# KAREN K. NELSON, Ph.D., CPA M.J. Neeley Professor | Professor of Accounting

M.J. Neeley School of Business Texas Christian University TCU Box 298530 Fort Worth, TX, 76129 <u>k.nelson@tcu.edu</u> 817-257-7567

#### EDUCATION

# University of Michigan

Ph.D. Business Administration (Accounting), 1997

# **University of Colorado**

B.S. Business Administration (Accounting), Summa Cum Laude, 1988

# ACADEMIC APPOINTMENTS

# **Texas Christian University, Neeley School of Business**

M.J. Neeley Professor and Professor of Accounting, 2016-present

#### **Rice University, Jones Graduate School of Business**

Harmon Whittington Chair and Professor of Accounting, 2012-2016 Accounting Area Coordinator, 2007-2013 Professor of Accounting, 2009-2012 Associate Professor of Accounting, 2003-2009

#### Stanford University, Graduate School of Business

Assistant Professor of Accounting, 1996-2003 James and Doris McNamara Faculty Fellow, 1998-1999

#### University of Michigan, Ross School of Business

Visiting Assistant Professor of Accounting, 2001-2002 Graduate Research Assistant and Instructor in Accounting, 1991-1996

#### **OTHER PROFESSIONAL APPOINTMENTS**

# Public Company Accounting Oversight Board

Standing Advisory Group, 2016-2019

#### Deloitte

Auditor, 1989-1991

# **RESEARCH INTERESTS**

Financial disclosure; Disclosure regulation; Earnings quality; Earnings management; Securities regulation; Auditing

# PUBLICATIONS

#### **Research Papers**

- "What Does the Auditor Say? Auditors' Disclosures of Critical Audit Matters and Audit Fees" with Jeff Zeyun Chen, Yanyan Wang, and Lisheng Yu, <u>Accounting Horizons</u> (December 2024), Vol. 38, No. 4, 51-70.
- "Data Visualization in 10-K Filings," with Theodore E. Christensen, Karson E. Fronk, and Joshua Lee, Journal of Accounting and Economics (April-May 2024), Vol. 77, No. 2-3, Article 101631.
- "Explaining Accruals Quality over Time," with Theodore E. Christensen and Jenna D'Adduzio, Journal of Accounting and Economics, (August 2023), Vol. 76, No. 1, Article 101575.
- "Mind the Gap: CEO-Employee Pay Ratios and Shareholder Say on Pay Votes," with Steven S. Crawford and Brian R. Rountree, *Journal of Business Finance & Accounting* (January/February 2021), Vol. 48, No. 1-2, 308-337.
  - Cited in Securities and Exchange Commission Final Rule "Pay Ratio Disclosure" (17 CFR Parts 229 and 249) (<u>http://www.sec.gov/rules/final/2015/33-9877.pdf</u>).
  - Featured in the Harvard Law School Forum on Corporate Governance, February 23, 2015 (<u>https://corpgov.law.harvard.edu/2015/02/23/the-ceo-employee-pay-ratio/</u>).

"Carrot or Stick? The Shift from Voluntary to Mandatory Disclosure of Risk Factors," with A. C. Pritchard, *Journal of Empirical Legal Studies* (June 2016), Vol. 13, No. 2, 266-297.

- Featured in the Harvard Law School Forum on Corporate Governance, July 17, 2014 (<u>https://corpgov.law.harvard.edu/2014/07/17/shift-from-voluntary-to-mandatory-disclosure-of-risk-factors/</u>).
- "On the Persistence and Pricing of Industry-Wide and Firm-Specific Earnings, Cash Flows, and Accruals," with Kai Wai Hui and Eric Yeung, *Journal of Accounting and Economics* (February 2016), Vol. 61, No. 1, 185-202.
- "Are Individual Investors Influenced by the Optimism and Credibility of Stock Spam Recommendations?" with Richard A. Price and Brian R. Rountree, *Journal of Business Finance &* <u>Accounting</u> (November/December 2013), Vol. 40, Issue 9-10, 1155-1183.
- "Judging the Relevance of Fair Value for Financial Instruments," with Lisa Koonce and Catherine Shakespeare, <u>The Accounting Review</u> (November 2011), Vol. 86, No. 6, 2075-2098.

- "Auditor Switches in the pre- and post-Enron Eras: Risk or Realignment?," with Wayne R. Landsman and Brian R. Rountree, <u>*The Accounting Review*</u> (March 2009), Vol. 84, No. 2, 531-558.
- "The Screening Effect of the Private Securities Litigation Reform Act," with Stephen J. Choi and A. C. Pritchard, *Journal of Empirical Legal Studies* (March 2009), Vol. 6, No. 1, 35-68.
- "The Market Reaction to Arthur Andersen's Role in the Enron Scandal: Loss of Reputation or Confounding Effects?," with Richard A. Price and Brian R. Rountree, <u>Journal of Accounting and</u> <u>Economics</u> (December 2008), Vol. 46, No. 2-3, 279-293.
- "An Alternative Interpretation of the Discontinuity in Earnings Distributions," with William H. Beaver and Maureen F. McNichols, <u>*Review of Accounting Studies*</u> (December 2007), Vol. 12, No. 4, 525-556.
- "Do the Merits Matter More? The Impact of the Private Securities Litigation Reform Act," with Marilyn F. Johnson and A. C. Pritchard, *Journal of Law, Economics, and Organization* (October 2007), Vol. 23, No. 3, 627-652.
- "Management of the Loss Reserve Accrual and the Distribution of Earnings in the Property-Casualty Insurance Industry," with William H. Beaver and Maureen F. McNichols, <u>Journal of Accounting</u> <u>and Economics</u> (August 2003), Vol. 35, No. 3, 347-376.
- "The Relation Between Auditors' Fees for Non-Audit Services and Earnings Management," with Richard Frankel and Marilyn F. Johnson, <u>The Accounting Review</u> (2002) Vol. 77, Supplement, 71-105.
- "The Impact of Securities Litigation Reform on the Disclosure of Forward-Looking Information by High Technology Firms," with Marilyn F. Johnson and Ron Kasznik, <u>Journal of Accounting</u> <u>Research</u> (September 2001) Vol. 39, No. 2, 297-327.
- "Accruals and the Prediction of Future Cash Flows," with Mary E. Barth and Donald P. Cram, <u>The</u> <u>Accounting Review</u> (January 2001), Vol. 76, No. 1, 27-58.
- "Shareholder Wealth Effects of the Private Securities Litigation Reform Act of 1995," with Marilyn F. Johnson and Ron Kasznik, <u>Review of Accounting Studies</u> (September 2000) Vol. 5, No. 3, 217-233.
- *"In re Silicon Graphics Securities Litigation*: Shareholder Wealth Effects of the Interpretation of the Private Securities Litigation Reform Act's Pleading Standard," with Marilyn F. Johnson and A.C. Pritchard, Southern California Law Review (May 2000) Vol. 73, No. 4, 773-810.
  - Reprinted in *Corporate Practice Commentator*, Robert B. Thompson (editor), Vol. 43, No. 3 (2001), 479-516, West Group Publishing, St. Paul, MN.
  - Excerpt reprinted in *Corporate Governance: Law, Theory, and Policy*, Thomas W. Joo (editor), (2004), Carolina Academic Press, Durham, NC.

- "Rate Regulation, Competition, and Loss Reserve Discounting by Property-Casualty Insurers," <u>The</u> <u>Accounting Review</u> (January 2000) Vol. 75, No. 1, 115-138.
- "Fair Value Accounting for Commercial Banks: An Empirical Analysis of SFAS 107," <u>The Accounting</u> <u>Review</u> (April 1996) Vol. 71, No. 2, 161-182.

# **Refereed Commentaries**

- "Response to FASB Exposure Draft: The Fair Value Option for Financial Assets and Financial Liabilities, Including an Amendment of FASB Statement No. 115," principal co-author, Financial Accounting Standards Committee, <u>Accounting Horizons</u> (June 2007), Vol. 21, No. 2, 189-200.
- "Response to FASB Exposure Draft, Employers' Accounting for Defined Benefit Pension and Other Postretirement Plans: An Amendment of FASB Statements No. 87, 88, 106, and 132(R)," Financial Accounting Standards Committee, <u>Accounting Horizons</u> (June 2007), Vol. 21, No. 2, 201-213.
- "A Response to FASB Exposure Draft: Accounting for Uncertain Tax Positions: An Interpretation of FASB Statement No. 109," Financial Accounting Standards Committee, <u>Accounting Horizons</u> (March 2007), Vol. 21, No. 1, 103-112.
- "Financial Accounting and Reporting Standards for Private Entities," principal co-author, Financial Accounting Standards Committee, <u>Accounting Horizons</u> (June 2006), Vol. 20, No. 2, 179-194.
- "Response to the FASB's Exposure Draft on Fair Value Measurements," principal co-author, Financial Accounting Standards Committee, <u>Accounting Horizons</u> (September 2005), Vol. 19, No. 3, 187-196.

# **Practitioner Publications**

- "Auditor Independence," with Richard Frankel and Marilyn F. Johnson, *Investor Relations Quarterly* (2003) Vol. 5, No. 3, 18-26.
- "Non-Audit Fees Paid to Auditors: Do They Lead to Managed Earnings?" with Richard Frankel and Marilyn F. Johnson, *Directorship* (July/August 2002) Vol. 28, No. 7, 6-8.
- "Speaking Out: A Look at the Effects of Safe Harbor on Disclosure Practices," with Marilyn F. Johnson and Ron Kasznik, *Investor Relations Quarterly* (1998) Vol. 2, No. 1, 10-16.

# Working Papers

"When are GAAP Lossses not a Concern? Evidence from Auditors' Going Concern Opinions and Alternative Measures of Profitability," with Anne Albrecht and Jeff Zeyun Chen.

- "Sample Heterogeneity in Archival Accounting Research: Evidence from Pooling Knowledge and Traditional Firms," with Patrick L. Hopkins and Stephen J. Lusch.
- "Forecasting the Gap between Street and GAAP earnings," with Theodore E. Christensen, Rachel Scott, and Benjamin C. Whipple.

# TEXTBOOKS

- *Financial Accounting for Undergraduates,* James S. Wallace, Karen K. Nelson, and Theodore E. Christensen (currently in 5<sup>th</sup> edition), Cambridge Business Publishers (2023).
- *Intermediate Accounting*, Michelle Hanlon, Leslie Hodder, Karen K. Nelson, Darren Roulstone (currently in 3<sup>rd</sup> edition), Cambridge Business Publishers (2023).
- *Financial & Managerial Accounting for Undergraduates,* James S. Wallace, Karen K. Nelson, Theodore E. Christensen, and L. Scott Hobson (currently in 3<sup>rd</sup> edition), Cambridge Business Publishers (2020).

# **Teaching Cases**

"Sears: Accounting for Uncollectible Accounts." September 2000. Stanford Graduate School of Business Case A165 (available through Harvard Business Publishing).

# ACADEMIC HONORS AND AWARDS

TCU Student Government Association, Neeley School of Business Faculty Member of the Year, 2023 Undergraduate Teaching Award, Neeley School of Business, TCU, 2023 Poets & Quants Top 50 Undergraduate Business Professors, 2020 Outstanding Discussant Award, AAA Financial Accounting and Reporting Section, 2018 MBA for Professionals Teaching Excellence Award, Rice University, 2015 MBA for Executives Teaching Excellence Award, Rice University, 2012 Distinguished Resident Faculty, AAA Doctoral Consortium, 2009 MBA for Executives Teaching Excellence Award, Rice University, 2008 State Farm Companies Foundation Doctoral Dissertation Award, 1995 Deloitte & Touche Foundation Doctoral Fellowship, 1994-1995 Willam F. Paton Fellowship, University of Michigan, 1991-1995 Dykstra Award for Excellence in Teaching, University of Michigan, 1994 American Accounting Association Doctoral Consortium, 1994 Big 10 Doctoral Consortium, 1992

## **INVITED RESEARCH SEMINARS**

Australian Graduate School of Management, 1999 Brigham Young University, 2010 Carnegie Mellon University, 2001 Columbia University, 2000, 2016 Cornell University, 2015 Dartmouth College, 2003 Duke University, 1996, 1999 Egyptian Online Seminars in Business, Accounting and Economics, 2025 Emory University, 2002, 2004 George Washington University, 2009 Harvard University, 1996 Indiana University, 2001 London Business School, 2004 Massachusetts Institute of Technology, 1996 Michigan State University, 2001, 2004 New York University, 2005 Northwestern University, 1996, 2001 Ohio State University, 1996, 2003, 2011, 2018 Penn State University, 1996, 2002, 2009 Rice University, 2002 Southern Methodist University, 2008, 2022 Stanford University, 1996, 1997, 1998, 1999, 2000 Syracuse University, 2002 Texas Christian University, 2003, 2015 Tulane University, 2025 Washington University in St. Louis, 1996, 2001, 2002 University of Alberta, 2025 (scheduled) University of Arizona, 2010 University of Arkansas, 2012 University of British Columbia, 2002, 2025 (scheduled) University of California at Berkeley, 1996, 2001 University of California at Davis, 2002 University of California at Irvine, 2013 University of California at San Diego, 2015 University of Cincinnati, 2023 University of Chicago, 1996, 2014 University of Colorado, 2012 University of Georgia, 2015 University of Houston, 2005 University of Iowa, 2015 University of Kentucky, 2023 University of Massachusetts, 2007

University of Minnesota, 2008 University of Missouri, 2022 University of North Carolina, 2012 University of North Texas, 2014 University of Oregon, 2002 University of Pennsylvania, 1996 University of Rochester, 1996 University of Texas at Austin, 1996, 2020 University of Texas at Dallas, 2019 University of Texas at San Antonio, 2011, 2024 University of Utah, 1998 University of Washington, 1996 Wake Forest University, 2023

# CONFERENCE PRESENTATIONS AND DISCUSSIONS

The Accounting Review Conference on Quality of Earnings Paper presentation, 2002 American Accounting Association (AAA) Annual Meeting Panelist, 2024 Paper presentation, 1998, 1999, 2000, 2004, 2008 Discussant, 2002, 2005, 2011, 2014 Moderator, 2006, 2014 AAA Financial Accounting and Reporting Section Midyear Meeting Paper presentation, 2004 Discussant, 2004, 2010, 2014, 2018 (Outstanding Discussant Award) AAA Auditing Section Midyear Meeting Panelist, 2003 AAA Doctoral Consortium Presentation and Discussion Leader, 2009 AAA/Financial Accounting Standards Board Financial Reporting Issues Conference Discussion Leader, 2001 Duke/University of North Carolina Fall Accounting Camp Paper presentation, 2002 **Financial Economics and Accounting Conference** Paper presentation, 1999, 2000, 2003 Discussant, 2009 Haskayne and Fox Accounting Conference, University of Calgary and Temple University Paper presentation, 2022, 2023 Discussant, 2022, 2023 Session Chair, 2022 Lone Star Accounting Research Conference Paper presentation, 2007, 2013, 2021

PCAOB Center for Economic Analysis Conference on Auditing and Capital Markets Discussant, 2014, 2015
University of Colorado Burridge Center for Securities Analysis and Valuation Presentation, 2002
University of Utah Winter Accounting Conference Paper presentation, 2003 Discussant, 2001, 2005
Vanderbilt University Law School, Law and Business Conference Commentator, 2003

# PRESENTATIONS TO PROFESSIONAL AUDIENCES

Neeley Accounting Department Continuing Professional Education, Texas Christian University, 2023 "Tell Me More: Expanded Audit Disclosures"
Institute for Excellence in Corporate Governance, University of Texas at Dallas, 2018 "Through the Looking Glass: Insights into the Future of Financial Reporting and Auditing"
Public Company Accounting Oversight Board, 2012 "Auditor Independence and Audit Firm Rotation"
Jones Partners Thought Leadership Series, Rice University, 2012 "Many Voices at the Table: Women and Leadership in the 21<sup>st</sup> Century"

# TEACHING

# **Texas Christian University, Neeley School of Business**

Advanced Financial Reporting (MBA) Financial Reporting (MBA) Financial Reporting II (undergraduate) Fundamentals of Accounting (undergraduate Honors)

# Rice University, Jones Graduate School of Business

Contemporary Accounting Research (Ph.D.) Financial Accounting (Executive MBA, Professional MBA, undergraduate business minor) Financial Statement Analysis (Executive MBA) Financial Reporting and Analysis (MBA, Executive MBA) Accounting Analysis of Complex Business Transactions (MBA)

# Stanford University, Graduate School of Business

Financial Accounting (MBA) Capital Markets Research (Ph.D.)

# Stanford University, Economics Department

Financial Accounting (undergraduate and graduate)

# University of Michigan, Ross School of Business

Corporate Financial Reporting (MBA)

# **EXECUTIVE EDUCATION**

# Rice University, Jones Graduate School of Business

Accelerated Development Program CB&I (Global Leadership Development Program) Cooper Industries (Leadership Development Program) Emerging Leaders Program Executive Program in European Utility Management Finance and Accounting for Executives Graduate Certificate in Healthcare Management Rice Education Entrepreneurship Program

# **Texas Christian University, Neeley School of Business**

Elbit Systems U.S. (Financial Acumen)

#### EDITORIAL APPOINTMENTS AND REVIEWING ACTIVITIES

#### Editor

Accounting Horizons, 2024-present

#### Associate Editor

*Journal of Accounting & Economics, 2020-2024* 

#### **Editorial Board**

The Accounting Review, 2004-2017

#### Ad hoc referee

Accounting and Business Research, Accounting Horizons, Accounting, Organizations & Society, Accounting Research Journal, Administrative Science, Auditing: A Journal of Practice & Theory, Asia-Pacific Journal of Accounting and Economics, Contemporary Accounting Research, European Accounting Review, Journal of Accounting, Auditing, and Finance, Journal of Accounting and Economics, Journal of Accounting and Public Policy, Journal of Accounting Research, Journal of Business Ethics, Journal of Business Finance and Accounting, Journal of Financial and Quantitative Analysis, Journal of Financial Reporting, Journal of Financial Services Research, Journal of International Accounting Research, Journal of Law, Finance and Accounting, Journal of Risk and Insurance, Management Science, Quantitative Finance, Review of Accounting Studies, The Accounting Review, AAA Annual Meeting, AAA Financial Accounting and Reporting Section Mid-Year Meeting, Hong Kong Research Grants Council

#### SERVICE TO THE PROFESSION

#### **American Accounting Association**

Chair, Accounting Horizons Bridging Research and Practice Conference, 2024-present Distinguished Contribution to Accounting Literature Committee, 2014-2015 Intellectual Property Task Force, 2011-2014 Doctoral Consortium Committee, 2008-2009 Financial Accounting Standards Committee, 2004-2006 Notable Contribution to Accounting Literature Committee, 2003-2004 Seminal Contribution to Accounting Literature Committee, 2003-2004 Competitive Manuscript Committee, 2000-2001; 2002-2003

# Financial Accounting and Reporting Section of the American Accounting Association

Chair, Best Midyear Meeting Paper Award Committee, 2014-2015 Chair, Best Dissertation Award Committee, 2011-2012 Chair, Midyear Meeting Paper Selection Committee, 2006-2007 Best Midyear Meeting Paper Award Committee, 2015- 2016 Midyear Meeting Paper Selection Committee, 2011-2012 Steering Board, 2005-2007 Best Dissertation Award Committee, 2003-2004 Best Paper Award Committee, 2003-2004

#### Public Company Accounting Oversight Board, Center for Economic Analysis

Program Committee, Conference on Auditing and Capital Markets, 2015-2019

# University of New Hampshire, Peter T. Paul College of Business and Economics

Program Committee, Bretton Woods Accounting and Finance Conference, 2023-present

#### UNIVERSITY SERVICE

# Accounting Department, Neeley School of Business, Texas Christian University

Chair, Committee 150, 2022-present Undergraduate Curriculum Committee (Financial), 2022-present Faculty Search Committee, 2024-present

#### Neeley School of Business, Texas Christian University

Research Committee, 2016-2021, 2024-present Dean's Advisory Council, 2018-2021 Graduate Programs Curriculum Committee, 2016-2017

# **Texas Christian University**

University Advisory Council, 2024-present Chancellor's Scholar Interviewer, 2023 Faculty Appeal Hearing Committee (ad hoc), 2022 Budget Advisory Committee, 2018-2021 Research Policy Advisory Committee, 2017-2019 Faculty Senate, 2017-2020 Governance Committee, 2018-2020 Faculty Relations Committee, 2017-2018

# Jones Graduate School of Business, Rice University

Chair, Master of Accounting Program Relaunch Working Group, 2010-2013 Chair, Research Committee, 2005-2006, 2013-2014 Chair, Curriculum Committee, 2011-2013 Chair, Executive MBA Program Oversight Committee, 2006-2008 Academic Standards Committee, 2014-2016 Undergraduate Business Program Committee, 2014-2016 Promotions and Tenure Committee, 2012-2014 Honorary Titles Committee, 2012-2014 Ph.D. Program Committee, 2008-2009 Curriculum Committee, 2007-2008, 2014-2016 MBA Programs Committee, 2003-2004, 2008-2009, 2010-2011 Research Committee, 2003-2004, 2006-2007 Teaching Committee, 2004-2006 Ph.D. Program Development Committee, 2006-2008 Curriculum Review Committee, 2007-2008 Executive MBA Program Review Committee, 2004-2006 Search Committee for MBA Program Director, 2005 Faculty representative, Jones Graduate School of Business Honor Council, 2010-2011

# **Rice University**

Marshals Committee, 2006-2008 Head Graduate Marshal, 2008 Working Group on Teaching Effectiveness, 2010-2011 Faculty Associate, Hanszen College, 2003-2008

# Graduate School of Business, Stanford University

Stanford Summer Accounting Camp, 1997, 1999, 2001 Information Resources Advisory Board, 1997-2000 Thesis Committees: Member, Yvonne Lu (Accounting) University Orals Committees: Member, Brandice Cane (Political Economy) Member, Joseph Hall (Operations, Information, and Technology) Member, Jay Silver (Political Economy)