



## Savanna Simmank

Digital Marketing Specialist  
Cisco

Savanna Simmank is a proud Horned Frog born and raised in DFW. She earned her bachelor's degree in marketing and management in 2023. As a strategic thinker, she enjoys combining creativity and analytics, for it allows data-driven stories to unfold. This passion led her to pursue a career as a marketer. During her time at TCU, she was a Neeley Fellow and founding member of the Management Club. She served on multiple boards and competed in three case competitions. Outside of Neeley, Savanna enjoyed studying abroad, being a resident assistant in Milton Daniel, and participating in the Honors College. Savanna currently lives in Denver, Colorado, where she works remotely for Cisco as a Digital Marketing Specialist. Her job involves managing social media channels and coordinating digital events. In her free time, Savanna enjoys exploring the mountains and giving back to the Denver community. She serves as a KLIFE leader, mentoring middle and high school students, and she volunteers to provide food to underserved populations in the area.