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COURIER-POST
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TIP DU JOUR: USE WORD OF MOUTH FOR HIRING, TOO

Spread the word: Tell family, friends, business associates and especially employees that you've got a job to fill. It's cheaper than hiring a headhunter or paying to advertise.

"Networking, friends and family are probably the best way to source good employees," says **David Minor, head of the Neeley Entrepreneurship Program at Texas Christian University in Fort Worth.** 7/3/06

The Dallas Morning News

THERE'S A LOT WE'LL NEVER KNOW ABOUT KEN LAY – *by Cheryl Hall*

"We'll never truly know what kind of character Ken Lay was," says **Dan Short, dean of the business school at Texas Christian University.** "He'd achieved the pinnacle of personal success, community visibility and respect. To see all that come crashing down with such finality and then to have this be the final chapter is makings of a Greek tragedy."

...Dr. Barry didn't know Mr. Lay before being hired by his defense team in the spring of 2002. He took the case because he had serious questions about the government's contentions. "It's important for an expert witness to be independent and not biased because 'I like this person.' I agreed to do it because there are finance issues that I can address," he says, still talking in the present tense. "But I now have a great respect for Ken Lay." 7/5/06

Newz@Letter  FORT WORTH
CHAMBER

CROSSED THAT OCEAN: High-flier and scaredy pants George Fassett of ThumbTechs is back from China, where he visited as part of his TCU Executive MBA studies. (George and ThumbTechs host the Chamber's July 25 Leads Explosion.) George is afraid to fly and after plunking down \$1,200, two Xanax and two Ambien, he slept 11.5 of the 18-hour trip. Once there, he said he made his expenses back by purchasing three silk/cotton, custom-made suits and seven custom-made dress shirts for \$500, all ready in two days. He also bought silk ties for \$1. 7/5/06

The Dallas Morning News

PROFS' PICS – READ ALL ABOUT THEM – *by James O'Neill*

What do academics take to the pool? We posed the question to college professors across Texas...

•**The Baroque Cycle** by **Neal Stephenson.** The trilogy (*Quicksilver; The Confusion; The System of the World*) provides a wild ride through late 17th century/early 18th century Europe. The cast includes scoundrels, villains, kings, Isaac Newton, Leibniz and more. The overarching story is the

founding of the modern capitalist system, told via a fascinating series of wild adventures, high politics, treachery, war, piracy, etc., says **Steven C. Mann, finance, TCU.** 7/13/06



THE RAINMAKERS

For our 2006 Rainmakers, success isn't just about contributions to the corporate coffers. It's about contributions to the profession as well.

Chad Autry

CHAD W. AUTRY, PH.D., IS ASSISTANT professor of supply chain management at the M.J. Neeley School of Business at Texas Christian University (TCU). He currently teaches two core supply chain M.B.A.-level and undergraduate courses and is conducting several research studies related to supply chain security and technologies. He also works with TCU's Supply and Value Chain Center to build partnerships with the Dallas/Fort Worth business community, which sponsors practical, applied projects for TCU's students. Q&A follows. July 2006

