

# Making Headlines

News stories featuring the Neeley School of Business at TCU



April 14, 2011

## Fort Worth ISD to Cut Support staff – *Brandon Todd*

Fort Worth teachers won't feel the budget crunch as much as those in other districts, but the support staff will.

On Tuesday night the school board approved a plan to eliminate 553 positions to make up an expected \$30 million that will no longer be coming from the state. No contract or probationary teachers were cut. However, about 200 teachers did accept a \$5,000 early incentive to leave.

Mostly secretaries, counselors, janitors and other members of the support staff were victims of the remaining cuts. Some positions were already vacant and some were funded with temporary funds.

The union representing teachers said they avoided a bullet on this one. "We've worked with this superintendent since October and she's decided to use the scalpel and not the sword. We're pretty lucky. They'll be cuts and we'll feel the pain but it's not the pain that's being felt across the state," said Larry Shaw of the United Educators Association.

We spoke with a **TCU management professor, Richard Priem**, he said the district is walking a fine line with the staff cuts. "You have people doing the teaching, people who are administrators and people who are counselors and so on and together they provide the service. And if you take the nonteaching people out too many, then you're not going to be providing the same service even if you do save all the teachers."



## The Dallas Morning News

April 14, 2011

## Texas Christian University to host business plan contest for undergraduates on Friday

Texas Christian University's **Neeley School of Business** on Friday will host the first national Values and Ventures Competition between undergraduate students at six universities from across the country. Student teams from TCU, Babson College, Belmont University, New York University, the University of Houston and Wake Forest University will present their business plans to judges at Neeley. The winners must create a viable business venture that improves the quality of life by contributing to sustainability, innovative health and life science ideas or opportunities for underrepresented groups. Winners will be announced at an awards dinner Friday night and posted on Neeley's website at [www.neeley.tcu.edu](http://www.neeley.tcu.edu) on Monday.

## Neeley in the News - continued



**April 19, 2011**

**Belmont students win \$10K in business plan competition - by Erin Lawley**

Belmont University students Emilie Lico and Ayesha Ghaffar won a \$10,000 grand prize at the first ever "Values & Ventures Business Plan Competition" at the **Neeley School of Business at Texas Christian University in Fort Worth**. The two received the award for their business plan for Mattress Works, a mattress recycling venture designed to provide employment opportunities for local homeless people while diverting waste from landfills.



**April 30, 2011**

**Nashville People in Business**

Belmont University students Emily Hollingsworth, Emilie Lico and Ayesha Ghaffar won \$10,000 for the "Values & Ventures Business Plan Competition" at the **Neeley School of Business at Texas Christian University** for their business plan for Mattress Works, a mattress recycling venture. They also were honored for Best Oral Presentation and Best Values-Based Concept.