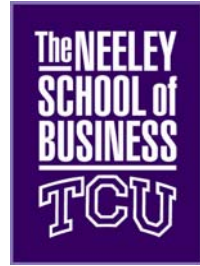


Neeley in the News  
May 2006



## The Dallas Morning News

**TCU'S DANIEL SHORT: LEARNING TO STAND OUT: TCU dean Daniel Short emphasizes quality and leadership in nationally recognized program - *By Danielle DiMartino***  
Dean Daniel Short was featured in this One-On-One column on the Neeley School's ranking by the Wall Street Journal, and specifics about the MBA program: "Our program aims to translate knowledge into action. We accomplish this in two ways – by teaching students how to lead themselves and to lead others...Success in business has nothing to do with position and everything to do with how we take advantage of life's "leadership moments." It took a lot of different perspectives and a team approach to arrive at that solution – from accounting to logistics to finance to information systems and on and on. That is the new business model; that's how things are being done today. And it also happens to be the main reason TCU has such a hot program right now – our product is relevant." 5/3/06

## Dallas Business Journal

**TEXAS BUSINESS SCHOOLS AMONG HIGHEST RANKED NATIONALLY**  
The Neeley School of Business was cited for being ranked 33rd overall on the Wall Street Journal list. Students gave their professors high marks for being dedicated and accessible. 5/4/06

## REUTERS

**WITNESS BACKS KEN LAY'S ENRON STOCK SALE DEFENSE - *By Matt Daily***  
Christopher Barry, finance professor, was called as an expert witness during the Enron trial and commented that former CEO Kenneth Lay was forced to sell \$70 million in company stock he had used as collateral on personal loans because he needed to cover margin requirements. The declining value of Enron's stock reduced the collateral on the loans, and Lay was obligated to pay them down, he said. 5/5/06

This story also appeared in these locations:



### **AN ENRON FACTOR AT TOP BUSINESS SCHOOLS**

Daniel Short, dean of the number 33-ranked Neeley School of Business at Texas Christian University, seconded the thought about the accounting scandals' impact. "Thanks to Enron, one of the most popular majors these days is accounting. Students have realized there are great opportunities, that they can go into an organization with an accounting degree and make a difference," he says in an interview with the Dallas Morning News.

"Kids have made the leadership connection – that if the accounting is not done correctly, you wind up with the 'Enrons' of the world," he adds. Indeed, the BusinessWeek report includes discussion of the top business schools' ability to cultivate leaders and to get students involved in business processes. 5/5/06



Chris Barry, a finance professor and chair of finance at the M.J. Neeley School of Business, has been honored as MBA Alumni Professor of the Year. 5/8/06

## **Dallas Business Journal**

### **MAKING IT THROUGH THE APPLICATION PROCESS - by Lisa Tanner**

Peggy Conway, director of admissions, commented on what is considered during the application process for MBAs at TCU: bright individuals with rigorous academic work, those with a track record of successfully managing projects, a well-rounded individual and someone who interacts well with peers. If the candidate works for a strong company, that's also a plus. MBA classes at the Fort Worth university often include 25 to 30 people working on a team project, so the ability to communicate and work well with others is also key. About 250-300 students are in the university's MBA programs at any one time, including those in evening, full-time and accelerated tracks. 5/12/06



### **EXPERT WITNESS INDUSTRY BOOMING - By Barry Shlachter**

Christopher Barry, finance professor, commented on his participation in the Enron trial as an expert witness for the defense, where he testified that he received \$650,000 for the 1,100 hours he devoted to reviewing the business practices of former Chief Executive Kenneth Lay. Dean Daniel Short explained the his testimony was appropriate. 5/14/06

# Star-Telegram FORT WORTH

**SHLACHTER, PEROTIN, FUQUAY, & CO.**

**Ethical builder**

Empire Roofing and S&J Electric were named winners of the second annual Greater Tarrant Business Ethics Awards, hosted by Texas Christian University's Neely School of Business and the Society for Financial Service Professionals. 5/15/06