

## Entrepreneur

### **ONE BIG FAMILY? THE EEOC JUST PASSED A MILESTONE, BUT WE'RE STILL STRIVING FOR WORKPLACE EQUITY.** – by *Chris Penttila*

More diversity in the work force is creating fresh tensions, too. New research by Christine Riordan, associate dean of the Neeley School of Business at Texas Christian University in Fort Worth, Texas, reveals greater perceptions of discrimination when a white worker has a black boss, and vice versa. “People paired with a racially different supervisor felt stronger discrimination in general,” she says. “And [they] also felt less support from their supervisors.” In fact, whites working for black supervisors perceived the most discrimination. 6/2006

## Star-Telegram

### **ALL-STARS LIST HAS LOADS OF ENERGY**

The past year has been a good one to be in the energy business in North Texas. Energy companies took six of the top 10 spots on the 12th annual *Star-Telegram* All-Stars list, a compilation of the top-performing publicly traded companies with significant operations in North Texas. Texas Christian University’s Neeley School of Business creates the rankings by looking at how the businesses performed in four key areas. Who was No. 1? Find out inside. 6/12/06

## Star-Telegram

### **TCU ACCOUNTING CHAIRMAN SUPERVISED ALL-STARS LIST**

Robert L. Vigeland, who supervised the compilation of the 2006 All-Stars list, is chairman of the accounting department at Texas Christian University. He has been on the faculty of the M.J. Neeley School of Business since 1989. 6/12/06



### **7 STEPS TO BETTER HIRING** - by *Jim Hopkins*

**Step 4: Spread the word** Tell family, friends, business associates and — especially — employees that you’ve got a job to fill. It’s cheaper than hiring a headhunter or paying to advertise. “Networking, friends and family are probably the best way to source good employees,” says David Minor, head of the Neeley Entrepreneurship Program at Texas Christian University in Fort Worth. 6/21/06

# The Dallas Morning News

## **TWO PHILANTHROPISTS ARE BETTER THAN ONE: TOGETHER, BUFFETT AND GATES WILL HAVE BIGGER IMPACT ON WORLD NEEDS** – *by Cheryl Hall*

Dan Short, dean of the business school at Texas Christian University, believes the message will resonate with students. “They are searching for a sense of purpose. The notion of simply making money or selling more potato chips is not what this next generation is all about.”

And he hopes students in all fields will gain a better understanding of the role of business in society. “It troubles me a great deal to talk to so many students, primarily in the liberal arts, who see business as a win/lose proposition and that whenever a profit is made, someone else has a loss of the same amount Short said. “This shows that the individuals who’ve commanded the headlines in the past few years are the exceptional bad apples. This is a re-emergence for all of us who believe in capitalism as a fundamental value system.”6/27/06