' emotional responses are highly individualistic, ranging from minor annoyance to devastation, making the matter even more perplexing. Addressing the situation, however, is imperative for the well-being of businesses and their employees... So say diversity experts Dr. Christine Riordan of Texas Christian University in Fort Worth, Dr. Melenie Lankau of the University of Georgia, and Dr. Julie Holiday Wayne of Wake Forest University, who together wrote "It Is All in How You View It: Factors Contributing to Perceptions of a Hostile Work Climate," a chapter in a forthcoming book.





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**Workplace depression 102-200 blog**

**December 4, 2006**

**Unwelcome at work? Most Workplace Hostility Beyond Reach of Courtroom Remedies**

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# Star-Telegram

December 18, 2006

**Value of Sabre execs' shares not set** - by David Wethe

If Sam Gilliland was treated like all the rank-and-file employees who work for him at Sabre Holdings, the recent sale of the Southlake company would mean an instant payday of more than \$10 million. But as chief executive, Gilliland is treated differently, thanks to a little-known rule passed by Sabre's board of directors. And while the lower-ranking employees are cashing in right away, don't assume that newfound money will kill their productivity, said Dan Short, dean of Texas Christian University's Neeley School of Business. "I don't think we're talking about enough money here where an employee gets a tremendous amount of cash and then says, 'OK, I can retire at age 40,'" he said. "I'm sure that's going to be a nice nest egg. I'm sure somebody's going to go out and buy a yacht. But I would be very surprised to see that they've lost their motivation or there's wholesale resignations out there." But Short said the company will be challenged to strike up a new incentive program without being able to use company stock.

# Star-Telegram

December 20, 2006

**Specialty shops could be draw** - by Andrea Ahles

Tarrant County consumers don't have a local Juicy Couture or a Bloomingdale's to shop at this holiday season. Local experts say the builders of Glorypark, Arlington's proposed mixed-use development, would do well to consider those two national retailers, along with a number of other specialty stores.

Here's what a few local experts think the retail should look like at Glorypark

"I could see a Central Market going there. That's the kind of thing that fits with the recreational aspect of the location with the games being there and people coming in for entertainment." - Julie Baker, associate marketing professor, TCU Neeley School of Business.

# Star-Telegram

December 20, 2006

**Maybe new owners can help Sabre live up to potential** - by Mitchell Schnurman

Last week, when Sabre Holdings agreed to sell out to a pair of private equity firms, the Southlake company repeatedly said it will be business as usual. Let's hope not.

I think George Bush would sometimes like to go private, but that's not part of the job description, said Stan Block, professor of finance at Texas Christian University. He's heard the arguments about the advantages of being private. But in most cases, he says, a large company with ample resources and strong management can hold its own anywhere.

**December 22, 2006**

**Guys! Last-minute gifts - By Neil White**

Julie Baker, a marketing professor at Texas Christian University who specializes in retailing issues, states it simply: "Men in general do not enjoy shopping, and they don't know what they want. They think if they wait long enough that they'll come up with something," Baker said.

Baker acknowledges that gift cards, in fact, are perfect for the last-minute guys. "Gift cards are something they can pop in and get anywhere, especially if it's from a store she really likes to shop at or a really nice restaurant," Baker said.

Another thing that helps befuddled fellows is a sign that indicates an item's popularity. Walgreens has an aisle of "As Seen On TV" products. "Those kinds of keys are very important, such as a sign that says 'No. 1 seller,'" Baker said. "Guys think, 'It's got to be something my wife is craving.'" 12/22/06

## Dallas Business Journal

**December 29, 2006**

**Tarrant/Denton Buzz - by Holli L. Estridge**

Texas Christian University's Neeley School of Business is offering a two-part executive-coaching program next year. Judith Colemon, co-founder of Sherpa Coaching LLC, a Cincinnati-based consulting firm, will teach the Sherpa executive-coaching certification program. TCU will offer part one Jan. 23-24 at TCU's Tandy Center for Executive Leadership for \$1,900 and part two Feb. 13-14, March 6-7 and March 28-29 for \$5,600. Coleman and Brenda Corbett are the authors of *The Sherpa Guide: Process-Driven Executive Coaching*. Together, they have coached and/or certified executives for General Electric, FedEx, IBM, Johnson & Johnson and Toyota. For more information, call Deb Baker at 817-257-7115 or e-mail [neeleexec@tcu.edu](mailto:neeleexec@tcu.edu) or go to [www.neeleexec.tcu.edu](http://www.neeleexec.tcu.edu).

TCU will hold the 2007 Global Supply Chain Conference for supply chain, logistics and operations executives Feb. 21-22 at the Speedway Club near Texas Motor Speedway in Fort Worth. See [www.supplychainconference.tcu.edu](http://www.supplychainconference.tcu.edu).

## The Dallas Morning News

**December 28, 2006**

**Program can help you climb Mt. Workplace - by Jennifer Chamberlain**

Climbing to the top management ranks can be tough without a guide, and a new program at Texas Christian University aims to prepare more coaches to fill that role.

For the first time this year, the university will offer the Sherpa Executive Coaching certification program. TCU is the only school in Texas and one of only six institutions in the U.S. to offer the program, which is based on a process developed by Brenda Corbett and Judith Colemon, co-authors of *The Sherpa Guide*. "This is a topic that resonates worldwide," said Deb Baker, director of executive development at the Tandy Center for Executive Leadership at TCU. With many baby boomers retiring, "we have a huge leadership gap that needs to be filled the next three or four years," she said.