

Making Headlines

News stories featuring the Neeley School of Business at TCU

Star-Telegram

June 4, 2010

Editorial: Combining educational interests at TCU

Texas Christian University certainly made the connection as it moved this month to establish the School of Geology, Energy and the Environment. The strategic plan states, "The new School will also facilitate multidisciplinary teaching and research programs with the Departments of Biology and Engineering in our College as well as coordinating programs with the **Neeley School of Business** for undergraduate and graduate students interested in adding classes in business management and entrepreneurship to their education." The TCU model is an example of a trend in higher education to attract more students to the studies of math and science, particularly in the areas of energy and the environment.

Los Angeles Times

June 11, 2010

Drop in retail sales casts doubt on economic recovery

Many economists had looked to consumers to lead the way back to prosperity, but the latest sales data raise concerns. -

By Don Lee and Andrea Chang

Reporting from Washington and Los Angeles — Retail sales unexpectedly tumbled in May in the biggest drop in eight months, raising a vexing question for the nation's still-shaky economy: If consumers are not going to lead the way back to prosperity and additional stimulus spending by the government isn't likely, what's going to keep the recovery alive?

Consumer spending among affluent shoppers had been bouncing back, but the sharp drop in financial markets in recent weeks appears to be taking a toll at higher-end stores. For many others, it boils down to jobs.

"The apparent weakness in consumption is related to the weakness in the labor market," said **Ira Silver, a former JCPenney economist who teaches at Texas Christian University in Fort Worth**. The May report by itself doesn't portend grim spending in the coming months, he said, "but the strength of the economic recovery is going to be weaker than I thought."

Star-Telegram

June 22, 2010

TCU tops \$250 million fundraising goal - By Diane Smith

Texas Christian University exceeded a \$250 million fundraising goal two years before the campaign's 2012 conclusion, the university announced Tuesday. Gifts and pledges totaling \$267.6 million were made to the university by more than 31,000 donors.

Program successes such as the Schieffer School of Journalism and the **Neeley School of Business** are helping raise TCU's profile. Boschini said student interest in TCU is soaring. The university received more than 13,000 applications for 1,600 freshman slots. About six years ago, TCU received about 4,000 applications for the same number of openings.

The Dallas Morning News

June 28, 2010

Things are looking up for Dallas area - By Cheryl Hall

Neeley in the News - continued

Halfway through 2010, Dallas-Fort Worth is on a cautious mend. Sales are slightly higher. Profits are holding their own. Hiring is beginning to pick up. And unless there's another unforeseen disaster or the current one in the Gulf of Mexico creates bigger problems here than expected, the year should shake out as a better one for D-FW than 2009. That's the consensus of 80-plus business owners, executives, academics and nonprofit group leaders who represent a wide swath of our local economy.

Daniel Short, accounting professor, Texas Christian University: As an educator, I see seeds being planted with a positive change in the attitudes of Generation X. To paraphrase Kennedy, they now understand "Ask not what employers can do for you, but what can you do for employers." This fall, we expect to have the **largest and most talented MBA class in TCU** history. They are coming back to campus to build stronger skills.



Headlines: Short Takes

The Neeley school of Business at Texas Christian University in Fort Worth, Texas, has established the Davis Family Entrepreneur-in-Residence position to support programs at the Neeley Entrepreneurship Center and the TCU Energy Institute. Funded by a \$1.5 million commitment from Barry and Antoinette Davis, the entrepreneur-in-residence positions will be held by Brad Hancock, director of the Neeley Entrepreneurship Center.