



Neeley School
of Business

GROW YOUR WORK **+**

Full-time MBA

Fall 2024

FIRST YEAR: FALL 2024 *Up to 16.5 hours*

8W1 Modules - 9 hours

- ACCT 60010 Financial Reporting (1.5 hours)
- BUSI 66100 Career Management & Professional Development (1.5 hours)
- FINA 60010 Financial Management I (1.5 hours)
- INSC 60010 Statistical Models (1.5 hours)
- MANA 60330 Engaging People (1.5 hours)
- MARK 60010 Marketing Management (1.5 hours)

8W2 Modules - 6 hours

- BUSI 60050 Global Business (1.5 hours)
- *FINA 70010 Financial Management II (1.5 hours)
- INSC 60600 Supply Chain Concepts (1.5 hours)
- *INSC 60050 Business Analytics (1.5 hours)

One Week Intensive – 1.5 hours

- BUSI 60070 Business Simulation (1.5 hours)

FIRST YEAR: SPRING 2025 *Up to 18 hours*

8W1 Modules *Up to 10.5 hours*

- FINA 60020 Managerial Economics (1.5 hours)
- *INSC 70430 Supply Chain Operation Management (1.5 hours)
- INSC 60020 Managing Operations & Processes (1.5 hours)
- *MARK 70120 Customer Insights (1.5 hours)
- MBA ELECTIVES (1.5 - 3 hours) **Neeley & Assoc. recommended**

8W2 Modules *Up to 7.5 hours*

- ACCT 60020 Managerial Accounting (1.5 hours)
- MANA 60340 Leading Teams and Organizations (1.5 hours)
- MBA ELECTIVES (3 - 4.5 hours)

SECOND YEAR: FALL 2025 *Up to 12 hours*

8W1 Modules *Up to 6 hours*

- MANA 60630 Strategic Management (1.5 hours)
- MANA 60460 Business Ethics (1.5 hours)
- *MARK 70770 Marketing Research (1.5 hours)
- MBA ELECTIVE (1.5 hours)

8W2 Modules *Up to 6 hours*

- ENTR 60230 Regulatory Environment for Entrepreneurs and Managers (1.5 hours)
- MBA ELECTIVES (3 - 4.5 hours)

SECOND YEAR: SPRING 2026 *Up to 7.5 hours*

MUST ENROLL IN 8W1 AND 8W2 TO MAINTAIN STUDENT STATUS.

Core Classes 27 hours

Elective Classes 27 hours

54 hours

**Students may elect to complete an industry-based concentration or certificate.*

BUSI 70623 Global Business Experience is Required Course. Students have three opportunities to attend a Study Abroad.

Full-time students are limited to 2 Compressed Electives offered in the Intersession and May terms.

Analytics Certificate:

Required courses:

- INSC 60050 Business Analytics
- INSC 60010 Statistical Models
- INSC 60070 Data Visualization

Analytics Electives: 3 hrs. required

- FINA 70523 Financial Modeling (3 hours)
- INSC 70600 Supply Chain Analytics
- MARK 70210 Analytics for Innovation
- MARK 70720 New Product Development
- MANA 70630 People Analytics
- INSC 70420 Leading Business Transformation
- INSC 71100 Business Process Management
- INSC 70450 Machine Learning for Business
- MARK 70770 Marketing Research
- INSC 70440 Cybersecurity