

Making Headlines

News stories featuring the Neeley School of Business at TCU

Star-Telegram

February 2, 2011

Family runs into resistance in bid to take Quicksilver Resources private - *By Bob Cox*

Family members that manage and own a major stake in Quicksilver Resources may be falling short in their bid to take the Fort Worth natural gas producer private. ...The independent board members may also believe that the family is trying to buy the company for less than what it is worth, **said Stan Block, finance professor at TCU**. "It's not so much what the premium is, but it's what they [the directors] consider the long-term value of the company might be," Block said.

PITTSBURGH TRIBUNE-REVIEW

February 5, 2011

Super Bowl evolves into television extravaganza - *By Mike Wereschagin*

Fueled by advertising rates this year averaging more than \$100,000 per second, the game transcends mere television. Networks descend on the host city months in advance. The NFL holds workshops and conferences for small businesses in the region to show them how to cash in. ..."It's not just a TV game that you hope you can get a hold of, if you're in the right place. It really has long-term effects," said **Homer Erikson, dean of Neeley School of Business at Texas Christian University** in Ft. Worth, where the Steelers practiced this week.

Star-Telegram

February 18, 2011

Tips to make the taxing season less so

By John Austin

The 2011 federal tax filing deadline is Monday, April 18, not the traditional April 15 date, thanks to Washington D.C.'s Emancipation Day holiday, this year observed on April 15.

5. Sales-tax deduction - According to Mark, if you don't itemize deductions, you can file Schedule L to get a larger standard deduction based on your purchase of a vehicle. **Elizabeth Plummer, a Texas Christian University accounting professor**, reminded Texas taxpayers to take *all* the deductions they have coming. "Since we don't have state income tax in Texas," Plummer wrote in an e-mail, "most Texas taxpayers who itemize should remember to deduct their state *and* local sales taxes paid."

9. Home buyer's credit - According to **Plummer**, if you purchased a home in 2010, you may be eligible to claim the First-Time Homebuyer Credit, whether you are a first-time home buyer or a longtime resident purchasing a new home. You must have bought -- or entered into a binding contract to buy -- a principal residence on or before April 30, 2010, and you must have closed (or gone to settlement on the home) on or before Sept. 30, 2010. You must also meet some additional requirements. For most taxpayers, the maximum credit for a first-time home buyer is \$8,000, and the maximum credit for a long-time resident home buyer is \$6,500. You must file a paper return and attach Form 5405, First-Time Homebuyer Credit and Repayment of the Credit, with additional documents to verify the purchase. Therefore, if you claim the credit, you will not be able to file electronically.

10. Energy credits - If you bought a house, here's more good news, according to **Plummer**. The 2010 credit is 30 percent of the cost of all qualifying improvements paid or incurred in 2010. The credit is limited to a total of \$1,500 for tax years 2009 and 2010 combined. The credit is available for qualified energy-efficient improvements such as: adding insulation, energy-efficient exterior windows and doors, energy-efficient heating and A/C systems, and certain metal and asphalt roofs. The improvements must be made to the taxpayer's principal residence in the U.S. The credit is claimed on Form 5695. Not all "Energy Star" products qualify for a tax credit. Manufacturers must certify that their products meet the IRS requirements.

Neeley in the News - continued



January/February 2010

Headlines

The **Neeley School of Business at TCU** is launching a new **Values and Ventures Program**, made possible through a gift from a private foundation. The program features a Values and Ventures Competition, a national competition for undergraduate students that focuses on specific ways a new venture has strong business viability while creating value and meaning for the organization and significantly improving quality of life. The first Values and Ventures competition is set for spring 2011 at the Neeley School. Students from TCU as well as other entrepreneurship programs are invited to participate. The Values and Venture program also will include speaker events focused on innovation. The **Jane and Pat Bolin Innovation Forum**, funded by a separate gift, will be an annual event that features a speaker who has transformed a business or a business environment.