Neeley School of Business **GROW YOUR WOR+H**

Summer 2024

TCU

Professional MBA

Accelerated

FIRST YEAR	Core Classes	15 hours
SUMMER 2024 <i>4.5 hours</i>	Electives Classes	21 hours
MARK 60011 Marketing Fundamentals (1 hour)		36 hours
BUSI 60070 Business Simulation (1.5 hours)		
INSC 60011 Supply Chain Management Fundamentals (1 hour)	PMBA students may elect to complete an industry-based emphasis or certificate.	
FINA 60011 Finance Fundamentals (1 hour)	industry-based emphasis o	r certificate.
FALL 2024 <i>6 hours</i>	PMBA students are limited to 4	
ENTR 60230 Regulatory Environment for Entrepreneurs and Managers (1.5 hours)	Compressed Electives off	ered in the
BUSI 60050 Global Environment of Business (1.5 hours)	Winter and May.	
INSC 60050 Business Analytics (1.5 hours)	Analytics Certificate:	
MBA ELECTIVE (1.5 hours)	Required courses:	
WINTER 2025 Up to 4.5 hours (OPTIONAL INTERNATIONAL TRIP or COMPRESSED ELECTIVES)	INSC 60050 Business Analytics	
SPRING 2025 Up to 6 hours		
MANA 60670 Strategy Formulation (1.5 hours)	INSC 60010 Statistical Models	
	INSC 60070 Data Visualization	
MANA 60680 Strategy Implementation (1.5 hours)	Analytics Electives: 3 hrs. required	
MBA ELECTIVES (3 hours)	FINA 70523 Financial Modeling	g (3 hours)
SECOND YEAR	INSC 70600 Supply Chain Analytics	
MAY 2025 Up to 3 hours OPTIONAL COMPRESSED ELECTIVES (Part of Summer)	MARK 70210 Analytics for Inn	·
SUMMER 2025 Up to 6 hours	MARK 70720 New Product Dev	velopment
FINA 60020 Managerial Economics (1.5 hours)	MANA 70630 People Analytics	
MANA 60460 Business Ethics (1.5 hours)		
MBA ELECTIVES (3 hours)	INSC 70420 Leading Business Transformation	
FALL 2025 Up to 6 hours	INSC 71100 Business Process Management	
MBA ELECTIVES	INSC 70450 Machine Learning for Business	
WINTER 2026 OPTIONAL COMPRESSED ELECTIVES	MARK 70770 Marketing Research	
SPRING 2026 Up to 7.5 hours	INSC 70440 Cybersecurity	
MBA ELECTIVES (may be taken throughout the program)		