

Making Headlines

News stories featuring the Neeley School of Business at TCU

December 2009

Fort Worth BusinessPress

December 2, 2009

Smilor named first fellow at TCU's Neeley School of Business - *By Betty Dillard*

A \$500,000 pledge from **Robert and Edith Schumacher** has established the Executive Faculty Fellow in Innovation and Technology at the **Neeley School of Business at Texas Christian University**. **Raymond M. Smilor**, previously executive director of the Beyster Institute at the Rady School of Management at the University of California, is the first recipient.

The Schumachers' pledge is in honor of their grandchildren, TCU graduates Corey Kyle ('08, Mac '09) and Ryan Millett ('09). Robert J. (Bob) Schumacher graduated with an accounting degree from the Neeley School in 1950.

Smilor has authored and edited numerous books on entrepreneurship. He was a tenured professor at the Graduate School of Business at the University of Texas-Austin, serving as executive director of the IC2 Institute. Prior to that, he served as vice president of the Kauffman Center for Entrepreneurial Leadership at the Ewing Marion Kauffman Foundation.

TCU DAILY SKIFF

December 3, 2009

Accounting graduate students score highest on exam - *By Victoria Watson*

For the second year in a row, Master of Accounting graduates at the university have achieved one of the highest pass rates in Texas on the Certified Public Accountant exam. In the July-August 2009 test window, university MAC graduates passed the uniform accounting exam at a rate of 71.78 percent, said Elaine Cole, public relations manager for the Neeley School of Business. Graduates of the program scored one of the highest pass rates in Texas for the exam last year during the same testing window, she said.

Ray Pfeiffer, an accounting professor, said TCU scored the highest of the eight schools it considers competitive for master's programs in Texas, which does not include Hardin-Simmons. Pfeiffer credits the quality of students the program attracts and the strength of the MAC program for its success.

TCU DAILY SKIFF

December 4, 2009

Alumnus donation sparks creation of new position - *By Victoria Watson*

An alumnus and supporter of the **Neeley School of Business**...has pledged \$500,000 to the school, making possible the creation of a new position. The pledge, donated by **Robert Schumacher and his wife, Edith**, in April, is being used to create a new faculty position in innovation and entrepreneurship, said **David Dibble, director of development for the Neeley School of Business**.

Ray Smilor, who Dibble said is a highly regarded academic, is the recipient of the fellowship. He will start teaching in January. Smilor is coming to the university from the University of California, San Diego, where he helped create its business school, Dibble said. "He's been influential in transforming institutions and taking them to the next level. "That's why he's here, to help us do that and help us think about new ways of connecting our students with opportunities in the community."

The Dallas Morning News

December 6, 2009

TCU's Neeley School gets \$500,000 pledge

Making Headlines

News stories featuring the Neeley School of Business at TCU

The **Neeley School of Business** at Texas Christian University announced a \$500,000 pledge from Robert and Edith Schumacher to establish the Executive Faculty Fellow in Innovation and Technology. **Raymond M. Smilor**, previously executive director of the Beyster Institute at the Rady School of Management at the University of California, is the first recipient

Star-Telegram

December 19, 2009

The Fort Worth factor matters - *By Mitchell Schnurman*

What's Fort Worth got to do with it? Last week and last month, two of the city's best companies, XTO Energy and Burlington Northern Santa Fe, agreed to be sold for big premiums. The buyers are two of the most respected names in the business world, Exxon Mobil and Warren Buffett, respectively. Last year, it was another Fort Worth gem, eye-care company Alcon, that captured the heart of a prestigious suitor, Swiss-based pharmaceutical giant Novartis.

"There's something about Fort Worth being a values-based city, and these companies reflect that," says **Homer Erikson**, dean of the **Neeley Business School at Texas Christian University**. TCU promotes the idea of a values-based education, in part because it fits the time and place. But the notion applies to Alcon, BNSF and XTO, because they demonstrate that the best companies can do good and do well at the same time.

Fort Worth BusinessPress

December 14, 2009

People/Honors

TCU's **Collegiate Entrepreneurs Organization** (TCU CEO) won the following awards at the 2009 National CEO Conference: Best CEO Chapter in the Nation; Best Student Leader - Mack Haisten, TCU CEO president; Best Marketing Plan; and Best Web site second place, www.tcuceo.org.

Star-Telegram

December 30, 2009

12 finalists named for 2009 small-business awards - *Shlachter, Nishimura, Baker*

Twelve Tarrant County businesses are finalists for the Fort Worth Chamber of Commerce's annual Small Business of the Year Awards, presented by American National Bank of Texas.

The finalists were chosen from a field of 83 nominees and 32 applicants in four categories based on number of years in business or number of employees. They are judged on business growth and performance, sound business strategies and practices, customer service strategies, business challenges, unique and innovative approaches, and community involvement.

They will now be judged on their written applications and on-site visits from a group of business professionals, **MBA or Entrepreneurship Center students at TCU's Neeley School of Business**, and past award winners who are chamber members.