



## Neeley School of Business



**Daniel Pullin**  
**John V. Roach Dean**  
**Neeley School of Business**  
**Texas Christian University**

Daniel Pullin is the John V. Roach Dean of the Neeley School of Business at TCU and Professor of Entrepreneurship and Innovation. Pullin is responsible for enhancing the profile of TCU Neeley undergraduate and graduate programs to maintain the school's upward trajectory. He also serves as a steward to TCU and its business community partners. He focuses on defining and cultivating academic excellence among students and faculty, and enhancing diversity and inclusion initiatives.

Pullin came to TCU in May 2019 from the University of Oklahoma, where he was Dean of the Price College of Business since 2014. As Dean, he used the power of shared governance to transition the college from a transaction-driven to a purpose-driven organization; secured more than \$85 million in gifts and pledges; grew graduate program enrollment by 50%; achieved five-year undergraduate student growth of 16%; and increased faculty size by 57%. As Vice President for Strategic Planning and Economic Development for OU 2009-2014, he led university-wide strategic planning and economic development efforts. As AVP/Executive Director for the Center for the Creation of Economic Wealth, 2006-2009, he directed business development activities for intellectual property linked to research.

He has won awards for teaching, innovation in business and academic integrity, and was honored as OKC 40 Under 40.

Prior to joining OU, Pullin worked for global consultancy McKinsey & Company and the private equity firm Hicks Muse Tate & Furst and its portfolio companies.

He earned his undergraduate degree from the University of Oklahoma and MBA from Harvard Business School before returning to Oklahoma to earn a Juris Doctor.

**Daniel Pullin**  
**John V. Roach Dean of the Neeley School of Business**  
**Texas Christian University**  
**Fort Worth, Texas**  
**817-257-7526**  
[d.pullin@tcu.edu](mailto:d.pullin@tcu.edu)  
[www.neeley.tcu.edu](http://www.neeley.tcu.edu)