

Neeley in the News

May 2007



May 2, 2007

Take a No-Crying Approach to Resolving Workplace Conflicts - by Peter Vogt

In order to resolve a workplace conflict, try to first understand what it's all about, **says Dr. Christine Riordan, associate dean for external relations in Texas Christian University's Neeley School of Business.**

"This is often easier said than done," Riordan acknowledges. "But it's an important first step."

A host of potential causes may be in play, Riordan says. Among them: personality differences, your coworker's (or perhaps your) behaviors, value or goal conflicts, differences of opinion or differences in work ethic. Whatever the case, "you need to figure out what is truly causing the conflict with your coworker and fully define the problem in order to determine the solution," Riordan stresses. ...

Most importantly, think "win-win" instead of just plain "win." Your goal shouldn't be victory as much as mutual satisfaction. "You should not approach the situation as someone who is going in to win a fight or an argument," says Riordan. "Rather, go into it as someone who wants to preserve the relationship."

Chicago Tribune

May 6, 2007

Putting a face to a resume: Today's job seekers are sending video, links to possible employers - By Anick Jesdanun, Associated Press

Many employers welcome the chance to see a candidate before committing to an interview. ...

Others, however, remain skeptical, worried about the time it would take to view all the video and the potential for discrimination based on race, age and other factors that wouldn't be apparent strictly from a traditional resume.

"Employers have told me for years that they will throw a resume in the trash if it has a picture attached or included," said Shirley **Rasberry, the career-services director at Texas Christian University's business school.** "They want to be sure there is no chance of being accused of any kind of discrimination. So a video resume would have the same effect."

This story also appeared in: Forbes, Arizona Daily Star, The San Diego Union-Tribune, Yahoo News, San Mateo County Times, The Oakland Tribune, Inside Bay Area, Marin Independent Journal, Joliet Herald News, North Carolina News & Observer, North Carolina Star News, Pittsburgh Post-Gazette, San Antonio Express-News, Winston-Salem Journal, Worcester Telegram & Gazette, Aurora Beacon-News, Connecticut Post, Elgin Courier-News, Lexington Herald-Leader, The Salt Lake Tribune, Star-Telegram, The York Dispatch, Houston Chronicle, South Carolina State, The Buffalo News, Burlington Free Press, Chicago Daily Herald, Connecticut Republican American, Delaware News Journal, Detroit Free Press, Washington Observer-Reporter, New York Journal News, Cincinnati Enquirer, The Sun Times, The News-Sentinel, Casper Star-Tribune, Daily Report, Inland Valley Daily Bulletin, Brandon Sun, Pantagraph, The Sentinel, 9 News Colorado, The Charlotte Observer, Pennsylvania Centre Daily, The Chippewa Herald, The Bismarck Tribune, Anchorage Daily News, The Mercury News, Sal Luis Obispo Tribune, Belleville News Democrat, Boston Herald, Atlantic City Press, Carlsbad/La Costa North County Times, South Bend Tribune, Kansas City Star, Canada.com, PhillyBurbs.com, WRAL News, Pioneer Times-Journal, Westfall Weekly News, Brocktown News, Meadow Free Press, Jackson News-Tribune, Dunton Springs Evening Post, The Akron Farm Report, White Rock Reviewer, The Kindred Times, Jordan Falls News, The New Hope Courier, Howell Times and Transcripts, Pierceland Herald, The Hinesberg Journal, Prescott Herald, Herald News

Daily, Chandler News-Dispatch, The Wichita Eagle, Sky Valley Journal, Times Daily, Columbia Ledger-Enquirer, Beaufort Gazette, Physorg.com, Townhall.com, Hemscoff (UK), and TMC Net.

Star-Telegram

May 10, 2007

Freese and Nichols wins award - *By Sandra Baker*

The Freese and Nichols engineering and architecture firm in Fort Worth on Wednesday was named winner of the Greater Tarrant Business Ethics Award, a program that recognizes companies that embody and demonstrate high standards of ethical behavior in their everyday business conduct. The award is presented locally by the Fort Worth Chapter of the Society of Financial Service Professionals, the **Neeley School of Business at Texas Christian University** and the Financial Planning Association.

Star-Telegram

May 12, 2007

Dean at TCU stepping down - *By Barry Shlachter*

Dan Short said Friday that he will resign as dean of **Texas Christian University's Neeley School of Business** at the end of the 2008 school year but retain his endowed chair and teach financial accounting.

Short gave the private, Fort Worth-based university notice several weeks ago, he said.

There has been no official announcement, but Dr. Nowell Donovan, TCU's provost for academic affairs, praised Short's three-year tenure.

"Dan has served admirably in his role as dean and will certainly continue in his role as a strong contributor to the development of Neeley through his teaching," Donovan said.

REUTERS 

The Dallas Morning News

WFAA.com
DALLAS/FORT WORTH | CHANNEL 8

May 17, 2007

Fed's Fishers says he's comfortable with rate policy - *By Ros Krasny, Reuters*

Federal Reserve Bank President Richard Fisher said on Wednesday that he is happy with where rate policy is at present, and inflation remains the Fed's main focus for now.

"Some encouraging signs" have emerged on prices but one month's data does not make a trend, and the Fed must stay vigilant, Fisher told reporters after a speech on globalization at **Texas Christian University**.

Star-Telegram

May 17, 2007

Texas outlook outdoes U.S. - *By Barry Shlachter*

Richard Fisher, president of the Federal Reserve Bank of Dallas, said Wednesday that the state's employment growth might slow this year but would still be twice the national rate of expansion.

"We continue to outpace the rest of the country," Fisher told reporters after speaking at an economic outlook conference held by the **Center for Business and Economic Forecasting at**

Texas Christian University's M.J. Neeley School of Business. As a result, the state is attracting more Fortune 500 companies and has begun to rival California in exports, not just to Mexico but also to China, he said.

Economist **Ira Silver, who heads the TCU center**, noted that globalization can cut both ways.

Everyone benefits by paying less for a new shirt, but the American who loses his livelihood because foreign competition causes his factory to close feels far greater personal impact. He called for programs to mitigate the pain inflicted on globalization's "losers."

Silver predicted slowing economic growth for the country in 2007, but asserted that concerns over housing and mortgage problems have been overblown, leading him to forecast a greater pickup next year.