



MS Business Analytics

Summer 2025

Core Requirement	19.5 hours
Electives	10.5 hours
	<u>30 hours</u>

Class Sequence:

SUMMER 2025 SEMESTER 9 hours

- ACCT 60110 Accounting and Analytics (1.5 hours)
- MARK 60110 Marketing and Analytics (1.5 hours)
- FINA 60110 Finance and Analytics (1.5 hours)
- INSC 60110 Supply Chain Management and Analytics (1.5 hours)
- BUSI 60070 Survey of Technology Analytics (1.5 hours)
- INSC 60051 Tech Boot Camp (1.5 hours)

FALL 2025 SEMESTER Up to 10.5 hours

- BUSI 66100 Career Management & Professional Development (1.5 hours)
- INSC 60050 Business Analytics (1.5 hours)
- INSC 60010 Statistical Models (1.5 hours)
- INSC 60070 Data Visualization (1.5 hours)
- BUSI 60090 Ethics and Data Privacy (1.5 hours)

MSBA ELECTIVES (3 hours)

WINTER 2026 INTERSESSION 3 hours

MSBA ELECTIVES (3 hours)

SPRING 2026 SEMESTER Up to 7.5 hours

- *ENTR 70630 Business Analytics Capstone for Entrepreneurial Decision Making (3 hours) **REG 16W**
- MSBA ELECTIVES (Up to 4.5 hours)

****MSBA ELECTIVES: USUALLY OFFERED FALL**

- ACCT 60100 Cost and Profit Analytics (1.5 hours)
- BUSI 70200 Business Intelligence and Accounting Analytics (1.5 hours)
- MARK 70770 Marketing Research (1.5 hours)
- INSC 70600 Supply Chain Analytics (1.5 hours)

****MSBA ELECTIVES: USUALLY OFFERED WINTER**

- BUSI 60070 Business Simulation (1.5 hours)
- INSC 71100 Business Process Management (1.5 hours)
- INSC 71110 Predictive Analytics with SAP (1.5 hours)
- INSC 70970 Data Analytics with Alteryx (1.5 hours)

****MSBA ELECTIVES: USUALLY OFFERED SPRING**

- MARK 70210 Analytics for Innovation (1.5 hours)
- MARK 70200 Customer Relationship Marketing (1.5 hours)
- MANA 70630 People Analytics (1.5 hours)
- ACCT 60200 Business Processes and Risk (1.5 hours)
- FINA 70523 Financial Modeling (3 hours)
- MARK 70110 Marketing Analytics (1.5 hours)
- INSC 70420 Leading Business Transformation (1.5 hours)
- INSC 70440 Cybersecurity (1.5 hours)
- INSC 70450 Machine Learning for Business (1.5 hours)

Program notes:

*Students may apply to participate in Neeley & Associates and those who participate enroll in MANA 70773 Neeley & Associates Consulting. The application process begins during the Fall Semester.

**A full list of Electives will be provided each semester.