



## Professional MBA

Spring 2024

### FIRST YEAR:

#### SPRING 2024 6 hours

ACCT 60010 Financial Reporting (1.5 hours)  
INSC 60600 Supply Chain Concepts (1.5 hours)

ACCT 60020 Managerial Accounting & Control (1.5 hours)  
MARK 60010 Marketing Management (1.5 hours)

#### MAY 2024 *OPTIONAL COMPRESSED ELECTIVES (Part of Summer)*

#### SUMMER 2024 6 hours

FINA 60020 Managerial Economics (1.5 hours)  
INSC 60010 Statistical Models (1.5 hours)  
INSC 60020 Managing Operations & Processes (1.5 hours)  
MANA 60460 Business Ethics (1.5 hours)

### SECOND YEAR:

#### FALL 2024 6 hours

ENTR 60230 Regulatory Environment for Entrepreneurs and Managers (1.5 hours)  
MANA 60350 Essentials of Motivation (1.5 hours)  
INSC 60050 Business Analytics (1.5 hours)  
BUSI 60050 Global Environment of Business (1.5 hours)

#### WINTER 2025 *Up to 4.5 hours*

#### *OPTIONAL INTERNATIONAL TRIP or COMPRESSED ELECTIVES*

#### SPRING 2025 *Up to 7.5 hrs.*

FINA 60013 Management of Financial Resources (3 hours) **REG 16W**  
MANA 60670 Strategy Formulation (1.5 hours)  
MANA 60680 Strategy Implementation (1.5 hours)  
MBA ELECTIVE (1.5 hours)

#### MAY 2025 *OPTIONAL COMPRESSED ELECTIVES (Part of Summer)*

#### SUMMER 2025 *Up to 6 hrs.*

INSC 60040 Managing Information Technology (1.5 hours)  
BUSI 60070 Business Simulation (1.5 hours)  
MBA ELECTIVES (3 hours)

### THIRD YEAR:

#### FALL 2025 *Up to 10.5 hours*

MBA ELECTIVES may be taken throughout the program

**Core Classes**

**27 hours**

**Elective Classes**

**15 hours**

**42 hours**

PMBA students may elect to complete an industry-based emphasis or certificate.

**PMBA students are limited to 4 Compressed Electives offered in the Winter or May.**

### Analytics Certificate:

#### Required courses:

INSC 60050 Business Analytics  
INSC 60010 Statistical Models  
INSC 60070 Data Visualization

#### Analytics Electives: 3 hrs. required

FINA 70523 Financial Modeling (3 hours)  
INSC 70600 Supply Chain Analytics  
MARK 70210 Analytics for Innovation  
MARK 70720 New Product Development  
MANA 70630 People Analytics  
INSC 70420 Leading Business Transformation  
INSC 71100 Business Process Management  
INSC 70450 Machine Learning for Business  
MARK 70770 Marketing Research  
INSC 70440 Cybersecurity