Ryan A. Krause

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EDUCATION

Kelley School of Business, Indiana University	
Bloomington, IN	
Doctor of Philosophy	2013
Bachelor of Science with Highest Distinction	2009

ACADEMIC POSITIONS

Full-Time Positions

Neeley School of Business, Texas Christian University	
Fort Worth, TX	
Professor and Duncan Faculty Fellow	2022 - Present
Associate Professor (with tenure) and Schumacher Junior Faculty Fellow	2017 - 2022
Assistant Professor	2013 - 2017
Kelley School of Business, Indiana University	
Bloomington, IN	
Associate Instructor	2009 - 2013
Visiting Positions	
LUISS Business School, LUISS Guido Carli	
Rome, Italy	
Visiting Professor	2017 - Present
University of Zurich	
Zurich, Switzerland	
Visiting Professor (Sabbatical)	Oct – Dec 2020
Copenhagen Business School	
Copenhagen, Denmark	
Visiting Researcher (Sabbatical)	Aug – Sep 2020

PEER-REVIEWED JOURNAL PUBLICATIONS

- Krause, R., Withers, M., and Waller, M. Reducing bias through board decision making: An information processing model of board decision synergy. *Academy of Management Review.* Forthcoming.
- Krause, R., Withers, M., and Waller, M. Leading the board in a crisis: Strategy and performance implications of board chair directive leadership. *Journal of Management*. Forthcoming.
- Langan, R., Krause, R., and Menz, M. 2023. Executive board chairs: Examining the performance consequences of a corporate governance hybrid. *Journal of Management*, 49(7): 2218-2253.

— Featured in Harvard Business Review.

- Grieser, W. Krause, R., Priem, R. Li, R., and Simonov, A. 2023. Move fast and break things: Innovation-intensive strategy, organizational permissiveness, and corporate wrongdoing. *Long Range Planning*, 56(2): 102294.
- Harrison, J. Josefy, M., Kalm, M., and Krause, R. 2023. Using machine-learning to reproduce and scale human-based coding: A new board leadership dataset. *Strategic Management Journal*, 44(7): 1780-1802.
- Vaid, S., Ahearne, M., Honig, B., and Krause, R. 2023. Customer-related executive leadership turnover and firm performance: A dilemma of firm-level human resource contingencies. *Journal of Business Research*, 159: 113759.
- Krause, R., Bakker, R., and Knoben, J. 2022. Two heads are safer than one: CEO duality and venture failure. *Long Range Planning*, 55(4): 102218.
- Krause, R. and Withers, M. C. 2022. Propulsions toward what capes? Testing normative theory through a panorama of consequences. *Journal of Business Ethics*, 181(2): 317-313.
- Krause, R., Roh, J., and Whitler, K. 2022. The top management team: Conceptualization, operationalization, and a roadmap for scholarship. *Journal of Management*, 48(6): 1548-1601.

- Acharya, A., Gras, D., and Krause, R. 2022. Socially oriented shareholder activism targets: Explaining activists' corporate target selection using corporate opportunity structures. *Journal of Business Ethics*, 178(2): 307-323.
- Semadeni, M., Chin, M. K., and Krause, R. 2022. Pumping the brakes: Examining the impact of CEO political ideology divergence on firm responses. *Academy of Management Journal*, 65(2): 516-544.
- Priem, R., Krause, R., McFadyen, A., and Tantalo, C. 2022. Promoting long-term shareholder value by "competing" for essential stakeholders: A new, multi-sided platform logic for top managers. *Academy of Management Perspectives*, 36(1): 93-110.
 Featured in Academy of Management Insights.
- Vaid, S., Ahearne, M., and Krause, R. 2021. Operations-related structural flux: Firm performance effects of executives' appointments and exits. *Production and Operations Management*, 30(7): 2188-2210.
- Krause, R., Chen, J., Bruton, G., and Filatotchev, I. 2021. Chief executive officer power and initial public offering underpricing: Examining the influence of demand-side cultural power distance. *Global Strategy Journal*, 11(4): 686-708.
- Whitler, K. A., Lee, B., Krause, R., and Morgan, N. A. 2021. Upper echelons research in marketing. *Journal of the Academy of Marketing Science*, 49: 198-219.
- Gras, D. and Krause, R. 2020. When does it pay to stand out as stand-up? Competitive contingencies in the CSP-CFP relationship. *Strategic Organization*, 18(3): 448-471.
- Semadeni, M. and Krause, R. 2020. Innovation in the boardroom. Academy of Management Perspectives, 34(2): 240-251.
- Vaid, S., Ahearne, M., and Krause, R. 2020. Joint marketing and sales appointment: Uncertainty from intertwining of marketing and sales in one position. *Industrial Marketing Management*, 85: 221-239.
- Krause, R., Li, W., Ma, X., and Bruton, G. 2019. The board chair effect across countries: An institutional view. *Strategic Management Journal*, 40(10): 1570-1592.
- Parker, O., Krause, R., and Devers, C. 2019. How firm reputation influences managerial discretion: An integrated theoretical perspective. *Academy of Management Review*, 44(2): 254-278.

Krause, R., Wu, Z., Bruton, G., and Carter, S. 2019. The coercive isomorphism ripple effect: An investigation of nonprofit interlocks on corporate boards. *Academy of Management Journal*, 62(1): 283-308.

— Featured in the American Sociology Association's Work In Progress blog.

- Bommaraju, R., Ahearne, M., Krause, R., and Tirunillai, S. 2019. Does a customer on the board of directors affect business-to-business firm performance? *Journal of Marketing*, 83(1): 8-23
- Whitler, K., Krause, R., and Lehmann, D. 2018. When and how board members with marketing experience facilitate firm growth. *Journal of Marketing*, 82(5): 86-105.
 Winner, 2023 Sheth Foundation/Journal of Marketing Award
 Featured in Harvard Business Review.
- Li, W., Krause, R., Qin, X., Zhang, J., Zhu, H., Lin, S., and Xu, Y. 2018. Under the microscope: An experimental look at board transparency and director monitoring behavior. *Strategic Management Journal*, 39(4): 1216-1236.
- Oliver, A., Krause, R., Busenbark, J., and Kalm, M. 2018. BS in the boardroom: Benevolent sexism and board chair orientations. *Strategic Management Journal*, 39(1): 113-130.
- Krause, R., Withers, M., and Semadeni, M. 2017. Compromise on the board: Investigating the antecedents and consequences of lead independent director appointment. *Academy of Management Journal*, 60(6): 2239-2265.
 Featured on the Harvard Law School blog.
- Parker, O., Krause, R., and Covin, J. 2017. Ready, set, slow: How aspiration-relative product quality impacts the rate of new product introduction. *Journal of Management*, 43(7): 2333-2356.
- Krause, R. 2017. Being the CEO's boss: An examination of board chair orientations. *Strategic Management Journal*, 38(3): 697-713.
- Krause, R., Filatotchev, I., and Bruton, G. 2016. When in Rome, look like Caesar? Investigating the link between demand-side cultural power distance and CEO power. *Academy of Management Journal*, 59(4): 1361-1384.

— Featured on the London School of Economics blog.

- Krause, R., Semadeni, M., and Withers, M. 2016. That special someone: When the board views its chair as a resource. *Strategic Management Journal*, 37(9): 1990-2002.
- Roh, J., Krause, R., and Swink, M. 2016. The Appointment of Chief Supply Chain Officers to Top Management Teams: A Contingency Model of Firm-Level Antecedents and Consequences. *Journal of Operations Management*, 44: 48-61.
- Busenbark, J. R., Krause, R., Boivie, S., Graffin, S. D. 2016. Toward a configurational perspective on the CEO: A review and synthesis of the management literature. *Journal of Management*, 42(1): 234-268.
- Krause, R., Priem, R., and Love, L. 2015. Who's in charge, here? Co-CEOs, power gaps, and firm performance. *Strategic Management Journal*, 36(13): 2099-2110.
 - Featured in the Wall Street Journal, New York Times, Harvard Business Review, and Strategy + Business.
- Krause, R. and Semadeni, M. 2014. Last dance or second chance? Firm performance, CEO career horizon, and the separation of board leadership roles. *Strategic Management Journal*, 35(6): 808-825.
- Krause, R., Whitler, K., and Semadeni, M. 2014. Power to the principals! An experimental look at shareholder say-on-pay voting. *Academy of Management Journal*, 57(1): 94-115.
- Krause, R., Semadeni, M., and Cannella, A. 2014. CEO Duality: A review and research agenda. *Journal of Management*, 40(1): 252-282.
- Krause, R., Semadeni, M., and Cannella, A. 2013. External COO/presidents as expert directors: A new look at the service role of boards. *Strategic Management Journal*, 34(13): 1628-1641.
- Krause, R. and Semadeni, M. 2013. Apprentice, departure, and demotion: An examination of the three types of CEO-board chair separation. *Academy of Management Journal*, 56(3): 805-826.
 - Featured on Fox Business Network and in the Wall Street Journal, New York Times, Financial Times, Bloomberg Businessweek, USA Today, Fortune, and Chief Executive.

EDITOR-REVIEWED JOURNAL PUBLICATIONS

- Parker, O., Krause, R., and Devers, C. 2020. Firm Reputation, Managerial Discretion, and Conceptual Clarity. *Academy of Management Review*, 45(2): 475-478.
- Krause, R. and Bruton, G. 2014. Agency and monitoring clarity on venture boards of directors. *Academy of Management Review*, 39(1): 111-114.
- Krause, R., Acharya, A., and Covin, J. 2014. Here I come to save the day: Proposing necessary and sufficient conditions for founder-CEO comeback. *Journal of Business Venturing Insights*, 1: 26-30.

EDITORIAL COMMENTARY

- Krause, R. and Miller, T. L. 2020. From strategic leaders to societal leaders: On the expanding social role of executives and boards. *Journal of Management*, 46(8): 1315-1321.
- Bell, R. G., Filatotchev, I., Krause, R., and Hitt, M. 2018. Opportunities and challenges for advancing strategic management education. *Academy of Management Learning and Education*, 17(3): 233-240.

BOOK CHAPTERS

- Bement, D., and Krause, R. 2021. The Role of Board Leadership Structure in Firm Governance. In Oxford Encyclopedia of Business and Management. Oxford University Press.
- Krause, R. and Parker, O. 2015. But Steve Jobs Didn't Invent Anything! Objective Value and the Epistemology of Entrepreneurship. In Klein, S. (ed.), *Steve Jobs and Philosophy*: 77-86. Chicago, IL: Open Court Publishing.

CONFERENCE BEST PAPER PROCEEDINGS

- Langan, R., Krause, R., and Menz, M. 2022. Bringing in a Neutral Party: Demographic Faultlines and the Appointment of an Outsider Board Chair. Academy of Management Meeting, Strategic Management Division, Seattle, WA. Academy of Management Best Paper Proceedings.
- Parker, O. and Krause, R. 2018. How product quality and affinity toward the firm influence reputation for quality. Academy of Management Meeting, Organization and Management Theory Division, Chicago, IL. Academy of Management Best Paper Proceedings.

- Acharya, A., Gras, D., and Krause, R. 2016. No good deed goes unpunished: Social performance and socially oriented shareholder activism. *Academy of Management Best Paper Proceedings*.
- Whitler, K. and Krause, R. 2014. Board of Marketers: The impact of board-level marketing experience on firm performance. *American Marketing Association Winter Marketing Educators' Conference Proceedings*.

— Best Paper Award, Marketing Strategy Track

- Krause, R., Parker, O., and Covin, J. 2013. Teach your ventures well: A control-based typology of ICV parenting styles. *Academy of Management Best Paper Proceedings*.
- Parker, O. and Krause, R. 2012. The need for speed: How reputation incongruence impacts new product introduction. *Academy of Management Best Paper Proceedings*.
 Best Student Paper Award, Technology and Innovation Management Division
- Semadeni, M. and Krause, R. 2011. Hired to be fired: Exploring top management use of consultants as professional scapegoats. *Academy of Management Best Paper Proceedings*.

PEER-REVIEWED CONFERENCE PRESENTATIONS

- 2023 Weck, M. Veltrop, D., Oemichen, J., Rink, F., and Krause, R. Towards a Configural Theory of Influence within Boards. Strategic Management Society Annual Conference, Strategic Leadership and Governance Track, Toronto, Canada.
- 2023 Panel Symposium: How to Identify and Test Causal Mechanisms of the Decision-making Process in Corporate Governance. Academy of Management Meeting, Boston, MA.
- 2023 Li, C., Withers, M., Krause, R. The Influence of CEO and Board Information Technology Expertise on Large Firms' Risk of Cyberattack. Academy of Management Meeting, Technology and Innovation Management Division, Boston, MA.
- 2023 Weck, M. Veltrop, D., Oemichen, J., Rink, F., and Krause, R. Towards a Configural Theory of Influence within the Boardroom. Academy of Management Meeting, Strategic Management Division, Boston, MA.
- 2023 Weck, M. Veltrop, D., Oemichen, J., Rink, F., and Krause, R. Towards a Configural Theory of Influence Patterns within the Boardroom. European Academy of Management Meeting, Dublin, Ireland.

- 2022 Kalm, M., Krause, R., and Josefy, M. The Effects of Board Chairs' Political Ideologies on Board Chair Orientations. Academy of Management Meeting, Strategic Management Division, Seattle, WA.
- 2022 Langan, R., Krause, R., and Menz, M. Bringing in a Neutral Party: Demographic Faultlines and the Appointment of an Outsider Board Chair. EASM Workshop on Top Management Teams and Business Strategy Research, Jouy-en-Josas, France.
- 2021 Langan, R., Krause, R., and Menz, M. Lonely at the Top: Factions, Faultlines and Outside Board Chair Appointments. International Corporate Governance Society Annual Conference, Groningen, The Netherlands.
- 2021 Langan, R., Krause, R., and Menz, M. Lonely at the Top: Factions, Faultlines and Outside Board Chair Appointments. Strategic Management Society Annual Conference, Strategic Leadership and Governance Track, Virtual.
- 2020 Kalm, M., Krause, R., and Josefy, M. The Effect of Board Chair Orientations on Strategic Change. Strategic Management Society Annual Conference, Strategic Leadership and Governance Track, Virtual.
- 2020 Krause, R., Langan, R., and Menz, M. The Best of Both Worlds? Examining the Performance Consequences of Executive Board Chairs. Academy of Management Meeting, Strategic Management Division, Virtual.
- 2020 Shen, Z., Filatotchev, I., and Krause, R. Corporate Governance and Foreign IPO Underpricing: A Configurational Approach. Academy of Management Meeting, International Management Division, Virtual.
- 2019 Grieser, W. Krause, R., Li, R., Priem, and Simonov, A. How Organizational Permissiveness Mediates the Effect of Strategy on Innovation and Wrongdoing. Strategic Management Society Annual Conference, Stakeholder Strategy Track, Minneapolis, MN.
- 2019 Krause, R., Busenbark, J., Chen, C. Board Leadership Structure and Financial Performance: A Meta-Analytic Replication with 20 Years of New Data. Strategic Management Society Annual Conference, Strategic Leadership and Governance Track, Minneapolis, MN.
- 2019 Panel Symposium: How to Identify and Test Causal Mechanisms of the Decision-making Process in Corporate Governance. Academy of Management Meeting, Boston, MA.
- 2019 Semadeni, M., Chin, M. K., and Krause, R. In a Holding Pattern: CEO Political Ideology, the National Political Climate and R&D Investment. Academy of Management Meeting, Strategic Management Division, Boston, MA.

- 2019 Grieser, W. Krause, R., Li, R., Priem, and Simonov, A. How Organizational Permissiveness Mediates the Effect of Strategy on Innovation and Wrongdoing. Academy of Management Meeting, Social Issues in Management Division, Boston, MA.
- 2019 Wu, Z., Krause, R., and Bruton, G. Capture-Attraction in the Boardroom: Investigating the Antecedents and Consequences of Academic Independent Director Appointment. Strategic Management Society Special Conference, Frankfurt, Germany.
- 2019 Semadeni, M., Chin, M. K., and Krause, R. Irrational Pessimism? The Effect of National Political Climate & CEO Political Ideology Divergence on RDI. Strategic Management Society Special Conference, Las Vegas, NV.
- 2019 Krause, R., Waller, M., and Carter, S. Getting Inside the (Simulated) Black Box: Using Team Simulations to Study Behavioral Dynamics on Boards. Strategic Management Society Special Conference, Las Vegas, NV.
- 2018 Krause, R., Harris, T. B., and Semadeni, M. Exploring "Leadership" in Board Leadership Structure: Leadership Salience, CEO Duality, and Firm Performance Relationships. Southern Management Association Annual Meeting, Lexington, KY.
- 2018 Kalm, M., Krause, R., Gupta, A., and Semadeni, M. The Politics of Corporate Governance: How Board Chairs' Political Ideologies Influence Governance Orientations. Strategic Management Society Annual Conference, Strategic Leadership and Governance Track, Paris, France.
- 2018 Kalm, M., Krause, R., Gupta, A., and Semadeni, M. The Effect of the Board Chair's Political Ideology on Governance Orientation. Academy of Management Meeting, Showcase Symposium, Chicago, IL.
- 2018 Krause, R., Waller, M. J., and Carter, S. 2018. A split decision: Emotional and rational appeals during CEO/board chair separation deliberations in boards of directors. Interdisciplinary Network for Group Research (INGRoup) Annual Meeting, Bethesda, MD.
- 2018 Vaid, S., Ahearne, M., and Krause, R. Risky combination: Uncertainty from announcements of joint marketing & sales appointments. American Marketing Association Winter Marketing Educators' Conference, Sales, Leadership, and Human Resources Track, New Orleans, LA.
- 2017 Krause, R., Krause, R., and Priem, R. Communal consumer relationships and sustained competitive advantage. Strategic Management Society Annual Conference, Stakeholder Strategy Track, Houston, TX.
- 2017 Oliver, A., Krause, R., Busenbark, J., and Kalm, M. BS in the boardroom: Benevolent sexism and board chair orientations. Strategic Management Society Annual Conference, Strategic Leadership and Governance Track, Houston, TX.

- 2017 Krause, R., Mejia, J., and Bruton, G. Negotiating with stakeholders: The role of CEO power. Presenter Symposium on Interfaces of Strategic Leaders: Past, Present, and Future Research Agenda. Academy of Management Meeting, Atlanta, GA.
- 2017 Panel Symposium on AIMing to Impress: Anticipatory Impression Management and the Organization. Academy of Management Meeting, Atlanta, GA.
- 2017 Oliver, A., Krause, R., Busenbark, J., and Kalm, M. BS in the boardroom: Benevolent sexism and board chair orientations. Behavioral Perspectives on Corporate Governance Conference, INSEAD, Fontainebleau, France.
- 2016 Mejia, J., Krause, R., and Bruton, G. Does CEO duality really foster unity of command? Strategic Management Society Annual Conference, Strategic Leadership and Governance Track, Berlin, Germany.
- 2016 Parker, O. and Krause, R. Forging their own chains: How firm reputation influences managerial discretion. Strategic Management Society Annual Conference, Stakeholder Strategy Track, Berlin, Germany.
- 2016 Yu, X., Krause, R., Bell, G., and Bruton, G. A configurational exploration of family relationships, corporate governance, and firm performance. Academy of Management Meeting, Business Policy and Strategy Division, Anaheim, CA.
- 2015 Acharya, A. G., Gras, D., and Krause, R. No good deed goes unpunished: The effect of social performance on socially oriented shareholder activism. Strategic Management Society Annual Conference, Strategic Leadership and Governance Track, Denver, CO.
- 2015 Li, W., Krause, R., Ma, X., and Bruton, G. The board chair effect: A look at U.S. and Chinese firms. Strategic Management Society Annual Conference, Strategic Leadership and Governance Track, Denver, CO.
- 2015 Ye, G., Priem, R., Zheng, J., and Krause, R. Time horizons in a dual-self model of CEO decision-making: Implications for reducing short-termism. Academy of Management Meeting, Organization and Management Theory Division, Vancouver, Canada.
- 2014 Krause, R. and Semadeni, M. Inside knowledge, outside expertise: Investigating the role of lawyers as affiliated directors. Strategic Management Society Annual Conference, Strategic Leadership and Governance Track, Madrid, Spain.
- 2014 Krause, R. and Whitler, K. Gaining a seat at the table: A mediated model of functional representation on top management teams. Academy of Management Meeting, Business Policy and Strategy Division, Philadelphia, PA.

- 2014 Gras, D. and Krause, R. A context of contracts: Rethinking the link between corporate social and financial performance. Academy of Management Meeting, Business Policy and Strategy Division, Philadelphia, PA.
- 2014 Ye, G., Priem, R., Zheng, J., and Krause, R. Time horizons, payoff structures and selfcontrol in a dual-self model of CEO decision making: Implications for reducing economic short-termism. EGOS Colloquium, Rotterdam, The Netherlands.
- 2014 Acharya, A., Krause, R., and Gras, D. Beyond the agency problem: Investigating the benefits of CEO duality at IPO firms. Strategic Management Society Special Conference on Micro-Foundations for Strategic Management Research: Embracing Individuals, Decision-Making and Managers Track, Copenhagen, Denmark.
- 2013 Pierce, J., Carter, S., and Krause, R. Straight from the horse's mouth: When organizations proactively signal corporate criminal convictions. Strategic Management Society Annual Conference, Stakeholder Strategy Track, Atlanta, GA.
- 2013 Krause, R., Maynes, T., and Semadeni, M. Identity crisis: Exploring the nested monitoring roles of securities analysts. Strategic Management Society Annual Conference, Stakeholder Strategy Track, Atlanta, GA.
- 2013 Krause, R. and Semadeni, M. Do boards think and act like organization theorists? Revisiting the contingency model of CEO duality. Academy of Management Meeting, Organization and Management Theory Division, Lake Buena Vista (Orlando), FL.
- 2013 Krause, R., Maynes, T., and Semadeni, M. First do no harm: An identity salience model of analyst recommendations and corporate governance. Academy of Management Meeting, Organization and Management Theory Division, Lake Buena Vista (Orlando), FL.
- 2012 Krause, R. and Whitler, K. That's not fair! An experimental look at shareholder say-onpay voting. Academy of Management Meeting, Business Policy and Strategy Division, Boston, MA.
- 2012 Semadeni, M. and Krause, R. Taking the fall: How top managers use external scapegoats to counter legitimacy threats. Academy of Management Meeting, Organization and Management Theory Division, Boston, MA.
- 2012 Whitler, K. and Krause, R. Adding insult to injured brands: When CEO pay becomes a marketing problem. American Marketing Association Winter Marketing Educators' Conference, Marketing Strategy and Organization Track, St. Petersburg, FL.

2011 Krause, R. and Holehonnur, A. Return of the king: An exploration of comeback founder-CEOs. Academy of Management Meeting, Entrepreneurship Division, San Antonio, TX.

INVITED CONFERENCE PRESENTATIONS

2015 Krause, R., Withers, M., and Josefy, M. Beyond "familiness": Toward a typology of family influence in publicly traded firms. Theory of the Family Enterprise Conference, Texas Christian University, Fort Worth, TX.

PRACTITIONER PUBLICATIONS

- Menz, M., Langan, R., and Krause, R. "Does your board need an executive chair?" *Harvard Business Review (Online)*. 25 November, 2022.
- Krause, R., Wu, Z., Bruton, G., and Carter, S. "Nonprofit interlocks on corporate boards: corporate board members on the boards of nonprofit organizations," *Work in Progress*. 13 June, 2019.
- Krause, R., Withers, M., and Semadeni, M. "Sharing the lead: Examining the causes and consequences of lead independent director appointment," *Director Notes*. August, 2017. The Conference Board.
- Krause, R., Filatotchev, I., and Bruton, G. "Exporters to countries that value CEO power will have more powerful CEOs," *LSE Business Review*. 2 November, 2016.
- Krause, R., Whitler, K., and Semadeni, M. "When do shareholders care about CEO pay?" *Director Notes*. August, 2013. The Conference Board.
- Krause, R. and Semadeni, M. "CEO-board chair separation: If it ain't broke, don't fix it," *Director Notes*. June, 2013. The Conference Board.
- Krause, R. and Semadeni, M. "CEO-board chair separation: Promises and pitfalls," The Conference Board Governance Center Blog. *TCBblogs.org.* 6 February, 2013.
- Semadeni, M. and Krause, R. "Splitting the CEO and chairman roles: It's complicated..." The Management Blog. *Businessweek.com.* 1 November, 2012.

AWARDS, HONORS, AND GRANTS

Sheth Foundation/Journal of Marketing Award (\$1500) Best Paper Award, Strategic Leadership and Governance Interest Group, SMS Emerging Scholar Award, Strategic Management Society (\$5,000) Finalist, Best Paper Award, Academy of Management Review Best Paper in International Corporate Governance Award, IM Division, AOM Best Reviewer Award, Strategic Management Journal Deans' Research and Creativity Award, TCU (\$2,500) Fellowship, National Center for the Middle Market, Ohio State University (\$30,000 Outstanding Reviewer Award, Academy of Management Journal Neeley Undergraduate Teaching Award – Core, TCU Robert D. Buzzell MSI Best Paper Award, Marketing Science Institute Best Reviewer Award, Journal of Management Studies Ascendant Scholar Award, Western Academy of Management Karen Legge Prize, Journal of Management Studies Values and Ventures Research Grant, TCU (\$10,000) Best Paper, Marketing Strategy Track, AMA Winter Meeting, Orlando, FL Outstanding Doctoral Student Award (Inaugural Recipient), IU (\$1,000) Tobias Center for Leadership Excellence Doctoral Fellowship, IU (\$12,500) Best Student Paper, TIM Division, AoM (\$200) Hegarty Doctoral Research Fund Travel Grant, IU (\$500)	2023 2023 2020 2020 2019 2019 2019 2019 2019 2017 2018 2017 2018 2017 2018 2017 2016 2016 2016 2016 2015 2014 2013 2010 - 2013 2012 2012
ACADEMIC SERVICE	
Board of Directors	
International Corporate Governance Society	2023 – Present
Associate Editor:	
Journal of Management	2020 - 2023
 Guest Co-Editor: Academy of Management Learning and Education Special Issue: Strategic Management Education 	2017 – 2018
Editorial Board Member:	
	2015 – Present
	2023 – Present
	2023 – Present
6 6	2016 – Present
0	2017 – Present
Organizational Research Methods	2017 – Present

• Journal of Management Studies

Ad-Hoc Reviewer:

- Academy of Management Discoveries
- Academy of Management Perspectives
- Administrative Science Quarterly
- Corporate Governance: An International Review
- Entrepreneurship: Theory and Practice
- Global Strategy Journal
- Journal of Applied Psychology
- Journal of Business Ethics
- Journal of Business Research
- Journal of Business Venturing Insights
- Journal of International Business Studies
- Journal of Management Inquiry
- Journal of Marketing
- Journal of Operations Management
- Journal of Supply Chain Management
- Leadership Quarterly
- Long Range Planning
- Management Science
- Production and Operations Management
- Research Methodology in Strategy and Management
- Strategic Entrepreneurship Journal
- Strategic Organization
- Swiss National Science Foundation

Conference Reviewer

- Academy of Management Annual Meetings
- Strategic Management Society Annual and Special Conferences
- Southern Management Association Annual Conferences

Representative-at-Large

- Strategic Management Society, Strategic Leadership and Governance IG 2018 2019
- Strategic Management Society, Stakeholder Strategy IG 2016 2017

Committee Membership

• Research Committee, STR Division, Academy of Management 2023 – 2024

Conference Track Chair

International Corporate Governance Society, Madrid, SpainInternational Corporate Governance Society, Miami, FL	2023 2022
Conference Co-Organizer	
SMS Extension: Expanding the Boundaries of Corporate Governance Neeley School of Business, Texas Christian University	October, 2015
Invited Discussant or Panel Member:	
• Pearson Partners Quarterly Breakfast, Expert Panel	December, 2022
• "The Societal Role of Corporate Leaders," SMS Conference	September, 2022
• "Adding to the Toolbox: Expert Perspectives on Conducting	1
Experiments in Strategic Management," AOM Conference	August, 2022
• "Shareholders and Governance: The Role of Institutional Investors,	C I
Family Owners, and Activism," AOM Conference	August, 2022
• "Designing Your Dissertation or Large Data Project," Research	-
Methods Division-CARMA Doctoral Consortium	June, 2022
• "Innovating with Data in Corporate Governance Research," Research	
Methods Division-CARMA Doctoral Consortium	July, 2021
• "Experiments in Institutional Theory and Strategy Research",	
AOM Conference	August, 2020
• "Shareholders and Governance: The Role of Institutional Investors,	
Family Owners, and Activism," AOM Conference	August, 2020
Research Methods Division-CARMA Doctoral Student	-
and Junior Faculty Consortium	May, 2019
"Micro and Macro Methods in Strategic Leadership and	
Governance Research," SMS Conference	September, 2018
"Challenges to Conducting International Governance Research,"	
SMS Conference Extension (Texas A&M)	October, 2017
• "Board of Directors: Pawns or Potentates?" SMS Conference	October, 2017
"Shattering the Glass Ceiling," AoM Conference	August, 2016
• "Strategic Leadership and Governance Expanding," SMS Conference	October, 2015
• "Split or No-Split?" Mosaic Dialogue, Proxy Mosaic, LLC	March, 2015
Micro Meets Macro Conference, Arizona State University	February, 2015

UNIVERSITY SERVICE

Neeley Faculty Evaluation Committee	2023 - Present
Neeley Graduate Programs Curriculum Committee	2021 - Present

Chancellor's Post-Doctoral Fellowship Search Committee (Chair)	2021
ML Department Strategy Faculty Search Committee (Chair)	2021
Neeley Dean's Advisory Council (Promotion and Tenure Committee)	2018 - 2021
Neeley Business in Society Task Force	2019
MEL Department Liaison for Neeley Critical Thinking Initiative	2015 - 2018
Neeley Undergraduate Admissions Committee	2013 - 2018
Instructor for TCU Neeley Executive Education	2016
Speaker for Neeley Critical Thinking Initiative	2016
MEL Department Faculty Search Committee	2016
MEL Department Faculty Search Committee	2015
Interviewer for BNSF Next Generation Leadership Program Admissions	2014 - 2015
MEL Department Travel Fund Policy Task Force	2014

COMMUNITY SERVICE

Fort Worth Opera	
• Trustee	2020 - 2023
Board Chair	2021 - 2022
Governance Committee Chair	2020 - 2022
Opera America	
Trustee Council	2022 – Present
COURSES TAUGHT	
Graduate	
Strategy Formulation	TCU
Strategy Implementation	TCU
Business Ethics	TCU
Corporate Governance	TCU
Corporate Strategy	LUISS
Undergraduate	
Strategic Management	TCU
Business Honors Seminar	TCU
Analysis of Business Decisions	IU
Advanced Case Analysis and Effective Consulting Presentations	IU

DISSERTATION COMMITTEES

Committee Member Chi Hon Li (Texas A&M University)

External Examiner Ilaria Orlandi (Erasmus University) Pardeep Maheshwaree (Aalto University) Sujata Banerjee (LUISS Guido Carli University)

INVITED PRESENTATIONS

Aalto University **Bocconi** University **Copenhagen Business School** Erasmus University Georgia State University Indiana University King's College London Oklahoma State University Texas A&M University Tilburg University Pontificia Universidade Católica do Paraná University of Amsterdam University of Arizona University of Cincinnati University of Dallas University of Geneva University of Groningen University of Jyväskylä University of Michigan University of Missouri University of North Texas University of St. Gallen University of Sydney University of Texas at Arlington University of Texas at Dallas University of Virginia University of Zurich

MEDIA INTERVIEWS AND COVERAGE

- "Airline industry analysts, labor groups react to American Airlines' CEO Doug Parker's retiring next year," by Jason Allen. *CBS DFW*. 7 December, 2021.
- "There's a diversity gap on nonprofit boards in Fort Worth. Here's an effort to help," by Mariana Rivas. *Fort Worth Star-Telegram*. 30 September, 2021.
- "This educator hopes to start a high school for esports and gaming. Here are her plans," by Haeven Gibbons. *Fort Worth Star-Telegram*. 23 June, 2021.
- "JPMorgan shakes up the race to succeed Jamie Dimon," by Andrew Ross Sorkin, Jason Karaian, Sarah Kessler, Michael J. de la Merced, Lauren Hirsch and Ephrat Livni. *New York Times – DealBook.* 19 May, 2021.
- "Critics are right: AT&T has messed up before, and CEO Randall Stephenson paid for it," by Mitchell Schnurman, *Dallas Morning News*. 15 September, 2019.
- "Ka-ching! Tenet's CEO gets \$30 million in stock with few strings attached," by Mitchell Schnurman, *Dallas Morning News*. 26 April, 2019.
- "Game of thrones: Co-CEOs may prove no match for ice zombies," by The Associated Press, *New York Times*. 22 April, 2019.
- "CMOs on boards: Is change coming?" by Richard Sanderson, Eduardo Tobon and Greg Welch, *Spencer Stuart*. April, 2019.
- "Judge proposes preventing PG&E from paying dividends to shareholders until it invests in fire prevention," by Martha C. White, *NBC News*. 2 April, 2019.
- "The torment of founders who cannot let go of their babies," by Andrew Hill, *Financial Times*. 1 April, 2019.
- "The doomed love stories of deal-making chief executives," by Andrew Hill, *Financial Times*. 17 March, 2019.
- "Directors with marketing experience can help firms grow." *Harvard Business Review*. IdeaWatch. Nov-Dec, 2018, p. 24.
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- "Where was Nike's board of directors?" by Kim Moore, *Oregon Business*. Restaurants and Retail. 1 May, 2018.
- "The age of the activist investor: Do corporate boards need to be more independent?" by Kim Moore, *Oregon Business*. Industry Spotlight. 27 February, 2018.
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- "Bank of America's CEO Wins Shareholder Vote and Remains Chairman," by John Maxfield. *The Motley Fool.* 22 September, 2015.
- "1 Thing Bank of America Shareholders Need to Know for the Upcoming Week," by John Maxfield. *The Motley Fool.* 19 September, 2015.
- "Big Question for Oracle's New Leaders: Who's the Boss?" by Rachel Silverman. *WSJ Blog*. 19 September, 2014.

"Will Oracle's Co-CEO Setup Work?" by Walter Frick. HBR.org. 19 September, 2014.

- "The Cost of Combining the CEO and Chairman Roles," by Andrea Ovans. *HBR.org.* 25 June, 2014.
- "Combined Chairman/CEO Roles: Easier than You Think," by Robin Ferracone. *Forbes*. 5 March, 2014.
- "Dimon's Victory Still Center of Chairman-CEO Debate," by Tim Mullaney. USA Today. 21 May, 2013.
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- "Job Split Doesn't Always Work Magic," by Joann Lublin. *The Wall Street Journal*. 9 May, 2013. C1.
- "The Jamie Dimon Witch Hunt," by Jeffrey Sonnenfeld. New York Times. 9 May, 2013. A29.
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- "At Work: Think Carefully Before Splitting CEO, Chair Posts," by Leslie Kwoh. *The Wall Street Journal*. 7 November, 2012. B7.

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AFFILIATIONS

Academic:

- Academy of Management
- International Corporate Governance Society
- Strategic Management Society

Practitioner:

• Private Directors Association