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TCU Neeley Executive Education Partners with NAAWLI for Leadership Program

TCU Neeley Executive Education and the National African-American Women's Leadership Institute (NAAWLI) have partnered in an effort to offer a unique opportunity for African-American women to enhance and transform their careers, a news release announced.

The NAAWLI Fellowship program aims to strengthen African-American women's leadership skills as they work to elevate their careers and transform the futures of their workplaces. The goal of this annual leadership program is to engage participants, supporters and sponsors of NAAWLI, as well as alumni and supporters of Texas Christian University, the release stated.

"For 17 years we have been dedicated to building a more inclusive corporate community, and we were impressed by that same dedication in the TCU Neeley School of Business," Pamela Estes, executive director of NAAWLI, said in the release. "When we first met with TCU Neeley leadership about this opportunity, we could see that they are in line with our goals and values. It makes perfect sense for us to partner together to create this phenomenal program."

The program will be taught by faculty members from the TCU Neeley School of Business and NAAWLI facilitators. Topics will include:

- Leadership
- Business insight
- Financial acumen
- Strategic thinking
- Executive presence
- Process improvement
- Leading community service projects

The 2018 three-week program begins March 18, and will be held for one week each in March, June and September. Classes will take place at the City Central Offices, located at 17250 Dallas Parkway in Dallas. The program cost is \$6,500 for corporations and \$5,000 for educational institutions and nonprofits.

"With our mutual commitment to diversity and excellence in business leadership, we are excited to bring TCU Neeley's outstanding faculty and leading-edge perspectives to an already exceptional program to address challenges African-American women professionals currently face and may encounter in the future," Jim Roach, executive director of TCU Neeley Executive Education, said in the release.

For more information, or to apply for the 2018 program, please visit:
— www.neeley.tcu.edu/ExecutiveEducation/Programs/NAAWLI/
— www.naawli.org/2018-leadership-development-program.html
— www.naawli.org/2018-fellowship-application.html

The Dallas Weekly

January 16, 2018

TCU Neeley Executive Education Partners with National African-American Women's Leadership Institute to Deliver a Unique Leadership Program

Combining decades of excellence and experience in higher education, executive education, diversity and leadership, TCU Neeley Executive Education and the National African-American Women's Leadership Institute (NAAWLI) have partnered to deliver a unique opportunity for African-American women to enhance and transform their careers. This exceptional annual leadership program will engage participants, supporters and sponsors of NAAWLI, as well as alumni and supporters of Texas Christian University.

The NAAWLI Fellowship program is designed to hone the leadership skills of African-American women as they elevate their careers and transform the futures of corporations, nonprofit organizations and entrepreneurial ventures.

Taught by expert faculty members from the TCU Neeley School of Business and NAAWLI facilitators, topics include leadership, business insight, financial acumen, strategic thinking, executive presence, process improvement, and leading community service projects.

The 2018 three-week program begins March 18, 2018, and will be held for one week each in March, June and September. Classes will be held at the City Central Offices, 17250 Dallas Parkway, Dallas, Texas 75248. Cost is \$6500 for corporations and \$5,000 for educational institutions and nonprofits.

“For 17 years we have been dedicated to building a more inclusive corporate community, and we were impressed by that same dedication in the TCU Neeley School of Business,” said Pamela Estes, executive director of NAAWLI. “When we first met with TCU Neeley leadership about this opportunity, we could see that they are in line with our goals and values. It makes perfect sense for us to partner together to create this phenomenal program.”

“With our mutual commitment to diversity and excellence in business leadership, we are excited to bring TCU Neeley's outstanding faculty and leading-edge perspectives to an already exceptional program to address challenges African-American women professionals currently face and may encounter in the future,” said Jim Roach, executive director of TCU Neeley Executive Education.

Applications for the 2018 program and more information are available

at: <http://www.neeley.tcu.edu/ExecutiveEducation/Programs/NAAWLI/http://www.naawli.org/2018-leadership-development-program.html>. <http://www.naawli.org/2018-fellowship-application.html>.

About TCU Neeley Executive Education

TCU Neeley Executive Education provides lifelong learning for executives to stay at the top of their field. Highly ranked and respected professors – ranked No. 2 in the world by The Economist – deliver tools, strategies and research-based tactics to enhance skills in leadership, strategic thinking, finance, data analysis, marketing, communication, sales, negotiation, supply chain and more. TCU Neeley Executive Education offers a variety of open-enrollment programs for individuals, as well as custom programs for corporate partners including BNSF Railway, Cook Children’s Medical Center, JPS Health Network, Apex, GameStop and Elbit Systems.

About the National African-American Women’s Leadership Institute

The National African-American Women’s Leadership Institute Inc. is the premier resource for connecting, educating and empowering African-American women leaders to become trailblazers in global leadership. Since 2000, NAAWLI has provided education, information and training to organizations including State Farm, Texas Instruments, Walmart, CSX Transportation, DFW International Airport, GameStop and Southwest Airlines to help African-American female professionals advance in their careers.